

GUNNISON COUNTY BOARD OF COMMISSIONERS
WORK SESSION MEETING AGENDA

DATE: Tuesday, May 27, 2025

Page 1 of 1

PLACE: Board of County Commissioners' Meeting Room at the Gunnison County Courthouse
(REMOTE OPTION BELOW)

8:30 am

- Quarterly Sheriff's Office Update

9:00 am

- Tourism and Prosperity Partnership Board (TAPP) Update

10:00 am

- Break

10:10 am

- Juvenile Services Performance Update
- Adjourn

Please Note: Packet materials for the above discussions will be available on the Gunnison County website at <http://www.gunnisoncounty.org/meetings> prior to the meeting.

ZOOM MEETING DETAILS:

Join Zoom Meeting: <https://gunnisoncounty-org.zoom.us/j/89798905619>

One tap mobile

+12532158782,,82753657556#,,,,*471302# US (Tacoma)

+13462487799,,82753657556#,,,,*471302# US (Houston)

AGENDA ITEM or FINAL CONTRACT REVIEW SUBMITTAL FORM

Agenda Item: Tourism and Prosperity Partnership Board (TAPP) Up

Action Requested: Discussion

Parties to the Agreement:

Term Begins:

Term Ends:

Grant Contract #:

Summary:

TAPP Update

Fiscal Impact:

Submitted by: Holly Perry

Submitter's Email Address: hperry@gunnisoncounty.org

Finance Review:

Required

Not Required

Comments:

Reviewed by: GUNCOUNTY1\ACanada

Discharge Date: 5/23/2025

County Attorney Review:

Required

Not Required

Comments:

Reviewed by:

Discharge Date:

Certificate of Insurance Required

Yes No

County Manager Review:

Comments:

Reviewed by: GUNCOUNTY1\mbirmie

Discharge Date: 5/23/2025

Consent Agenda

Regular Agenda

Worksession

Time Allotted: 60 minutes

Agenda Date: 5/27/2025

GUNNISON CRESTED BUTTE

Spring 2025 Tourism and Prosperity Partnership (TAPP) presentation detail

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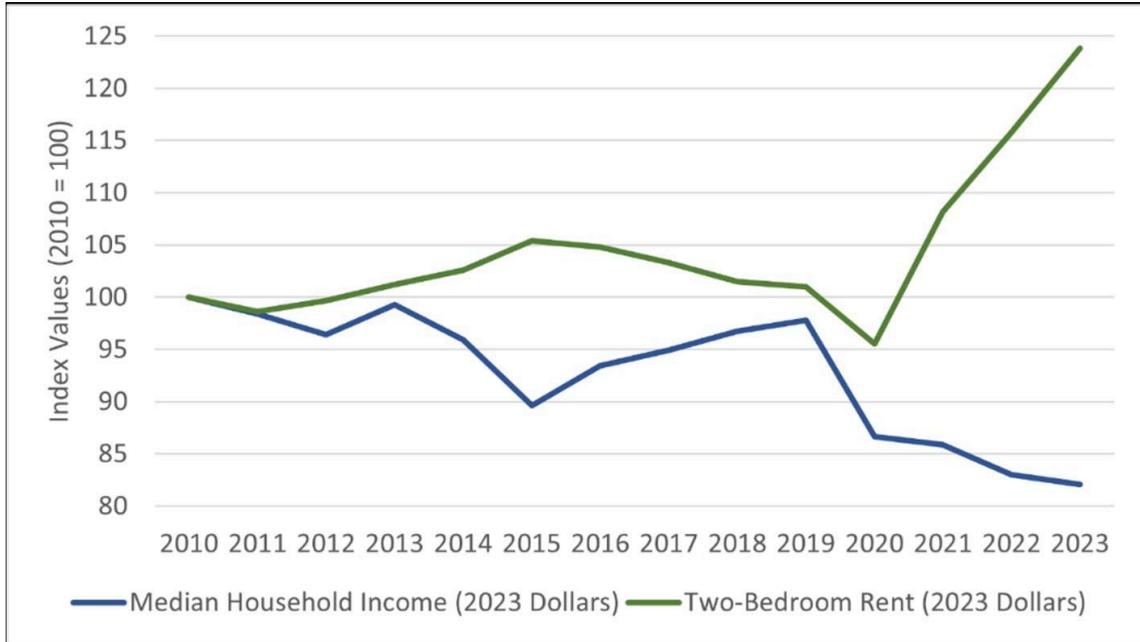
ICELab Updates - 10-12

Mission + housing vs. income graph + the “why” of TAPP

The recent [“State of the Community Report”](#) commissioned by the Community Foundation of the Gunnison Valley shows that not only have costs been going through the roof, but real living wages when inflation adjusted have actually gone down. This disparity between incomes and costs are then linked to many of the mental health and substance abuse issues that we see in our community.

TAPP’s work plays an integral part in creating a prosperous community by balancing sustainable tourism, economic development and WCU. While it is a long game, we are working to grow real living wages across the County by both sustaining our most important economic sector of tourism while also working to diversify beyond our dependence on tourism with efforts at the ICELab and with Western Colorado University.

Inflation-Adjusted Comparison of Median Household Income and Average Two-Bedroom Rent



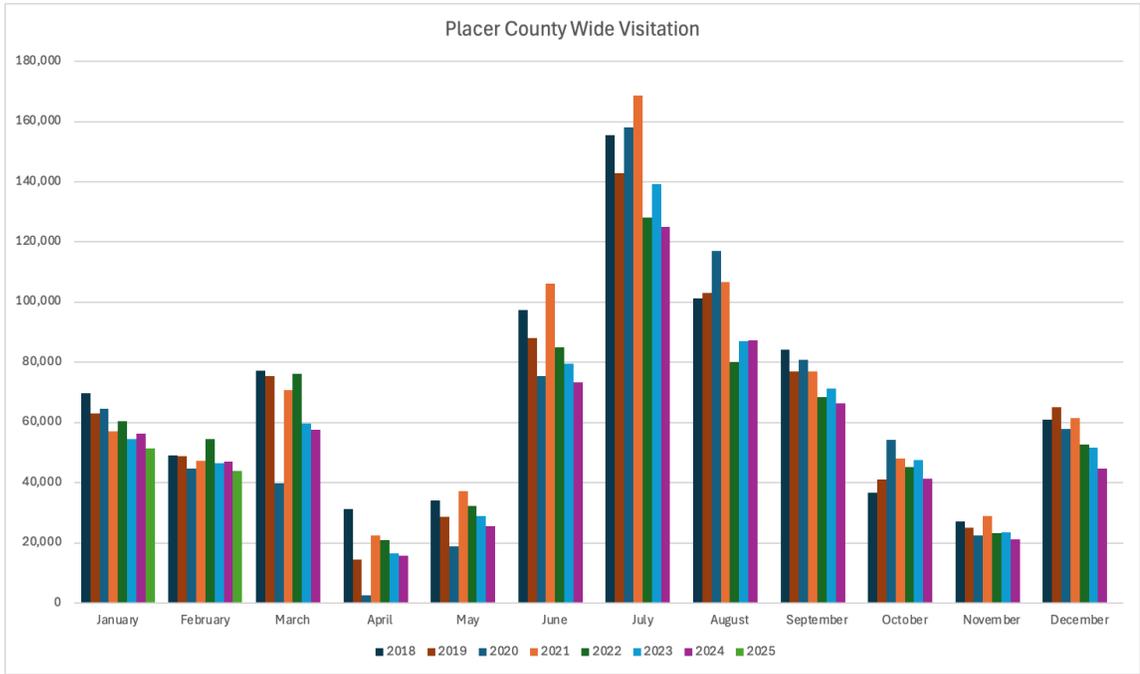
Big picture county tourism trends

While tax collections have been soaring in the post COVID era, there are some worrying signs about overall demand for our destination. Much of the gains in tax collection have been due to rates and not due to more visitors in the County. While it is great to get more money from fewer people, eventually we will either have to see the prices come down or investment in the product to drive demand. We have yet to see major investment in the properties outside of STR's. We did however begin to see the commercial lodging set begin to adjust pricing down this winter to try and drive up occupancy. The STR market was much slower to react and held onto price gains despite a drop in occupancy.

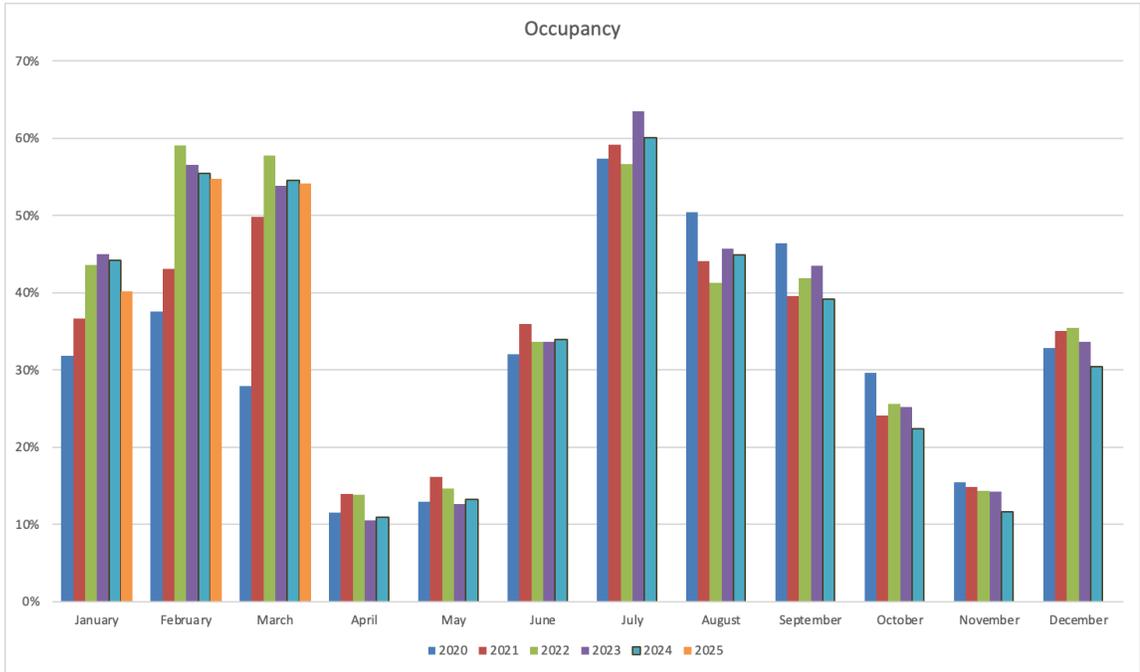
[Placer.ai](#) Unique Visitors by year

Year	Unique Gunnison County Visitors
2018	824,300
2019	772,500
2020	736,700
2021	832,300
2022	727,300
2023	705,900
2024	661,700

