AGENDA ITEM or FINAL CONTRACT REVIEW SUBMITTAL FORM

Agenda Item: Marble Crystal River Chamber Report & Funding Req.

Action Requested: Discussion

Parties to the Agreement:

Term Begins: **Term Ends:** **Grant Contract #:**

Summary:

Please see the attached reports from the Marble Crystal River Chamber of Commerce. The Chamber's 2020 funding request is also attached.

Fiscal Impact: $28,200

Submitted by: Katherine Haase for the MCRC **Submitter's Email Address:** khaase@gunnisoncounty.org

Finance Review: (●) Required ( ) Not Required

Comments:

The staff proposed budget includes $26,000 for this agreement, up from 2019 $24,500. The total Marble Crystal River area taxes collected will likely be able to support $28,200. However, the agreement should contain the language related to payable only if supporting revenues allow. If the higher amount is approved, we will adjust the proposed budget prior to adoption. No concerns. ln

Reviewed by: GUNCOUNTY1\lNienhueser Discharge Date: 11/18/2019

County Attorney Review: ( ) Required (●) Not Required

Comments:

Reveiwed by: Discharge Date: Certificate of Insurance Required

Yes ( ) No ( )

County Manager Review:

Comments:

Reveiwed by: GUNCOUNTY1\mbirnie Discharge Date: 11/21/2019

( ) Consent Agenda (●) Regular Agenda ( ) Worksession Time Allotted: 15

Agenda Date: 12/10/2019

Revised April 2015

Marble Crystal River Chamber

620 W. Park Street, Marble, CO 81623 - www.mcrchamber.org - (970) 963-7300

October 28th, 2019

Christy Villalobos, President: 963-7117
Linda Adams, Treasurer: 963-9522
Jen Cox, Treasurer:
Larry Good: 963-2652
Ryan Vinciguerra, Secretary: 963-4090

Dear Board of County Commissioners, and County Planner,

Thanks to the BOCC's support, the Marble Crystal River Chamber continues to be a strong voice of support and information for visitors, local businesses, and short-term rental owners. The latter continues to be an area of growth in our membership, which we feel is a direct result of our outreach and LMD tax information programs. Almost all the lodges, inns, B&B's, Short Term Rentals and campgrounds in our area are members. The Marble Campground has been operating at a profit for two years with reservations going through the Hub.

Our funding request for 2020 reflects the big year we are planning, as well as the growth and enthusiasm of our membership.

Our illustrated map of Marble continues to fly out of Marble with pleased tourists and we've already been through two print runs. Our website needs an overhaul to reflect our membership growth, as well as our evolving mission, which includes more education and stewardship of our resources as well as promotion.

We will continue to sponsor events in Marble: the 13-year strong Lead King Loop race, which raises funds for the Marble Charter School, the Marble Christmas Celebration in December, an annual scholarship sponsoring a sculptor to the Marble Symposium, the developing 'Summer of Art' series, Hub-associated events, and the Nature Walk series led by local volunteers.

We are finishing the educational 'Marble Manners' film, which is an entertaining and beautiful look at Marble through the lens of small-town and backcountry etiquette, wildlife concerns, existing services (and not-yet existing services) — to our swelling horde of visitors. The film was shot on the peak leaf-viewing weekend in September, and is being edited this winter. We are planning a companion promotional film using extra footage shot on that glorious weekend.

We also wish to develop, in cooperation with the Town of Marble, the old General Store building—as a new visitor center! In this way, the Hub will continue to function as a community center and gathering place, while the new visitor center will be the source of visitor information. Because of the phenomenal growth in tourism to Marble, we need to expand our resources here in many ways, and a renovated visitor center at the entrance to town is a perfect solution to familiarizing our visitors with all that Marble and the surrounding area has to offer in addition to the Crystal Mill and the restaurant.

We are proud of our continued progress and growth, yet acting responsibly with it. Sales tax figures continue upward, and local support for the all-volunteer Chamber continues to be strong. We ask that you support our continued work by funding MCRC with the LMDT proceeds in 2020. Our sincere thanks for your support and attention!

– The MCRC Board

Attached:

- 2018 MCRC Budget Request Spreadsheet
- 2018 Y-T-D Financials
- Illustrated Map of Marble

Marble Crystal River Chamber - 2020 Work Plan and Budget Request

620 W. Park Street, Marble, CO 81623 www.mcrchamber.org (970) 963-7300

WEBSITE MAINTENANCE AND OVERHAUL www.mcrchamber . . . . . .**$ 2,500**

Our website is the centerpiece of our marketing and promotion effort. Our designer left town and we are hiring a new one to continue with updates and design changes. However, we need someone to grow with us, to tweak the analytic aspects of our site and do a complete overhaul that reflects the changes in our mission. We continue to update the 'About Us' tab to reflect the needs of short-term rental owners and renters in our area. Sales tax revenue increases in each of the last four years indicate that our efforts are working for both our town and the County.

