TAPP

Elizabeth Mense

From: noreply@civicplus.com
Sent: Friday, July 17, 2020 12:41 PM
To: Elizabeth Mense
Subject: Online Form Submittal: Boards and Commissions Application

[EXTERNAL SENDER - USE CAUTION]

Boards and Commissions Application

Received
County Administration
7/17/2020
EMAIL: BOCC
M. BIRNIE
J. NORTON

Board/Commission or position applying for:	Tourism & Prosperity Partnership
First and Last Name	William J (Bill) MacFarlane
Address	26 Ace Court
City	Crested Butte
Phone	(970) 390-6928
Email Address	wmacfarlane@vailresorts.com
Why would you like to serve on this Board or Commission?	Tourism in Colorado and Gunnison County is so important to our economy. I would like to represent all Lodging and other businesses on this board with my knowledge from working in the travel industry for over 30 years. The lodging component is one key aspect of tourism as we provide a safe place for people to stay while away from home and visiting Gunnison County. Also, excited to work with existing board on overall Economic Development for Gunnison County. How we can help, local businesses grow and bring in new businesses and/or inventors into our community. Finally I would enjoy working with the board on the marketing for the Gunnison Valley as a year-round vacation destination. My time in Vail will benefit the board as Eagle County became a year round destination and continues to grow summer business and shoulder periods.
Additional Comments	I moved to Gunnison County from Vail this year to take over the Sr. Director of Lodging positons for CBMR Properties. In my current role, I oversee 388 vacation rental units located at

the base of the ski resorts. We managed seven homeowner associations and I am a member of Tim Bakers, GM CBMR, senior leadership team. I enjoy getting involved in ways I can give back to the community I live in and feel this would be an excellent opportunity for me as a new member of this community.

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