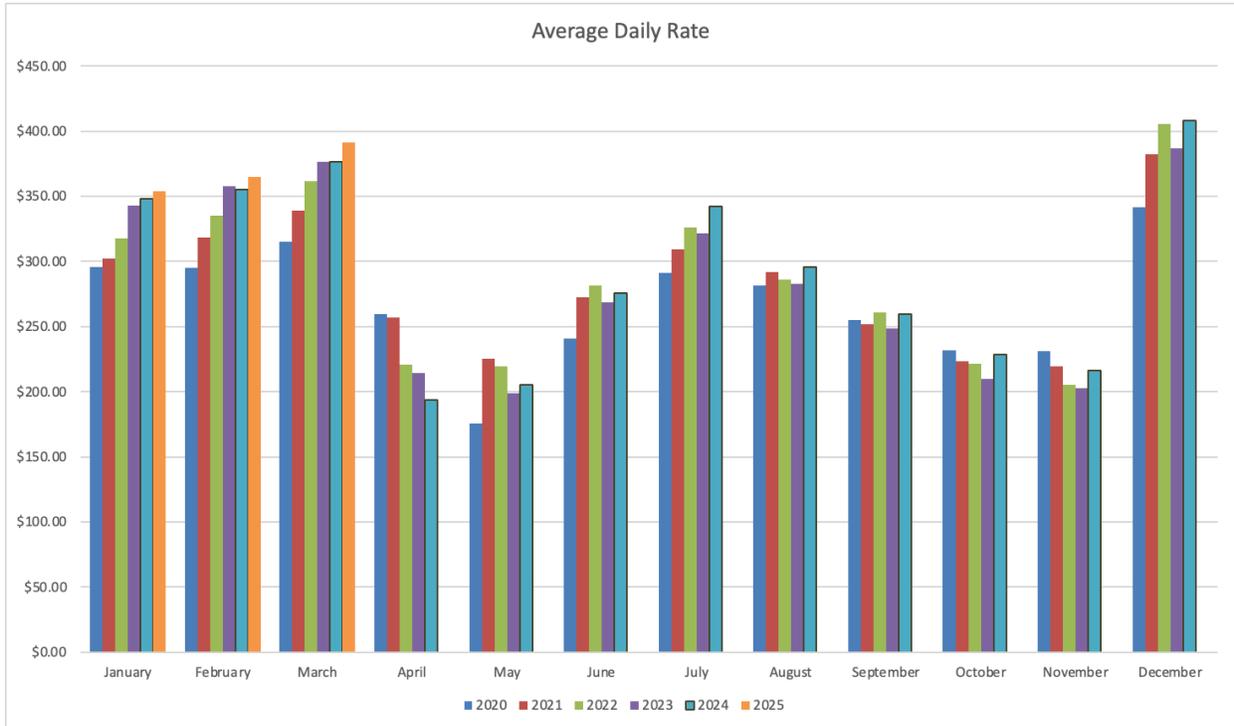
[Placer.ai](#) Unique Visitors by month



Key Data Occupancy By Month



Key Data Average Daily Rate By Month



Tourism - winter 2024-2025 retrospective

Winter visitation, lodging and flight report (slide 10)

Winter '24-25 saw an 8% year-over-year down turn in unique visitors to Gunnison County. However, flight bookings were up 22%. This shows an improvement in air service into Gunnison Airport and a dip in drive market visitation.

Visitation data from Placer.ai:

- The [winter year-over-year visitation report](#) shows that visitation (number of unique visitors) to the valley this winter was 8% below last winter

Lodging price trends from Key Data:

- The [average daily rate \(ADR\) report](#) shows that hotel room prices have increased since last year, though this trend is flattening

Winter flight data from Gunnison-Crested Butte Regional Airport staff:

- The winter flight report and year-over-year winter comparison show that seats sold on flights into Gunnison Airport grew 22% from winter '23-24 to winter '24-25

- *All GUC flight reports are confidential within Air Command*

Flight report from Jeff Moffett (Triple Point Strategic Consulting):

- Jeff's May 5 [flight report](#) with data from Placer.ai shows that most of the added seats sold this winter were due to increased use of the airport by locals and second homeowners.

Winter marketing campaign reporting (slide 11)

The winter '24-25 marketing campaign saw average click-through-rates but fewer actions on booking lodging or flights. This means our audience wanted to travel, but once it came time to take action to plan a trip, they stalled. This could have been due to low snow, bad press for Vail Resorts around the Park City strike, or volatile economic and political conditions in January and February. These factors affected behavior of drive market travelers more than fliers.

The [Colvita winter 2024-2025 marketing campaign report](#) contains detailed reporting on:

- Year-over-year changes in audience behavior
- Ad types and cost
- Ad partners
- Audience demographics
- Ad performance, including click-through rate and conversion rate
- Creative examples

Tourism - summer visitation outlook

Summer outlook (slide 12)

While some mountain destinations like Breckenridge are seeing sharp downturns in summer bookings, summer lodging bookings in Gunnison County are relatively flat year-over-year. International visitation is sharply down this year, and thankfully Gunnison County doesn't rely on international visitation in the same way places like Aspen do. Hotel room rates are up. Gunnison Airport flight bookings are 33% up over last summer, again speaking to the dependence on the drive market.

Visitation outlook in similar destinations

- [Summit Daily](#) reports that Breckenridge tourism bookings are down 16% this summer

- [The New York Times](#) reports a poor outlook for summer international visitation to the U.S.

Lodging price trends from Key Data:

- The [average daily rate \(ADR\) report](#) shows that summer '25 hotel room rates are 11% up over summer '24.
- The ADR report also shows that summer bookings are relatively flat year-over-year.

Summer flight data from Gunnison-Crested Butte Regional Airport staff:

- The summer flight report shows that summer '25 GUC flight bookings are pacing 33% ahead of summer '24.
- *All GUC flight reports are confidential within Air Command.*

Tourism - summer marketing and stewardship initiatives

Summer stewardship and sustainable tourism initiatives (slide 13)

Over the last several years, TAPP has marketed south valley gravel biking and mountain biking in spring. With the bridges being back open, we're leaning into it even more this year to help Gunnison, Almont, Pitkin and the entire south valley during spring, when biking is great here. We're also running a camping stewardship campaign this year to get the word out about high demand for north valley camping during high-visitation times and convert campers to traditional lodging.

Summer marketing campaign strategy (slide 14)

Our summer marketing campaign once again targets mountain bikers and gravel bikers in fly and drive markets. After observing our audience's hesitance to plan travel this winter, we went with a straightforward summer marketing campaign instead of the dreamy (though successful) campaigns of the last few summers. The campaign creative showcases the stoke of a summer trip to the Gunnison Valley, and the content on our landing pages gets straight to the point of how to book lodging and flights, in hopes of converting anyone on the fence about traveling.

The [Colvita summer 2025 media plan](#) contains detailed plans for:

- Marketing strategy based on past performance
- Ad types and cost
- Ad partners
- Audience demographics
- Marketing funnel balance

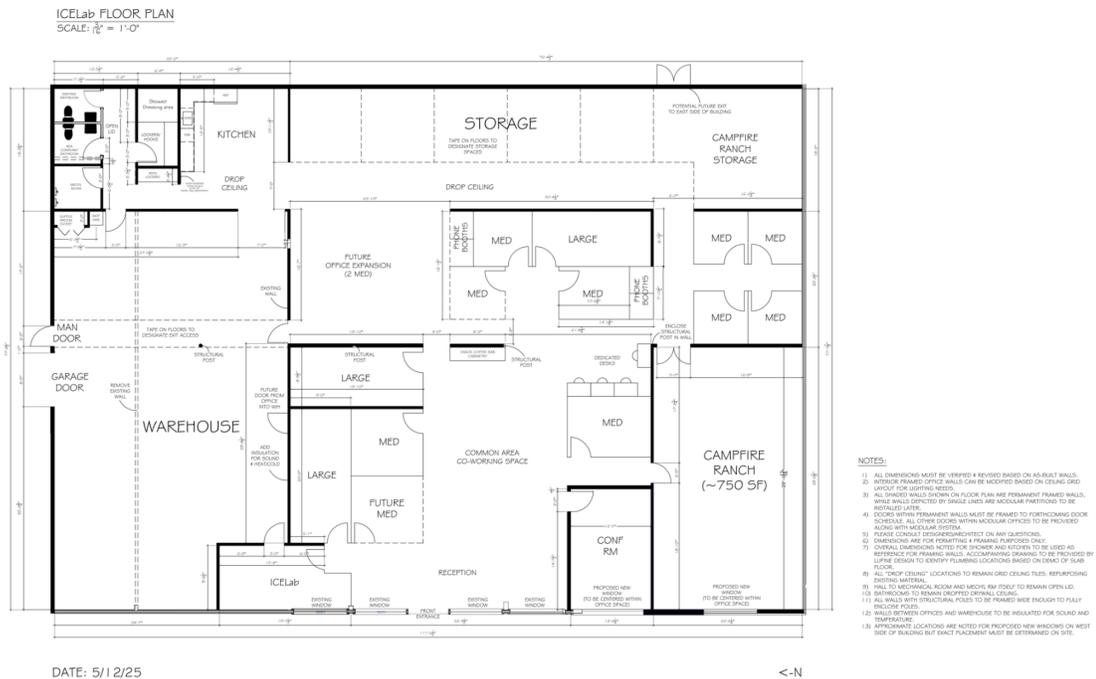
Western/RMBL

The Western and RMBL post graduate projects continue to build collaboration and innovation among two large entities in the Gunnison Valley. While we have faced a few challenges with leadership shifts at the Rady School and federal funding cuts, this has not stopped forward momentum for the program.

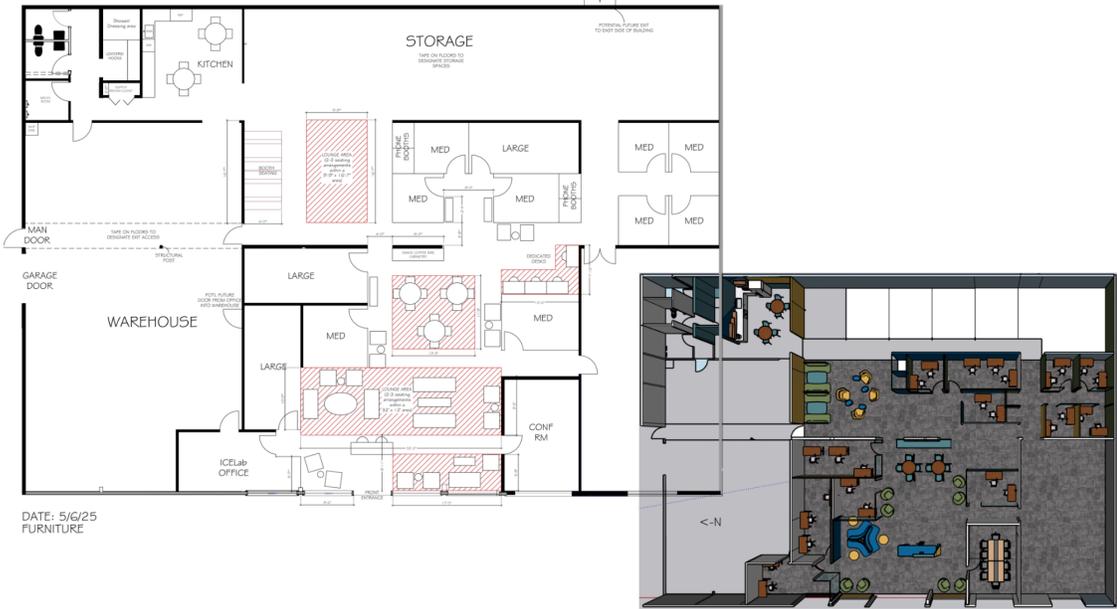
The Western RMBL Spring [update document](#) contains detailed results for:

- Innovative projects
- Recruitment and retention
- Classroom and community integration
- Funding opportunities
- Exposure for the program

ICELab FlexSpace



ICELab PRELIMINARY FURNITURE PLAN
SCALE: 1/4" = 1'-0"



DATE: 5/6/25
FURNITURE

Sophisticated Gunny Vibes



Bright, airy space with ceiling foliage



Funky outdoor gear art installation



Shapely, white lighting



Color-block walls



Live-edge, rustic tables



Simple, small-pattern carpet tile



Neutral, modern furnishings with sprinkles of color in accessories



Biophilic Accent Walls

ICELAB
Design Concepts

LUPINE
DESIGN

Possible Tenants	Commitment Level	Office or Warehouse
Beacon	Yes, Day 1	Both
Pact	Yes, Day 1	Both
Campfire Ranch	Yes, Day 1	Office Only
Native Nectar	Yes, Year 1-2	Warehouse Only
Montanya	Maybe, Year 1-2	Warehouse Only
Buttnski*	Maybe, Year 1-2	Warehouse Only
Gnara	Maybe, Year 1-2	Both
Outpatch*	Maybe, Year 1-2	Both
Alpine Revival	Maybe, Year 1-2	Warehouse Only
Rooted Apothecary	Still in Discussion	
Romp	Still in Discussion	Warehouse Only
Well Dosed	Still in Discussion	Warehouse Only
Matchstick Productions	Still in Discussion	Warehouse Only
ABD Culture	Still in Discussion	Warehouse Only
Trailside Creative*	Still in Discussion	Office Only
Acli-Mate	Pending Discussion	
Nordjork	Pending Discussion	
Proffitt's Resurrection	Pending Discussion	Office Only
AlpenFlow Design*	Pending Discussion	
Camp4 Coffee	Pending Discussion	
Gunnison Jerky Co	Pending Discussion	
Goodday Bikes + Curiosity Bags	Pending Discussion	
Electric Outdoors*	Pending Discussion	Office Only

ICELab updates

- OREC/EDC Funding
 - TJ Taylor went before the Colorado EDC Commission and was successfully awarded \$150k (\$50k per year) from the EDC's Long Bill Strategic Fund for three years.
 - This grant opportunity was made possible by strong relationships that have been built and maintained between the ICELab and the entire OEDIT office.
 - Contracting requirements are currently being completed to initiate the grant funding.
 - This funding will be used to ensure that the new FlexSpace will be set up for success as it is built to become self-sufficient.
- [Outside Ignite](#)

- Over 200 companies from all over the US applied to pitch for a prize worth \$100K.
- The ICELab received OREC grant funding in 2023 to support the Outdoor Industry Funding Summit (OIFS). Conor Hall, Director of OREC, attended OIFS to show state level support for Rural CO entrepreneurs.
- As a result of OIFS success, OREC, OEDIT, CTO and Outside looked to the ICELab to support Outside Ignite.
- TJ Taylor has played a pivotal role in the coordination of the application, review and selection process.
- This partnership in Outside has further elevated the national level recognition of the ICELab as well as broadened and strengthened the network of both investors and company founders.