The short promotional film featured on the site will soon be joined by our 'Marble Manners' film and a new promotional film shot in fall 2019. Event pages promote our Marble events. We are asking for $2,500 to maintain, optimize, and overhaul our site.

PROMOTIONAL PRINTING . . . . . .$ 4,000

Though we are trying to downsize our hard-printing needs in favor of internet advertising, we still need to keep up with print-runs associated with promotional items such as our illustrated map (w/ 'Marble Manners' backside) rack card printing and calendars.

INTERNET AND PRINT MARKETING . . . . . $ 8,000

We attribute a huge increase in first-time visitors here to an greater online presence in both private 'sharing' of visitors' experiences with their friends online, and to our online ads with Colorado.com. We wish to continue this program, as well as our MCRC page in Colorado.com's print magazine. We are budgeting $5,000 for our internet marketing plan with Colorado.com and $3,000 for continued print ads in the *Crystal Valley Echo 2020 Summer and Winter Guides*, and additional print ads in regional publications promoting Marble's winter splendor. This hybrid marketing plan is working well.

EVENT FUNDING ..... $ 7,900

We wish to continue supporting and promoting the following Marble events, which showcase our community spirit and creativity through the passion locals exhibit for the events they introduce to our community. We place our events on statewide and regional event calendars (as well as on our own website,) increasing Marble's recognition. These events replaced what had been slow periods in our summer season—which no longer exist.

MARBLE/MARBLE CARVING SYMPOSIUM SCHOLARSHIP

You have heard of this event, which brings sculptors from around the world to Marble. As the symposium is unique to our summer community and a there is local passion for it, we wish to continue our sponsorship of an annual scholarship. **($1200)**

MARBLE FEST Americana/Acoustic/Bluegrass Music Festival

Marble Fest continues to grow and the audience reflects our support for arts-minded visitors to Marble, over recreational vehicle enthusiasts. In the past we gave $2,000 to the event, sponsoring bands, porta-potties, and the 'Kids' Korner' stage. As the Town of Marble government is no longer funding Marble Fest in any way, we wish to fill in the vacuum with increased support. We are asking: **($3,000)**

LEAD KING LOOP RACES Marble Charter School Fundraiser

300 runners gather at Thompson Park and run in two races to benefit the Marble Charter School, an event which raises nearly $20,000 annually for our local kids' education. **($ 500)**

HUB-SPONSORED EDUCATIONAL WALKS

A series of history and nature walks led by local volunteers, by appointment and on regular Saturdays as announced. Last year, the Chamber paid for the calendar printing and mailingand we wish to do so again. **($1,600)**

MARBLE ARTS GUILD SUMMER OF ART SERIES.

On the second Saturdays of the summer months, the Marble Arts Guild, in association with the Hub, stages a series of art demonstrations, participatory events and promotions of our local artists and visitors. This event has been a success without much support from the Chamber as a group (although our members have been very involved), but we wish to step up our support and involvement. **($1,000)**

Christmas in Marble Celebration

In association with the Marble Community Chrurch, the Marble Charter School, and the Marble Hub, we stage a winter holiday celebration that includes a variety of winter activities such as: sledding, Santa's firetruck rides, seasonal crafts, lighted trees around town, a gallery tour, Christmas Tree and Hub building lighting, and more — usually in a snowy, mountain setting **($ 600)**

MEMBERSHIPS WITH CHAMBERS AND ASSOCIATIONS . . . . . $ 500

We are connected to regional chambers and state and national tourism associations through memberships with the Better Business Bureau, the Glenwood Springs Chamber, the Crested Butte Chamber, the Redstone Community Association, and the West Elk Loop Byways Committee. We add chambers and associations to our roster every year.

LEAD KING LOOP PRESERVATION STEERING COMMITTEE $1,000

This year we would like to support the Lead King Loop Preservation Steering Committee with $1,000 for use in connecting stakeholders and gathering data through the Committee's engagement of a Western Colorado University grad student in Wilderness Management. We wish to support this important custodial and educational effort on behalf of our visitors and our natural resources.

