AGENDA ITEM or FINAL CONTRACT REVIEW SUBMITTAL FORM

Agenda Item: Grant Application; Community Collaboration

Action Requested: Motion

Parties to the Agreement: Gunnison County - MetRec

Term Begins: **Term Ends:** **Grant Contract #:**

Summary:

Choice Pass grant application

Fiscal Impact:

Submitted by: Kari commerford **Submitter's Email Address:** kcommerford@gunnisoncounty.org

Finance Review: (●) Required ( ) Not Required

Comments:
If granted, will add with 2020 budget amendment request. Match is available. No concerns. ln

Reviewed by: GUNCOUNTY1\lNienhueser Discharge Date: 4/7/2020

County Attorney Review: (●) Required ( ) Not Required

Comments:
ok db 4/10/20

Reveiwed by: GUNCOUNTY1\dBaumgarten Discharge Date: 4/10/2020 Certificate of Insurance Required Yes ( ) No (●)

County Manager Review:

Comments:

Reveiwed by: GUNCOUNTY1\mbirnie Discharge Date: 4/17/2020

(●) Consent Agenda ( ) Regular Agenda ( ) Worksession Time Allotted: 0

Agenda Date: 4/21/2020

Revised April 2015

Community Collaboration Grant

APPLICATION

General Information	
Applicant Entity/Organization	Gunnison County Substance Abuse Prevention Project
Mailing Address	200 E. Virginia Ave
Lead Contact	Emily Mirza
Title	Youth Programming Coordinator
Telephone	970-641-7612
E-mail	emirza@gunnisoncounty.org
Project Title Grant Request	Choice Pass Program Scholarships
Amount	$8,000
Matching Funds	$3,600
Total Project Cost	$11,600

PROJECT DESCRIPTION (100 words max.) -Please describe in detail the program or project. Be sure to explain how the project/program provides a recreational outlet for the area's residents. Provide the project/program's timeline (anticipated start/end times). (10 pts)

Choice Pass (CP) is a substance abuse, bullying, and suicide prevention program for Gunnison County 6th-12th grade youth. Youth and parents make a pledge together each fall. Youth to remain substance free and make healthy choices and parents to be supportive through adolescence. Youth gain access to 40 discounts including a discounted ski pass, Rec Center pass, and access to leadership/recreation opportunities. Funding will be utilized for scholarships for CP youth to engage in healthy activities. The program timeline is the 2020/2021 school year with scholarships applications due the end of October and awarded the first week of November.

2. NEED (200 words max.) -Please describe how you determined the need for this project/program. Please demonstrate the necessity of Community Collaboration Grant funds in order to achieve the project/program goals. (25pts)

Under the umbrella of CP is the scholarship program. Annually, CP enrolls 600 youth. Despite the discounts, many families in CP still face financial barriers, the scholarship program helps reduce this burden. CP youth are eligible to apply for scholarships each fall supporting healthy activities such as ski passes, school sports, dance, avalanche classes, art, hockey and recreation/leadership programming. This past year we received the highest number of

applications and awarded 30 youth with scholarships. It was the first year we were unable to award all applicants with a scholarship and several received partial scholarships. Signing up for CP is free, but with 600 youth enrolled we want to offer economically challenged and disadvantaged youth the chance for financial assistance to access recreational outlets, healthy activities and the gear/equipment to participate. This coming year we foresee higher application numbers based on increased demand from previous years and the heightened financial challenges many families will face post COVID-19.

Thank You Note, Gunnison 8th Grader:

"*Thank you so much for the scholarship for the ski pass. It makes the snow season so much more fun. Without CP and the scholarship, I would not be having an experience that I love to do.*"

3. OUTCOMES (200 words max) -Demonstration of positive outcomes for program participants or project users. If you're requesting funds for an existing program, how has the program impacted participants in the past? If you're requesting funds for a new project/program, please provide clear project goals and describe how you will measure the success of the program/project?(20pts)

The goal of the CP is to engage and educate 6th-12th grade youth in positive development activities, help to create a tool for youth and parents to encourage healthy behaviors and open communication, create a platform for recognizing and celebrating the youth in our community, and create a caring network of community members. One barrier to this program is financial ability to engage in some of the perks of the CP program, thus the scholarship program. Youth who participate in prosocial and recreational activities build skills in healthy decision making, resiliency, self-advocacy and have the opportunity to build relationships with trusted adults and peers in the community. Thus, buffering the effects of adversity and lowering engagement in risky activities. Many CP scholarship recipients would not have the financial ability to access our communities' vast recreational outlets and healthy activities. In addition, CP scholarship recipients indicate the ability to spend increased time with family and friends while engaging in healthy activities.

4. ACCESS (100 words max.) -Demonstration of the breadth of the population served and the project/program's reach into underserved segments of the greater Gunnison Valley community. Please also describe how many residents are expected to benefit from the project/program and if possible, detail the anticipated demographics of those residents. (15pts)

Our goal is to provide up to 50 youth with scholarships in order to increase access to healthy activities and outdoor recreation/ leadership opportunities. There are over 600 youth and 350 parents enrolled in the program. Approximately, 7% of CP youth are Latino and 2% are homeschool or online students. According to Kids Count CO, 23% of youth enrolled in the Gunnison Watershed RE1-J school district qualified for free/reduced lunch in 2019. Youth whose parents can provide documentation of financial need such as free/reduced lunch, pay stub, Medicaid, or food stamps receive scholarship priority.

5. ALIGNMENT (100 words max.) -Demonstration of alignment with the District's 2020 Recreation Strategic Plan.(10 pts)

Youth, low socioeconomic status families, and Spanish speaking families face some of the largest barriers to access outdoor recreation in the Gunnison Valley. The CP scholarship program aligns with *Action Item 3 – Increased Access to Recreation* to help reduce these barriers. The goal of the scholarship program is to provide financial support to access healthy activities, outdoor recreation and the gear/equipment for CP youth. In addition, CP aligns with *Action Item 4 – Community Collaboration*. One of the cornerstones of CP is partnering with over 40 local business and youth serving agencies to recognize and celebrate our young people's healthy choices.

6. VISIBILITY (50 words max.) -If funded, how will you recognize the District's support? (5 pts).

Funders and business support partners are listed on the CP website at www.choicepass.net. Annually, funders, donors, and business support partners are recognized in the Gunnison Country Times and Crested Butte News.

7. BUDGET-Please provide a project budget and budget narrative(no more than 1page)as a separate document. Budget narrative is to be no more than 200 words.(15 pts)

CP is requesting $8,000 to support 2020/2021 scholarships needs for up to 50 CP youth. Currently, CP has a 31% match in hand for the total program costs.

- 25 youth @ $200 equipment/gear rental and $135 for recreation activity costs
  - $335 per youth
  - TOTAL = $8,375
- 25 youth @ $129 for recreational activity costs
  - $129 per youth
  - TOTAL = $3,225
- **Scholarship TOTAL = $11,600**

Budget		
Fundraising	Portion allocated for scholarships	$2,000
In-Kind Equipment Donations	Gene Taylor and Christy Sports x 8 rentals @ $200 ea.	$1,600
Met Rec Request		$8,00
TOTAL		**$11,600**