- [GUC Airport Displays](#)
 - Companies currently displaying
 - ID Sculpture
 - Goodday Bikes + Curiosity Bags
 - Buckel Wine
 - Previous companies who have displayed
 - ROMP Skis
 - Beacon Guidebooks
 - BLISTER

- Gnara
- Pact Outdoors
- JJ's Jeeps
- Future companies
 - Native Nectar
 - Anthracite Spirits
 - Montanya Rum
 - Rooted Apothecary
 - ABD Culture
 - Nordjork



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TAPP staff transitions

Why TAPP? (pg. 1-2)



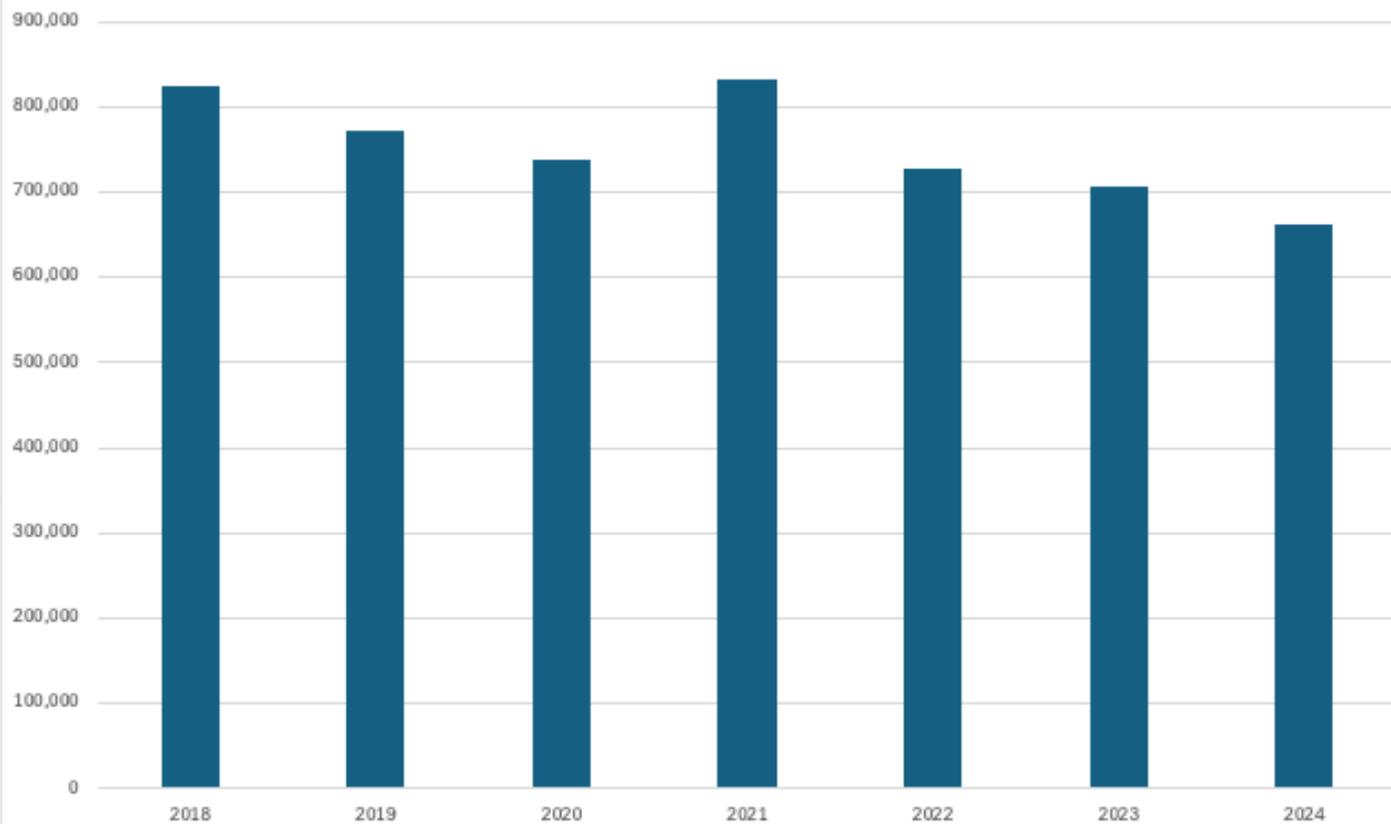


GUNNISON CRESTED BUTTE

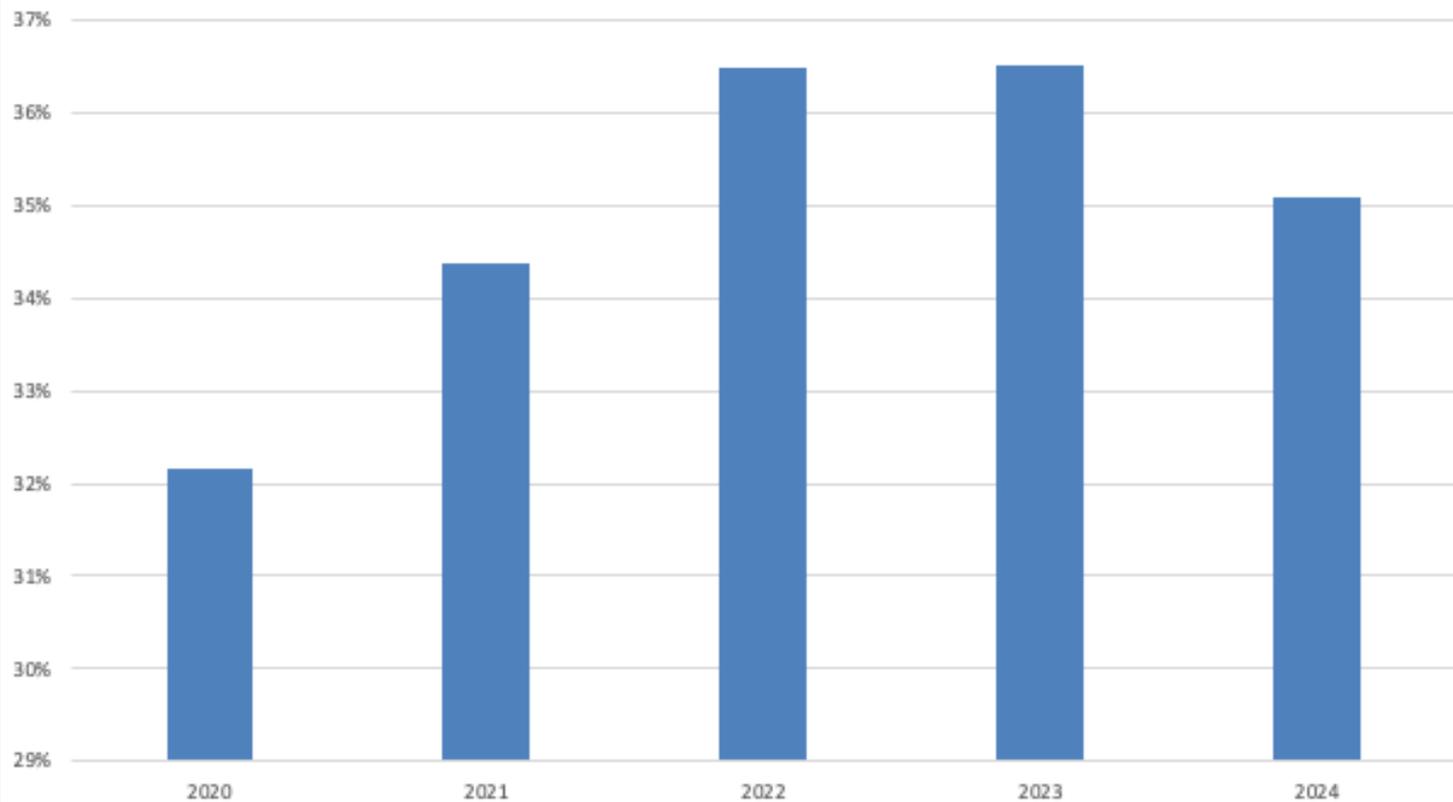
Big Picture Trends (pg. 3-5)