VISITOR AWARENESS FILM . . . . . $ 1,500

We produced footage for an informational film which highlights, in a beautiful and entertaining way, the changes are occurring in Marble (new parking plan, ATV rules, etc.) trail

etiquette (for hikers and drivers) specifics of what a fire ban means, the noise ordinance, and other concerns and developments in our valley. This included stunning aerial drone shots, an kids' art contest in the Marble Charter School based on our 'Marble Manners' guide, which will provide semi-animated introductions to each of our scenes, and a 13-year-old narrator and friendly, informative guide to everything Marble-centric. We are in post-production on this film, and also plan to produce a short Marble promotional film exploiting the beautiful B-roll shots we got or Marble and the Upper Crystal Valley, for which we are asking additional funds this year.

VISITOR CENTER DEVELOPMENT . . . . . $ 400

We wish to participate in developing the Marble General Store building as a new visitor and public information center. The site, at the entrance to town and adjacent to both the Fire Department and the Marble Campground is ideal. We will apply membership funds to any infrastructure support we provide to this project, but would like $400 for community outreach expenses associated with this project.

MARBLE HUB SUPPORT AND OPERATIONS $2,400

The Marble Hub is a community center/coffee shop/gift shop, an outdoor farmer's market, and a visitor center at the center of town, housed in the historic, volunteer-restored Marble Bank Building. The Hub takes reservations for the Marble Campground, and provides visitors with local information, as well as phone and internet contact with the outside world. (Marble is still a cell-free zone!) Our continued support of The Hub builds community and collaboration among our volunteers, and helps to maintain the Hub's historic space. The Hub/Chamber collaboration provides a visitor phone contact to Marble, an information center, and a space to meet, plan, and dream up new fun events, fundraising, and marketing promotions. We pledge annual financial support to The Hub.