- Visitation
- Occupancy
- ADR

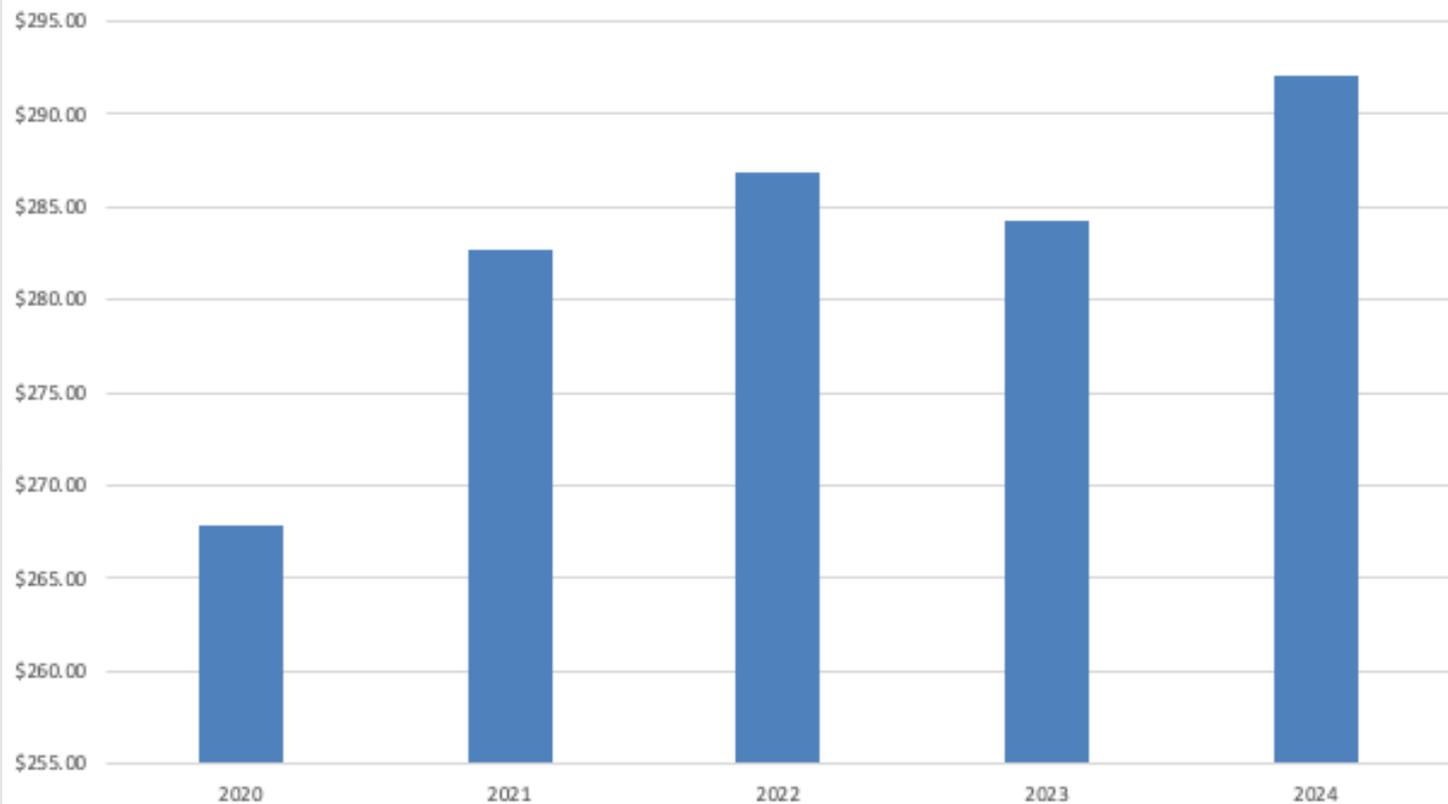
Gunnison County Visitors



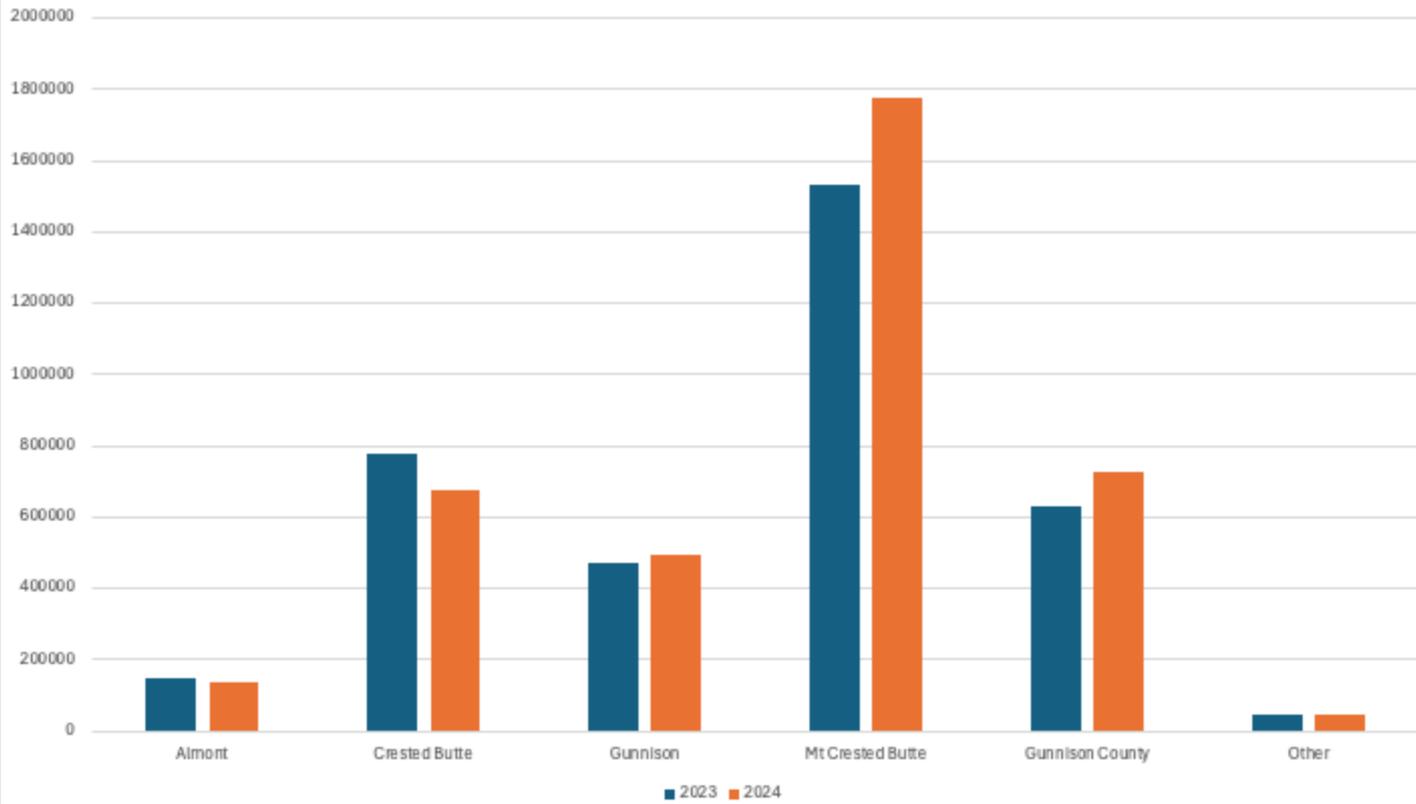
Occupancy



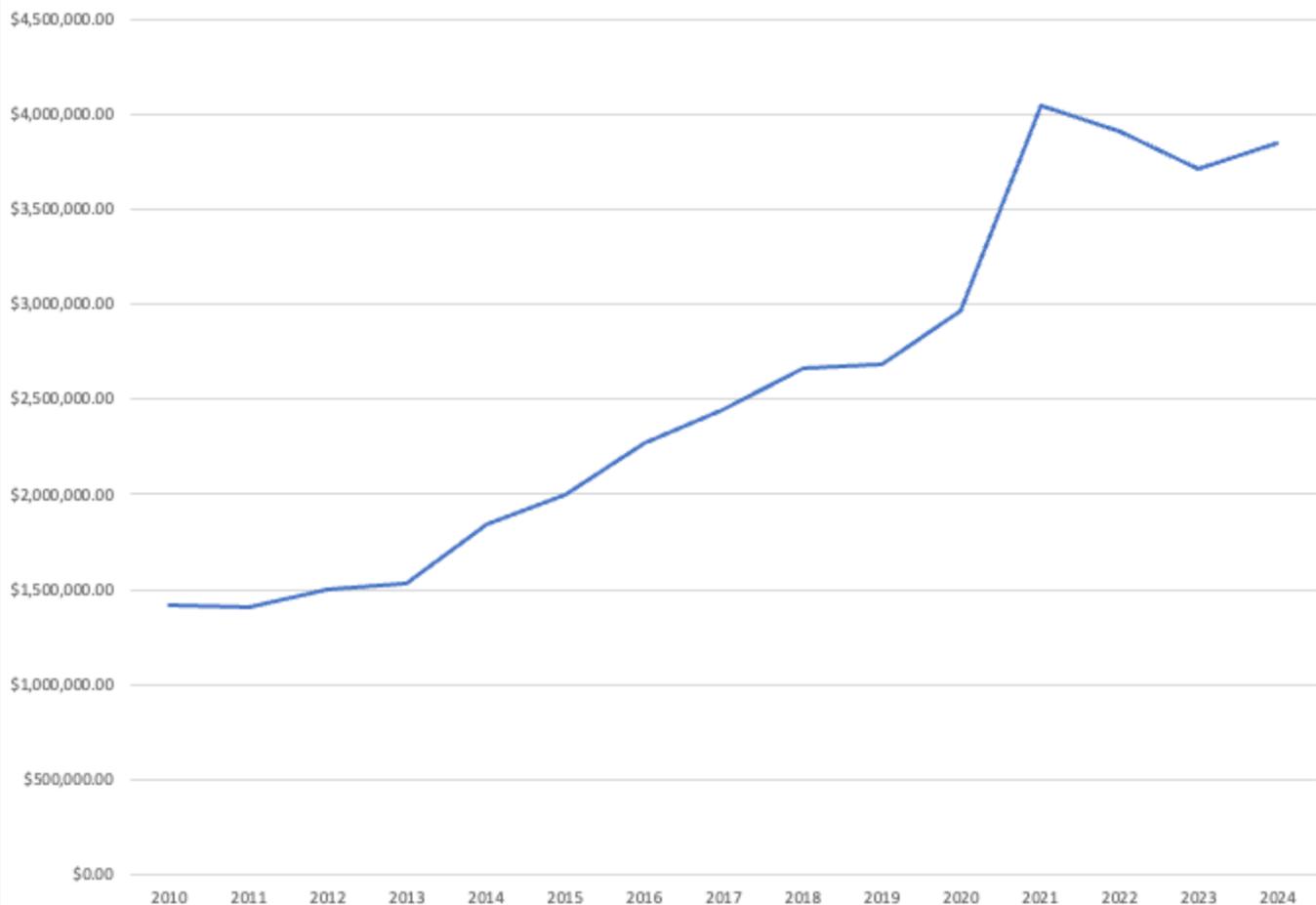
ADR



LMD Collections by Geo



LMD Collections Real 2024 dollars





GUNNISON CRESTED BUTTE

Marketing update

- Winter visitation report
- Winter marketing report
- Summer tourism forecast
- Summer campaign strategy



Winter visitation overview

(pg. 5-6)

- Visitation (number of unique visitors) to the county this winter was 8% below last winter
 - Hotel room prices increased slightly since last year
 - Seats sold on flights into Gunnison Airport saw incredible growth over last winter (+22%), mostly due to increased use of the airport by locals and second homeowners
 - Increased connectivity benefits locals and visitors alike
 - Increased dependence on drive market visitation
-



Winter marketing report

(pg. 6)

- Full-funnel winter marketing campaign similar to past years' campaigns
 - Targeting
 - Fly and drive markets
 - Downhill skiers
 - Strong ad engagement but decreased landing page conversions
 - Our audience's interest in travel did not match taking action to plan travel
 - Low snow
 - Volatile economic conditions
 - Dependence on drive market
 - Mid-season landing page design changes improved performance
-



Summer visitation outlook

(pg. 6-7)

- Outlook for summer bookings is soft across the mountain West
 - Sharp downturn in international visitors
 - Local lodging outlook for summer is flat year-over-year
 - Lodging rates are up 11% year over year
 - Gunnison Airport flight bookings are pacing 33% ahead of last summer
-



Summer stewardship and sustainable tourism initiatives

(pg. 7)

- Spring promotion of south valley activities
 - Increased focus on gravel biking in Gunnison, Pitkin and Almont
 - Continuing to promote spring mountain biking at Hartman Rocks
 - Midsummer camping stewardship campaign
 - Targeted to people searching for Gunnison Valley camping information
 - Goal is to convert campers to traditional lodging
 - Landing page warns of low campsite inventory during peak visitation times
 - Blue Mesa lake trout tournament
 - Continue to share stewardship content on web, social and email
-



Continued summer marketing strategies (pg. 7)

- Summer campaign showcases the valley's array of mountain bike trails, hiking trails, gravel roads, public lands and cool towns
 - Targeting drive and fly markets, mountain bikers and gravel bikers
 - Full-funnel ad campaign encompasses awareness, consideration, conversion and retargeting to attract new visitors and keep former visitors coming back
 - Landing pages and campaign creative cut through the fluff
 - Show what a trip could look like and how to plan it
-

Western/RMBL update_(pg. 8)

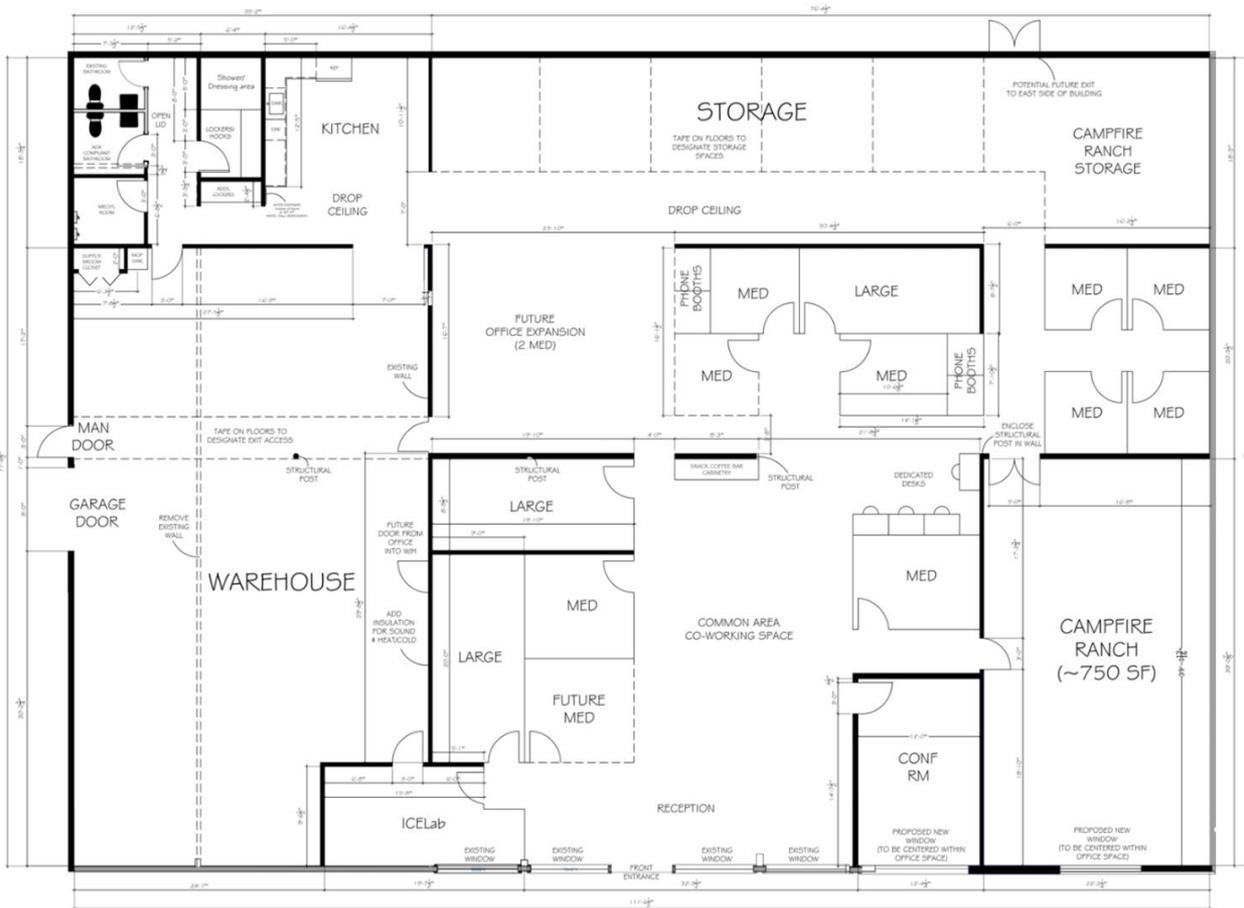


Opportunities

- Innovation
- Classroom integration
- Recruitment
- Tours and exposure
- Funding sources

Challenges

- Federal cuts
 - Leadership shifts
-



- FlexSpace Update (pg. 8-10)
 - 9,000 sq. ft.
 - Office, light assembly & distribution space
 - Gunnison Valley exporters
 - Opening date in Fall 2025
 - Trajectory towards sustainability

- Partners
 - PCI Construction
 - Jennifer Barvitski
 - Lupine Design
 - Trent Bona - Bluebird Real Estate



- OREC/EDC Funding Awarded (pg. 10-12)
 - 3-year grant funding of \$150K
- Outside Festival
 - Outside Ignite
 - The ICELab's role
- GUC Airport Displays
 - Third rotation of Gunnison Valley exporters
- City of Gunnison Economic Development Plan





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Wrap-up

- Tourism
 - Lots of growth and a new plateau
- Economic development
 - So many irons in so many fires
- Western
 - Lots of opportunities for Rady students
 - Potential opportunities for Western computer science students

AGENDA ITEM or FINAL CONTRACT REVIEW SUBMITTAL FORM

Agenda Item: Juvenile Services Performance Update

Action Requested:

Parties to the Agreement:

Term Begins:

Term Ends:

Grant Contract #:

Summary:

updates

Fiscal Impact:

Submitted by: Kari Commerford

Submitter's Email Address: kcommerford@gunnisoncounty.org

Finance Review:

Required

Not Required

Comments:

Reviewed by:

Discharge Date:

County Attorney Review:

Required

Not Required

Comments:

Reviewed by:

Discharge Date:

Certificate of Insurance Required

Yes No

County Manager Review:

Comments:

Reviewed by: GUNCOUNTY1\mbirmie

Discharge Date: 5/23/2025

Consent Agenda Regular Agenda Worksession

Time Allotted: 30

Agenda Date: 5/27/2025



GCSAPP
PROMOTING HEALTHY YOUTH + FAMILIES



GCSAPP - Gunnison County youth use rates continue to decrease from a spike in 2019. We will continue to work on educating youth and parents on risk and protective factors. The HKCS will be administered this Fall and data will be updated in the spring of 2026. We have had an increase of choice pass violations in the 2023-2024 academic year, but had a slight decrease in the 2024-2025 academic year. This has been in part due to vaping, self-reporting and the school districts utilizing the program for youth who have been suspended. Challenges continue to be parental permissiveness of partying – we have seen an increase in requests from parents to provide Narcan to youth.

This has been a growth year for our FAST program. With local and state turnover we are taking a look at our processes and structure to better meet the needs of the families and community as a whole. Family engagement for our Individualized Support Team programs continues to be a challenge and we are working collaboratively with other communities to create solutions for better engagement. We aren't seeing parents voluntarily accept services at the Wraparound level of services and are trying to brainstorm what is needed to support youth who aren't at the level of Child welfare involvement but still are not in healthy situations. We have seen an increase in Elementary age youth for FAST and have been able to support with prevention services but are still lacking in services in the community. We are serving over 20 families to date through FAST which is the highest capacity we have seen.

We did see a slight increase in youth recommitting in the early intervention program -with small total numbers that equate to two youth. We are seeing the impact of generational trauma in youth that we are serving. We are working with the school and across Juvenile Services programs to help support youth using a restorative lens. We have seen a lack of parent engagement and are working to help increase interest/participation. Our Diversion program is seeing great needs in youth. We have some youth who have little to no positive role models to look up to and learn from. The diversion program continues to meet these youth where they are at, providing tools, education, and life skills. We have recently added some parent coaching and parenting classes for youth/parents. We have been serving approx. 30 youth annually, which is up by 5 kids per month which is a huge increase with our capacity.

We are seeing an increase in referrals to Colorado Youth Detention Continuum services for tracking, check ins and drug testing for youth who are awaiting court dates for sentencing/probation. This is a positive shift as we are now able to provide support for youth who don't qualify for diversion, but still need more support/monitoring to be successful in probation.

Across all of our programs we are seeing an increase in engagement of Latino youth and families. We continue to see a need for bi-lingual services across the community. The school is seeing higher needs in navigating youth to services and how to support newcomer youth and families.

Substance use outcomes has trended in the positive direction, but mental health outcomes are trending up – especially for Spanish speak and youth who identify as LGBTQ. We are lacking overall workforce to meet the mental health needs of the community. We are seeing adult rates and youth use rates trending at the same level – more complex needs for kids, especially for youth who are experiencing

parental substance misuse/criminal involvement. Binge drinking rates are increasing in our adult population – almost 10% higher than the state average. This is a chronic issue.

Work around adult substance misuse and mental health – great partnerships and treatment/recovery options now in the community – challenges still exist with the intersection of the criminal justice system and mental health – individuals are having challenges navigating through the court system – often resulting in additional warrants and further psychosocial stress – impacts youth in the home.

Grasp has seen great successes over the past 5 years. Since September 2022, 2,039 Narcan kits have been distributed, 3,753 Fentanyl Test Strips distributed, and 34 organizations/providers have been given Take Meds Seriously information. Some of the highlights of the Grasp consortium and all of the partners are the ability for community members to access MAT services locally, School-based clinicians, bolstered Behavioral Health services at GVH (peers/mobile crisis), therapeutic services for youth in the criminal justice system and those in Diversion, increased Inspire Mentoring support andA men's sober/recovery home and by the end of 2025 a Women's/children recovery home.

Funding continues to fluctuate, and we are concerned about sustainability across the community of some of these programs that are anchored in harm reduction and services for specific populations. We are closing out of two of our largest grants for Grasp and have not seen other grants open for similar work. The Federal shift is from Harm Reduction, Treatment and support to prosecution and enforcement. Prevention grants are also experiencing cuts – including GCSAPP, Diversion and direct education services in the school. Marijuana tax sales are down locally and statewide – a lot of prevention funding (CTC, TGYS, etc. are funded through marijuana tax dollars. Budgeting for 2026 will likely mean an increase in asking for contribution from the County (normally we ask for less than 15% of our overall budget) and a decrease in staff time.

PERFORMANCE REPORT
for the
Juvenile Services Department



Gunnison County

Element	Summary Views	Detail Views
Strategic Results		<ul style="list-style-type: none"> <li data-bbox="737 205 1175 231">• 2024 PLAN: C3a-f (Youth Substance Abuse)

Juvenile Services Department

Element	Summary Views	Detail Views
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Youth Services Program

Element	Summary Views	Detail Views
Scorecards	<ul style="list-style-type: none"> <li data-bbox="250 516 358 600">• Youth Services Program 	

Element	Summary Views	Detail Views
Measures		<ul style="list-style-type: none"> • By 2025, to ensure positive health outcomes for youth, partners including the Interagency Oversight Group (IOG) will create a shared vision and a plan for collaboration and accountability. • Percentage of youth/families participating in FAST who do not involuntarily enter the Child Welfare or Juvenile Justice systems. • Percentage of youth served by FAST who have fewer disciplinary actions taken at school while involved in FAST. • By 2024, establish a creative-solutions team for youth in crisis on an as-needed basis. • Percentage of youth in the Juvenile Justice Activity who successfully complete the program. • Percentage of youth served by the Juvenile Justice Activity who do not have further contact with the Gunnison County juvenile justice system within one year of program completion. • Percentage of youth in the Juvenile Justice Activity who are screened for substance misuse. • Percentage of youth who report not binge drinking within the last 30 days. • Percentage of youth in 10th grade who report not using vaping nicotine in the last 30 days according to the HKCS survey. • Percentage youth in 10th grade who report not using alcohol in the last 30 days according to the HCKS survey. • Percentage youth in 10th grade who report not using marijuana in the last 30 days according to the HCKS survey. • Percentage youth in 10th grade who report not using prescription drugs without a prescription in the last 30 days according to the HCKS survey. • Percentage of high school students who report that they have not felt so sad or hopeless almost every day for two weeks or more in a row during the past 12 months that they stopped doing some usual activities. • Percentage of Choice Pass youth served who meet Choice Pass established targets. • Percentage of parents with youth in 6th - 12th grade who report having had a conversation with their child(ren), in the past 12 months, about the dangers of alcohol and drugs according to local parent survey data, per the Choice Pass survey. • Percentage of youth served in 6th - 12th grade who report having had a conversation with at least one parent, in the past 12 months, about the dangers of alcohol and drugs according to Choice Pass survey data. • Percentage of youth who violate Choice Pass, enter the juvenile justice system or are referred to restorative practices, and the adults in their family who successfully complete the program. • Percentage of 6th and 9th grade youth who participate in sexual-safety education. • Percentage of middle school youth who report they are not bullied on school property (per the Healthy Kids Colorado Survey). • Percentage of high school youth who report they are not bullied on school property (per the Healthy Kids Colorado Survey). • Percentage of 6th and 9th grade youth who report feeling accepted in their community (per the Owing Up Survey). • Percentage decrease in the number of youth who are on the waiting list for a mentor (using baseline data in 2021 of 25 youth). • Percentage of high school students who report that they have not seriously thought about killing themselves, according to the biennial Healthy Kids Colorado Survey. • Percentage of middle school students who report that they have not seriously thought about killing themselves, according to the biennial Healthy Kids Colorado Survey. • Percentage of high school students who report that they have not tried to kill themselves, according to the biennial Healthy Kids Colorado Survey. • Percentage of middle school students who report that they have not tried to kill themselves, according to the biennial Healthy Kids Colorado Survey. • Percentage of 6th - 12th graders in Gunnison County and their parents who make the 'Choice Pass Pledge' between each other. • Percentage of youth who report resiliency in the Owing Up survey. • Percentage increase in the number of students referred for restorative practices by the school district for inappropriate behavior. • No more than 5 drug-related deaths. • Percentage of mobile responses resulting in diversion from the emergency room and justice system.