TOTAL 2020 FUNDING REQUEST . . . . . $ 28,200

MCRC
Balance Sheet Detail
As of October 31, 2019

Type	Date	Num	Name	Memo	Class	Clr	Split	Amount	Balance
ASSETS									20,766.61
Current Assets									20,766.61
Checking/Savings									20,566.61
Checking Account									20,566.61
Check	01/05/2019	1175	Colorado Vacation ...			X	Media Adverti...	-247.50	20,319.11
Deposit	01/07/2019		Inn at Raspberry Ri...	Deposit		X	HOSPITALITY...	100.00	20,419.11
Deposit	01/07/2019		Marble Gallery	Deposit		X	MARKETING ...	100.00	20,519.11
Deposit	01/07/2019		Chair Mountain Ran...	Deposit		X	HOSPITALITY...	100.00	20,619.11
Deposit	01/14/2019		Yule Creek Lodge	Deposit		X	HOSPITALITY...	100.00	20,719.11
Deposit	01/14/2019		SUP Marble	Deposit		X	MARKETING ...	100.00	20,819.11
Deposit	01/14/2019		Avalanche Ranch	Deposit		X	HOSPITALITY...	100.00	20,919.11
Deposit	01/15/2019		Marble Charter Sch...	Deposit		X	NON-PROFIT ...	35.00	20,954.11
Deposit	01/15/2019		Beaver Lake Lodge ...	Deposit		X	HOSPITALITY...	100.00	21,054.11
Deposit	01/15/2019		Outwest Guides	Deposit		X	HOSPITALITY...	100.00	21,154.11
Check	01/21/2019	1176	Miles Marketing De...			X	Media Adverti...	-4,801.00	16,353.11
Check	01/21/2019	1177	The Crystal Valley ...	winter guide		X	Media Adverti...	-625.00	15,728.11
Deposit	01/31/2019			Interest		X	INTEREST	0.72	15,728.83
Deposit	02/28/2019			Interest		X	INTEREST	0.61	15,729.44
Deposit	03/31/2019			Interest		X	INTEREST	0.67	15,730.11
Deposit	04/01/2019		Marble Hide-away ...	Deposit		X	HOSPITALITY...	100.00	15,830.11
Deposit	04/04/2019		Better Business Bur...	Deposit		X	MARKETING ...	100.00	15,930.11
Deposit	04/30/2019			Interest		X	INTEREST	0.66	15,930.77
Check	05/03/2019	1178	Gran Farnum Printing			X	Rack Card	-1,786.48	14,144.29
Check	05/14/2019	1179	Town of Marble	LKL Steering ...		X	Community In...	-1,000.00	13,144.29
Check	05/14/2019	1181	HUB	print flyer - s...		X	Event Sponsor...	-800.00	12,344.29
Check	05/14/2019	1182	Christy Villalobos	reimb printing		X	Map	-225.39	12,118.90
Check	05/14/2019	1183	Connie Hendrix Stu...			X	Rack Card	-850.00	11,268.90
Check	05/14/2019	1184	Connie Hendrix Stu...	summer guid...		X	Media Adverti...	-150.00	11,118.90
Deposit	05/31/2019			Interest		X	INTEREST	0.63	11,119.53
Deposit	06/20/2019		Slow Groovin' BBQ	Deposit			MARKETING ...	100.00	11,219.53
Deposit	06/20/2019		Marble Community ...	Deposit			NON-PROFIT ...	35.00	11,254.53
Deposit	06/20/2019		Gunnison County	Deposit		X	LMDT FUNDI...	12,385.00	23,639.53
Check	06/20/2019	1185	Daily Sentinel			X	Media Adverti...	-965.00	22,674.53
Check	06/20/2019	1186	Eliza Rogan			X	Map	-200.00	22,474.53
Check	06/20/2019	1187	Copy Copy	printing		X	Map	-4,144.10	18,330.43
Check	06/20/2019	1188	Marble/Marble Sym...	scholarship ...		X	Event Sponsor...	-1,200.00	17,130.43
Deposit	06/30/2019			Interest		X	INTEREST	0.61	17,131.04
Deposit	07/31/2019			Interest		X	INTEREST	0.75	17,131.79
Deposit	08/09/2019		Abstract Marble	Deposit			MARKETING ...	100.00	17,231.79
Check	08/10/2019	1190	Marble Fest	Blue Mountai...			Event Sponsor...	-1,000.00	16,231.79
Check	08/10/2019	1191	Marble Fest	Gabrielle Lou...			Event Sponsor...	-700.00	15,531.79
Check	08/10/2019	1192	HUB	marble fest			Event Sponsor...	-300.00	15,231.79
Check	08/22/2019	1193	Marble Charter Sch...	LKL			Event Sponsor...	-500.00	14,731.79
Deposit	09/09/2019		Gunnison County	Deposit			LMDT FUNDI...	12,250.00	26,981.79
Deposit	10/05/2019		Crystal River Jeep ...	Deposit			MARKETING ...	100.00	27,081.79
Deposit	10/05/2019		Marble Retreat	Deposit			NON-PROFIT ...	35.00	27,116.79
Deposit	10/05/2019		Marble/Marble Sym...	Deposit			NON-PROFIT ...	35.00	27,151.79
Check	10/05/2019	1194	Versatile Productions	Marble Mann...			Media Adverti...	-2,259.00	24,892.79
Check	10/05/2019	1195	Better Business Bur...				Chamber Me...	-38.50	24,854.29

MCRC
Balance Sheet Detail
As of October 31, 2019

Type	Date	Num	Name	Memo	Class	Clr	Split	Amount	Balance
Check	10/05/2019	1196	Light of the Moon	Winter guide			Media Adverti...	-625.00	24,229.29
Check	10/09/2019	1197	HUB	INTERNET A...			Visitor Center	-2,400.00	21,829.29
Total Checking Account								1,262.68	21,829.29
Total Checking/Savings								1,262.68	21,829.29
Accounts Receivable									200.00
Accounts Receivable									200.00
Total Accounts Receivable									200.00
Total Accounts Receivable									200.00
Other Current Assets									0.00
12000 · Undeposited Funds									0.00
Total 12000 · Undeposited Funds									0.00
Total Other Current Assets									0.00
Total Current Assets								1,262.68	22,029.29
Fixed Assets									0.00
Accumulated Depreciation									0.00
Total Accumulated Depreciation									0.00
Furniture and Equipment									0.00
Total Furniture and Equipment									0.00
Town Bathrooms Contribution									0.00
Total Town Bathrooms Contribution									0.00
Total Fixed Assets									0.00
Other Assets									0.00
Total Other Assets									0.00
TOTAL ASSETS								**1,262.68**	**22,029.29**
LIABILITIES & EQUITY									20,766.61
Liabilities									4,051.50
Current Liabilities									4,051.50
Accounts Payable									4,051.50
Accounts Payable									4,051.50
General Journal	01/01/2019	26	Cursed Valley Prod...	ADJ - EST C...			Restricted Fun...	-1,470.00	2,581.50