2024 PLAN: C3a-f (Youth Substance Abuse)

Gunnison County

Description

By December 31, 2024, the Juvenile Services Department will have improved the future of Gunnison County residents by reducing youth substance use as evidenced by:

- a) Of the youth 6th – 12th grade who enroll in Choice Pass, less than 10% will violate their pledge.
- b) Through prevention education efforts, 70% of parents of 6th – 12th grade students report having had a conversation with their children, as measured by the Gunnison County Substance Abuse Prevention Project (GCSAPP) parent questionnaire.
- c) Prevention education delivery and promoting substances free events will result in a 5% reduction in youth binge drinking, marijuana, and nicotine rates as evidenced by the Healthy Kids Colorado Survey (HKCS) using 2019 as a baseline.
- d) 2% annual increase in Family Advocacy Support Team (FAST) referrals for elementary aged youth.
- e) 95% of youth/families participating on a FAST will not involuntarily enter the Child Welfare or Juvenile Justice systems (2019 baseline).
- f) 88% of youth served by Early Intervention will not commit a new offense within one year of program completion (2019 baseline).

Lead: Juvenile Services Director Kari Commerford

Team: GCSAPP Manager Emily Mirza, Juvenile Services Data Coordinator John Powell, CHSS Wacker, FAST Coordinator, Early Intervention Program Manager Clay Curtis and RE1-J School District representative Beth Goldstone.

Owner

 Kari Commerford (Juvenile Services)

Due Date

12/31/24

Last Edited

2/4/25 @ 4:51 PM

Strategic Result Completed?

Apr-25

No

Performance Narrative

Jun 2024 Update: This remained in the plan, with updated language.

Jan 2024 Update:

1. Gunnison County youth use rates decreased in 2021 from our 2019 reports, and we will continue to work on educating youth and parents on risk and protective factors. We continue to have consistent funding for prevention services. Direct services tend to be a gap, but are receiving support from the School District. Funds are also anticipated being needed for Diversion services if funding is cut from the region.
2. In 2022, only 2.2% of Choice Pass youth violated their pledges. Additionally, we continue to see an increase in the number of parents who report talking to youth about the dangers of substances (78.69% in 2022); this measure is statistically significant and well above the state average. In 2022, 97.5% of youth/families participating on a FAST did not involuntarily enter the Child Welfare or Juvenile Justice system.
3. GCSAPP continues efforts in teaching prevention in the schools and providing education to parents, professionals and community members. The Choice Pass Program remains a strong prevention effort with 500+ youth participating in the program and 450+ parents attending an educational event. The program also has a violation rate of less than 6%. We are helping to address the need for more skill-based services with in-school programming and Choice Pass violations. We are also assisting with grant writing to help support embedding social workers in the school. We have two Social Emotional Learning Coordinators in the school and plan to hire an Education-based Caseworker to support youth with truancy, suspension and substance misuse.
4. We have seen an increase in elementary-age youth needing FAST services, and we have been able to support those kids with prevention services. We continue to meet our target for 95% of FAST youth not involuntarily entering into the Child Welfare system or the Juvenile Justice system. We did see a slight increase in youth recommitting in the Early Intervention Program, with small total numbers that equate to two youth.

Youth Services Program

Youth Services Program

Program Purpose Statement

The purpose of the Youth Services Program is to provide collaboration and a culturally competent continuum of prevention services to youth and families so they can be empowered to lead, connected to trusted adults and thrive in our community.

Performance Narrative

Program Key Results

	By 2025, to ensure positive health outcomes for youth, partners including the Interagency Oversight Group (IOG) will create a shared vision and a plan for collaboration and accountability.
	Percentage of youth/families participating in FAST who do not involuntarily enter the Child Welfare or Juvenile Justice systems.
	Percentage of youth served by FAST who have fewer disciplinary actions taken at school while involved in FAST.
	By 2024, establish a creative-solutions team for youth in crisis on an as-needed basis.
	Percentage of youth in the Juvenile Justice Activity who successfully complete the program.
	Percentage of youth served by the Juvenile Justice Activity who do not have further contact with the Gunnison County juvenile justice system within one year of program completion.
	Number of teachers and staff who participate in annual restorative training, including cultural awareness.
	Percentage of high school students who report having an adult to go to for help with a serious problem.
	Percentage of middle school students who report having an adult to go to for help with a serious problem.
	Percentage of youth who report not binge drinking within the last 30 days.
	Percentage of youth in 10th grade who report not using vaping nicotine in the last 30 days according to the HKCS survey.
	Percentage youth in 10th grade who report not using alcohol in the last 30 days according to the HCKS survey.
	Percentage youth in 10th grade who report not using marijuana in the last 30 days according to the HCKS survey.
	Percentage youth in 10th grade who report not using prescription drugs without a prescription in the last 30 days according to the HCKS survey.
	Percentage of high school students who report that they have not felt so sad or hopeless almost every day for two weeks or more in a row during the past 12 months that they stopped doing some usual activities.
	Percentage of Choice Pass youth served who meet Choice Pass established targets.
	Percentage of parents with youth in 6th - 12th grade who report having had a conversation with their child(ren), in the past 12 months, about the dangers of alcohol and drugs according to local parent survey data, per the Choice Pass survey.
	Percentage of youth served in 6th - 12th grade who report having had a conversation with at least one parent, in the past 12 months, about the dangers of alcohol and drugs according to Choice Pass survey data.
	Percentage of youth who violate Choice Pass, enter the juvenile justice system or are referred to restorative practices, and the adults in their family who successfully complete the program.
	Percentage of 6th and 9th grade youth who participate in sexual-safety education.
	Percentage of middle school youth who report they are not bullied on school property (per the Healthy Kids Colorado Survey).
	Percentage of high school youth who report they are not bullied on school property (per the Healthy Kids Colorado Survey).

Program Key Results	
	Percentage of 6th and 9th grade youth who report feeling accepted in their community (per the Owing Up Survey).
	Percentage decrease in the number of youth who are on the waiting list for a mentor (using baseline data in 2021 of 25 youth).
	Percentage increase in the number of students referred for restorative practices by the school district for inappropriate behavior.
	No more than 5 drug-related deaths.

 **By 2025, to ensure positive health outcomes for youth, partners including the Interagency Oversight Group (IOG) will create a shared vision and a plan for collaboration and accountability.**
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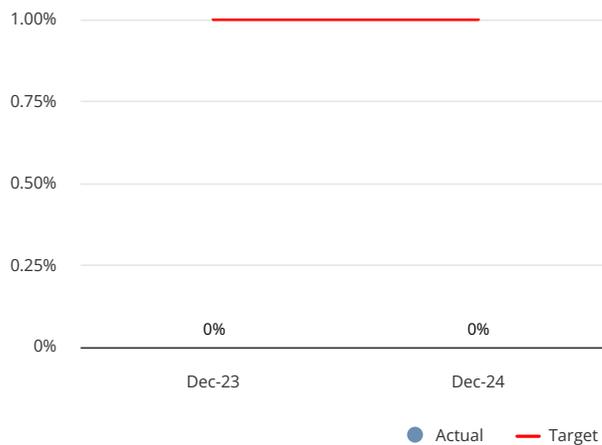
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Description

Owner

By 2025, to ensure positive health outcomes for youth, partners including the Interagency Oversight Group (IOG) will create a shared vision and a plan for collaboration and accountability.

Collaborators



Performance Narrative



Percentage of youth/families participating in FAST who do not involuntarily enter the Child Welfare or Juvenile Justice systems.

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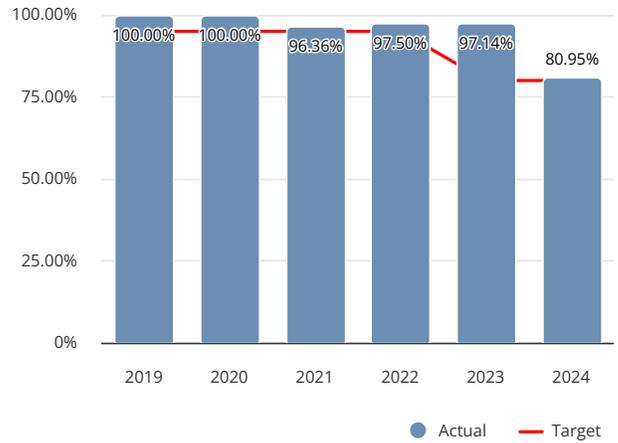
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Description

Owner

Collaborators

Percentage of youth/families participating in FAST who do not involuntarily enter the Child Welfare or Juvenile Justice systems.



Performance Narrative



Percentage of youth served by FAST who have fewer disciplinary actions taken at school while involved in FAST.

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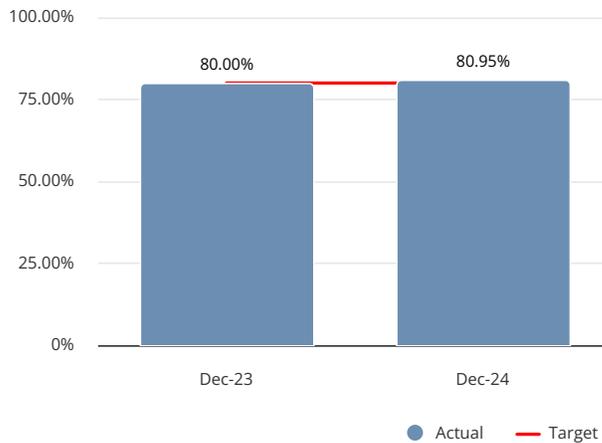
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Description

Owner

Collaborators

Percentage of youth served by FAST who have fewer disciplinary actions taken at school while involved in FAST.



Performance Narrative



By 2024, establish a creative-solutions team for youth in crisis on an as-needed basis.

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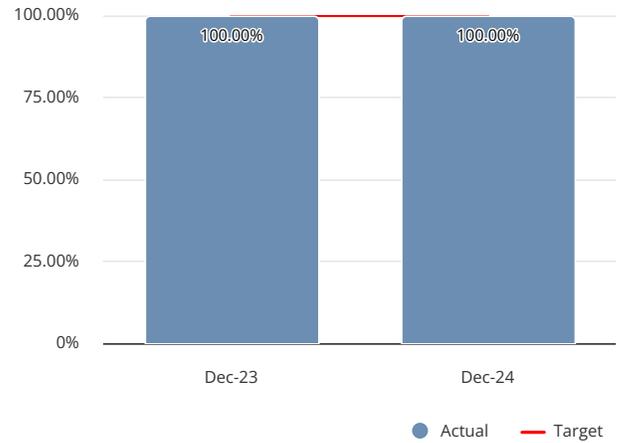
[Measures](#)

Description

Owner

Collaborators

By 2024, establish a creative-solutions team for youth in crisis on an as-needed basis.



Performance Narrative



Percentage of youth in the Juvenile Justice Activity who successfully complete the program.

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Description

Owner

Collaborators

Percentage of youth in the Juvenile Justice Activity who successfully complete the program.



Performance Narrative



Percentage of youth served by the Juvenile Justice Activity who do not have further contact with the Gunnison County juvenile justice system within one year of program completion.

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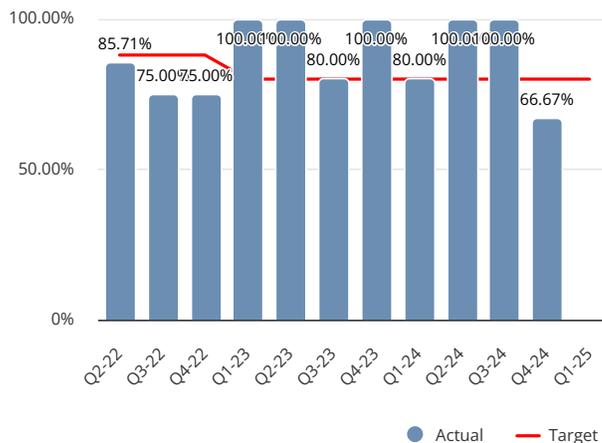
Description

Prior to an update in Jul 2023, this metric read: Percentage of youth served by Early Intervention who do not commit a new offense within one year of program completion.

Owner

Collaborators

Percentage of youth served by the Juvenile Justice Activity who do not have further contact with the Gunnison County juvenile justice system within one year of program completion.



Performance Narrative



Percentage of youth in the Juvenile Justice Activity who are screened for substance misuse.

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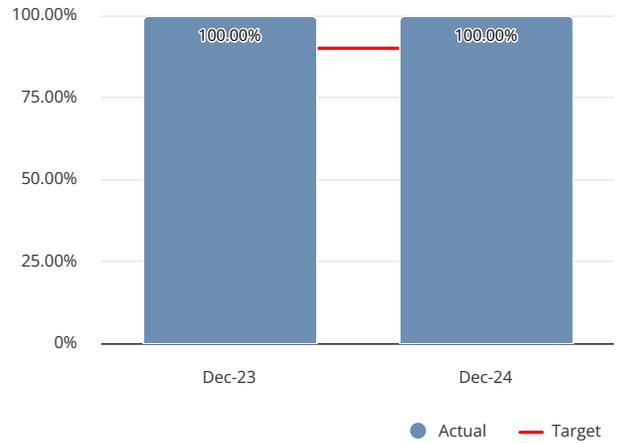
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Description

Owner

Collaborators

Percentage of youth in the Juvenile Justice Activity who are screened for substance misuse.



Performance Narrative



Percentage of youth who report not binge drinking within the last 30 days.

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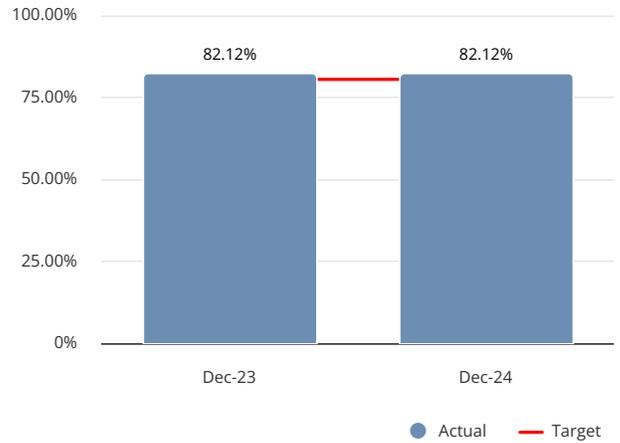
Owner



Emily Mirza (Juvenile Services)

Collaborators

Percentage of youth who report not binge drinking within the last 30 days.



Performance Narrative



Percentage of youth in 10th grade who report not using vaping nicotine in the last 30 days according to the HKCS survey.

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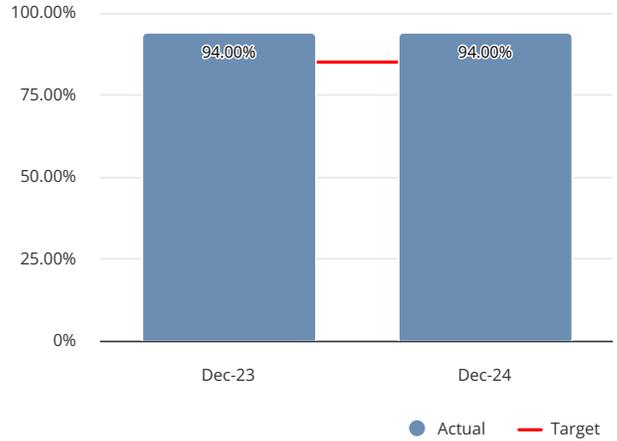
Owner



Emily Mirza (Juvenile Services)

Collaborators

Percentage of youth in 10th grade who report not using vaping nicotine in the last 30 days according to the HKCS survey.



Performance Narrative



Percentage youth in 10th grade who report not using alcohol in the last 30 days according to the HCKS survey.

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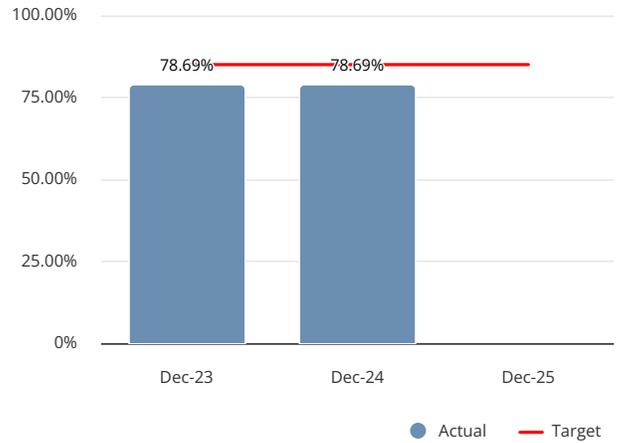
Owner



Emily Mirza (Juvenile Services)

Collaborators

Percentage youth in 10th grade who report not using alcohol in the last 30 days according to the HCKS survey.



Performance Narrative



Percentage youth in 10th grade who report not using marijuana in the last 30 days according to the HCKS survey.

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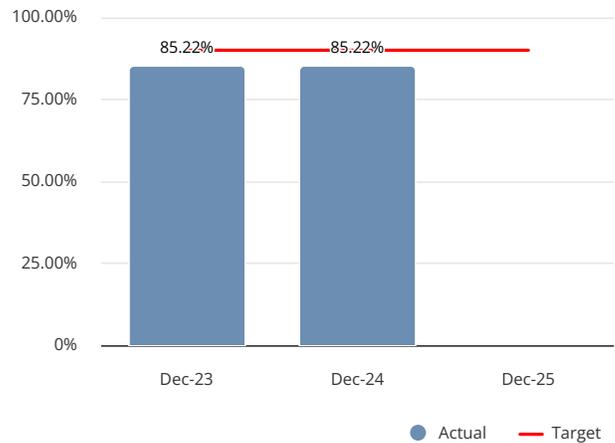
Owner



Emily Mirza (Juvenile Services)

Collaborators

Percentage youth in 10th grade who report not using marijuana in the last 30 days according to the HCKS survey.



Performance Narrative



Percentage youth in 10th grade who report not using prescription drugs without a prescription in the last 30 days according to the HCKS survey.

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Owner



Emily Mirza (Juvenile Services)

Collaborators

Percentage youth in 10th grade who report not using prescription drugs without a prescription in the last 30 days according to the HCKS survey.



Performance Narrative

Percentage of high school students who report that they have not felt so sad or hopeless almost every day for two weeks or more in a row during the past 12 months that they stopped doing some usual activities.

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Emily Mirza (Juvenile Services)

Collaborators

Percentage of high school students who report that they have not felt so sad or hopeless almost every day for two weeks or more in a row during the past 12 months that they stopped doing some usual activities.



Performance Narrative



Percentage of Choice Pass youth served who meet Choice Pass established targets.

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Description

Owner



Emily Mirza (Juvenile Services)

Collaborators

Percentage of Choice Pass youth served who meet Choice Pass established targets



Performance Narrative

Percentage of parents with youth in 6th - 12th grade who report having had a conversation with their child(ren), in the past 12 months, about the dangers of alcohol and drugs according to local parent survey data, per the Choice Pass survey.

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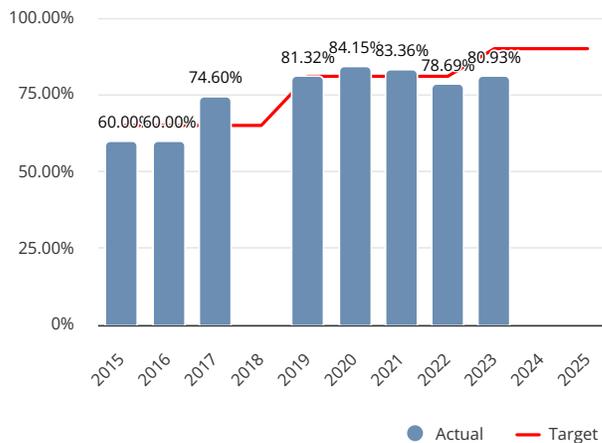
Owner



Emily Mirza (Juvenile Services)

Collaborators

Percentage of parents with youth in 6th - 12th grade who report having had a conversation with their child(ren), in the past 12 months, about the dangers of alcohol and drugs according to local parent survey data, per the Choice Pass survey.



Performance Narrative

Percentage of youth served in 6th - 12th grade who report having had a conversation with at least one parent, in the past 12 months, about the dangers of alcohol and drugs according to Choice Pass survey data.

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Emily Mirza (Juvenile Services)

Collaborators

Percentage of youth served in 6th - 12th grade who report having had a conversation with at least one parent, in the past 12 months, about the dangers of alcohol and drugs according to Choice Pass survey data.



Performance Narrative

Percentage of youth who violate Choice Pass, enter the juvenile justice system or are referred to restorative practices, and the adults in their family who successfully complete the program.
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Emily Mirza (Juvenile Services)

Collaborators

Percentage of youth who violate Choice Pass, enter the juvenile justice system or are referred to restorative practices, and the adults in their family who successfully complete the program.



Performance Narrative



Percentage of 6th and 9th grade youth who participate in sexual-safety education.

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Emily Mirza (Juvenile Services)

Collaborators

Percentage of 6th and 9th grade youth who participate in sexual-safety education.



Performance Narrative



Percentage of middle school youth who report they are not bullied on school property (per the Healthy Kids Colorado Survey).

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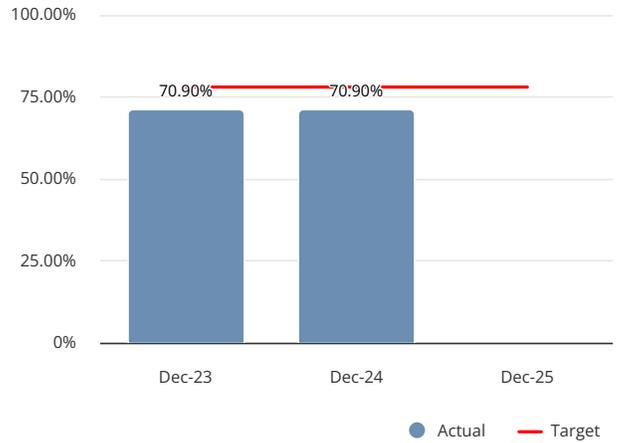
Owner



Emily Mirza (Juvenile Services)

Collaborators

Percentage of middle school youth who report they are not bullied on school property (per the Healthy Kids Colorado Survey).



Performance Narrative

Percentage of high school youth who report they are not bullied on school property (per the Healthy Kids Colorado Survey).

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Description

Owner



Emily Mirza (Juvenile Services)

Collaborators

Percentage of high school youth who report they are not bullied on school property (per the Healthy Kids Colorado Survey).



Performance Narrative



Percentage of 6th and 9th grade youth who report feeling accepted in their community (per the Owing Up Survey).

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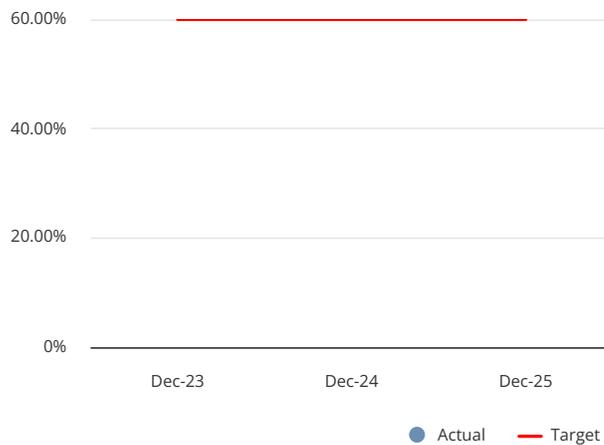
Owner



Emily Mirza (Juvenile Services)

Collaborators

Percentage of 6th and 9th grade youth who report feeling accepted in their community (per the Owing Up Survey).



Performance Narrative



Percentage decrease in the number of youth who are on the waiting list for a mentor (using baseline data in 2021 of 25 youth).

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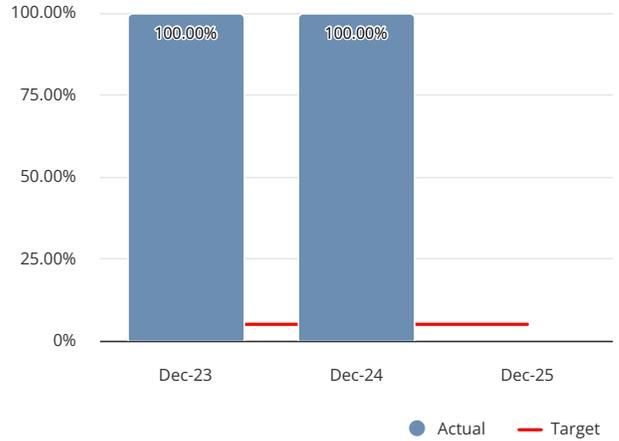
Owner



Emily Mirza (Juvenile Services)

Collaborators

Percentage decrease in the number of youth who are on the waiting list for a mentor (using baseline data in 2021 of 25 youth).



Performance Narrative



Percentage of high school students who report that they have not seriously thought about killing themselves, according to the biennial Healthy Kids Colorado Survey.

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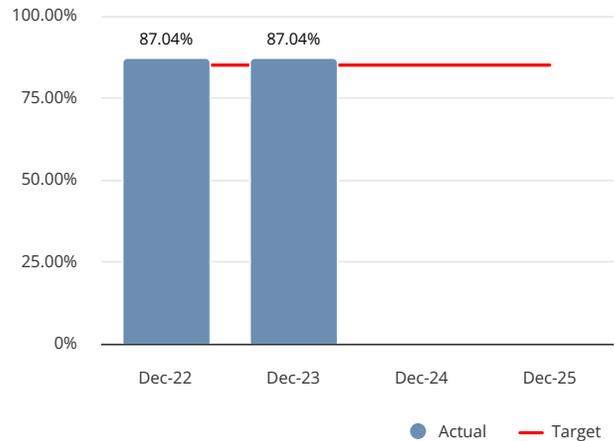
Owner



Emily Mirza (Juvenile Services)

Collaborators

Percentage of high school students who report that they have not seriously thought about killing themselves, according to the biennial Healthy Kids Colorado Survey.



Performance Narrative



Percentage of middle school students who report that they have not seriously thought about killing themselves, according to the biennial Healthy Kids Colorado Survey.

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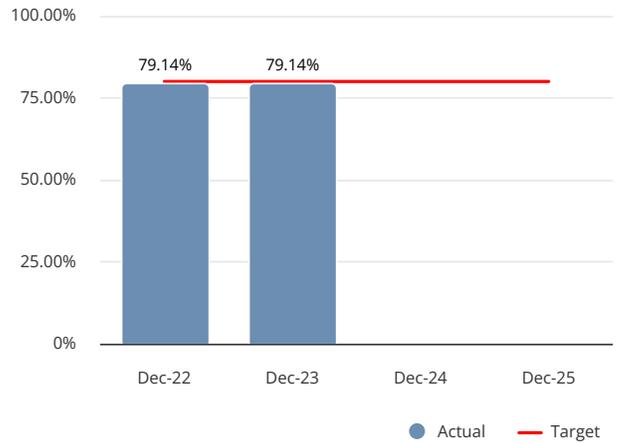
Owner



Emily Mirza (Juvenile Services)

Collaborators

Percentage of middle school students who report that they have not seriously thought about killing themselves, according to the biennial Healthy Kids Colorado Survey.



Performance Narrative



Percentage of high school students who report that they have not tried to kill themselves, according to the biennial Healthy Kids Colorado Survey.

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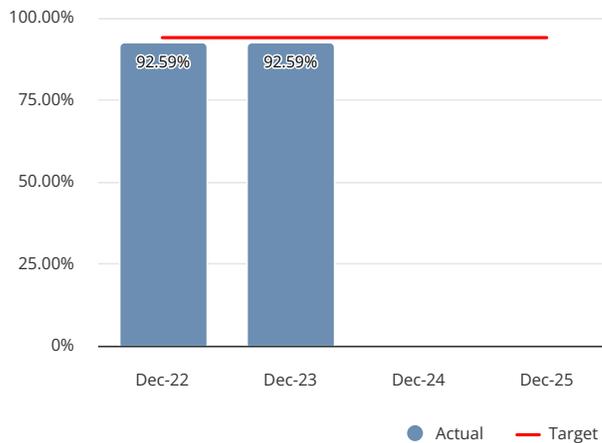
Owner



Emily Mirza (Juvenile Services)

Collaborators

Percentage of high school students who report that they have not tried to kill themselves, according to the biennial Healthy Kids Colorado Survey.



Performance Narrative



Percentage of middle school students who report that they have not tried to kill themselves, according to the biennial Healthy Kids Colorado Survey.

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Emily Mirza (Juvenile Services)

Collaborators

Percentage of middle school students who report that they have not tried to kill themselves, according to the biennial Healthy Kids Colorado Survey.



Performance Narrative

Percentage of 6th - 12th graders in Gunnison County and their parents who make the 'Choice Pass Pledge' between each other.

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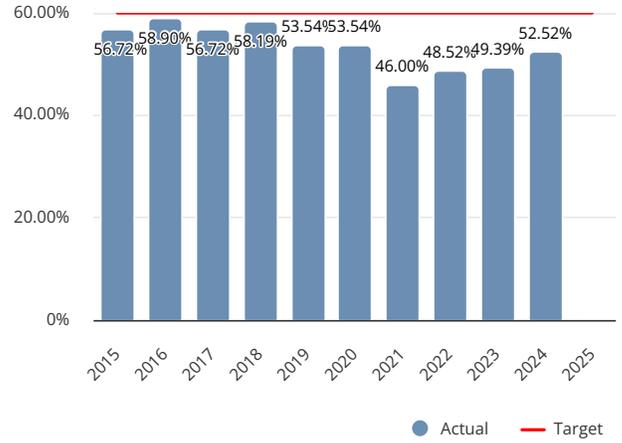
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Description

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Collaborators

Percentage of 6th - 12th graders in Gunnison County and their parents who make the 'Choice Pass Pledge' between each other.



Performance Narrative

Percentage of youth who report resiliency in the Owing Up survey.

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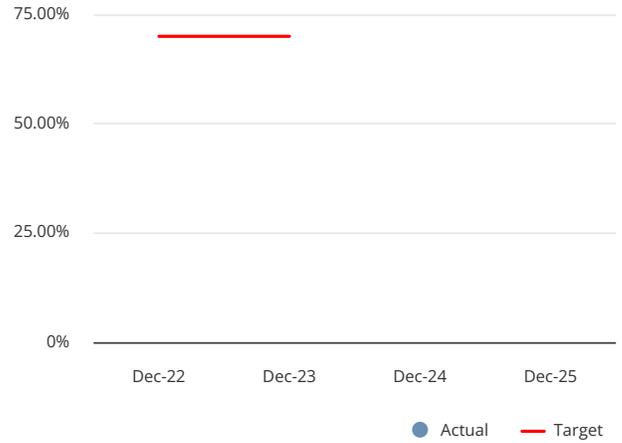
Description

Owner

 Emily Mirza (Juvenile Services)

Collaborators

Percentage of youth who report resiliency in the Owing Up survey.



Performance Narrative



Percentage increase in the number of students referred for restorative practices by the school district for inappropriate behavior.

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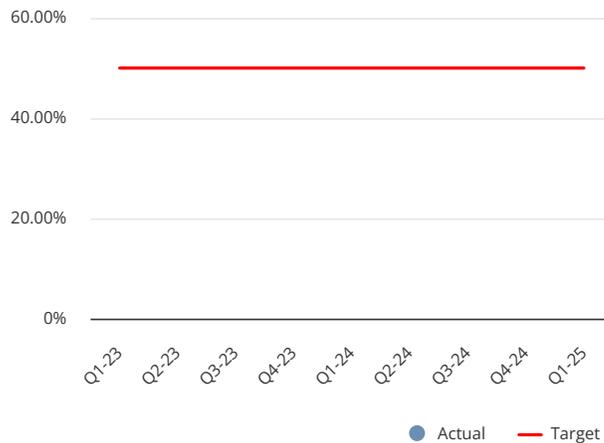
Kari Commerford (Juvenile Services)

Collaborators



Kyle Tibbett (Health & Human Services)

Percentage increase in the number of students referred for restorative practices by the school district for inappropriate behavior.



Performance Narrative

↑ No more than 5 drug-related deaths.
Youth Services Program

Description

Owner



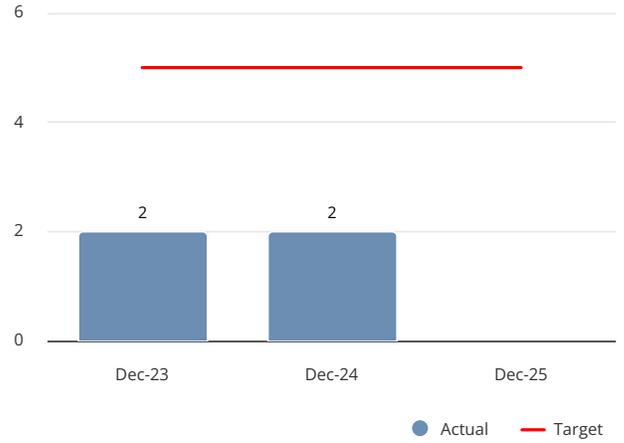
Kari Commerford (Juvenile Services)

Collaborators



Kyle Tibbett (Health & Human Services)

No more than 5 drug-related deaths.



Performance Narrative



Percentage of mobile responses resulting in diversion from the emergency room and justice system.

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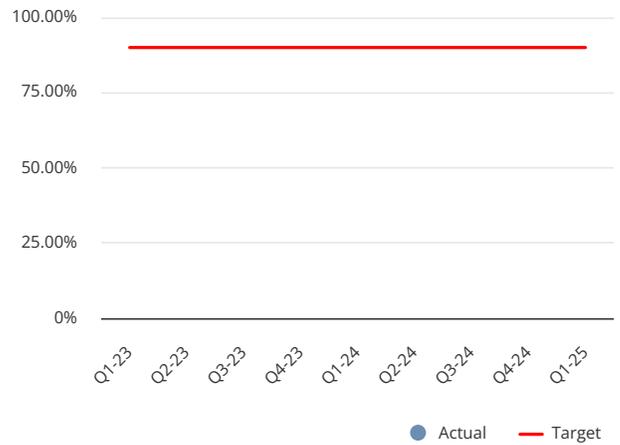
Kari Commerford (Juvenile Services)

Collaborators



Kyle Tibbett (Health & Human Services)

Percentage of mobile responses resulting in diversion from the emergency room and justice system.



Performance Narrative