MCRC
Balance Sheet Detail
As of October 31, 2019

Type	Date	Num	Name	Memo	Class	Clr	Split	Amount	Balance
General Journal	01/01/2019	27	Miles Marketing De...	ADJ-EST CH...			Restricted Fun...	-2,491.00	90.50
General Journal	02/01/2019	25	Karen S Good	annual report...			Business Lice...	10.00	100.50
Total Accounts Payable								-3,951.00	100.50
Total Accounts Payable								-3,951.00	100.50
Credit Cards									0.00
Total Credit Cards									0.00
Other Current Liabilities									0.00
Total Other Current Liabilities									0.00
Total Current Liabilities								-3,951.00	100.50
Long Term Liabilities									0.00
Total Long Term Liabilities									0.00
Total Liabilities								-3,951.00	100.50
Equity									16,715.11
Opening Balance Equity									0.00
Total Opening Balance Equity									0.00
Restricted Funds from prior yrs									459.53
General Journal	01/01/2019	26	Cursed Valley Prod...	ADJ - EST C...			Accounts Pay...	1,470.00	1,929.53
General Journal	01/01/2019	27	Miles Marketing De...	ADJ-EST CH...			Accounts Pay...	2,491.00	4,420.53
Total Restricted Funds from prior yrs								3,961.00	4,420.53
Unrestrctd Funds from prior yrs									16,255.58
Total Unrestrctd Funds from prior yrs									16,255.58
Net Income									0.00
Total Net Income								1,252.68	1,252.68
Total Equity								5,213.68	21,928.79
TOTAL LIABILITIES & EQUITY								**1,262.68**	**22,029.29**

MCRC
Balance Sheet
As of October 31, 2019

	Oct 31, 19
ASSETS	
Current Assets	
Checking/Savings	
Checking Account	21,829.29
Total Checking/Savings	21,829.29
Accounts Receivable	
Accounts Receivable	200.00
Total Accounts Receivable	200.00
Total Current Assets	22,029.29
TOTAL ASSETS	**22,029.29**
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	100.50
Total Accounts Payable	100.50
Total Current Liabilities	100.50
Total Liabilities	100.50
Equity	
Restricted Funds from prior yrs	4,420.53
Unrestrctd Funds from prior yrs	16,255.58
Net Income	1,252.68
Total Equity	21,928.79
TOTAL LIABILITIES & EQUITY	**22,029.29**

2:37 PM

11/13/19

Accrual Basis

MCRC
Profit & Loss Detail
January through October 2019

Type	Date	Num	Name	Memo	Class	Clr	Split	Amount	Balance
Ordinary Income/Expense									
Income									
INTEREST									
Deposit	01/31/2019			Interest			Checking Acc...	0.72	0.72
Deposit	02/28/2019			Interest			Checking Acc...	0.61	1.33
Deposit	03/31/2019			Interest			Checking Acc...	0.67	2.00
Deposit	04/30/2019			Interest			Checking Acc...	0.66	2.66
Deposit	05/31/2019			Interest			Checking Acc...	0.63	3.29
Deposit	06/30/2019			Interest			Checking Acc...	0.61	3.90
Deposit	07/31/2019			Interest			Checking Acc...	0.75	4.65
Total INTEREST								4.65	4.65
LMDT FUNDING									
Deposit	06/20/2019		Gunnison County	Deposit			Checking Acc...	12,385.00	12,385.00
Deposit	09/09/2019		Gunnison County	Deposit			Checking Acc...	12,250.00	24,635.00
Total LMDT FUNDING								24,635.00	24,635.00
MEMBERSHIP FEES									
HOSPITALITY MEMBER									
Deposit	01/07/2019		Inn at Raspberry Ri...	Deposit			Checking Acc...	100.00	100.00
Deposit	01/07/2019		Chair Mountain Ran...	Deposit			Checking Acc...	100.00	200.00
Deposit	01/14/2019		Yule Creek Lodge	Deposit			Checking Acc...	100.00	300.00
Deposit	01/14/2019		Avalanche Ranch	Deposit			Checking Acc...	100.00	400.00
Deposit	01/15/2019		Beaver Lake Lodge ...	Deposit			Checking Acc...	100.00	500.00
Deposit	01/15/2019		Outwest Guides	Deposit			Checking Acc...	100.00	600.00
Deposit	04/01/2019		Marble Hide-away ...	Deposit			Checking Acc...	100.00	700.00
Total HOSPITALITY MEMBER								700.00	700.00
MARKETING MEMBER									
Deposit	01/07/2019		Marble Gallery	Deposit			Checking Acc...	100.00	100.00
Deposit	01/14/2019		SUP Marble	Deposit			Checking Acc...	100.00	200.00
Deposit	04/04/2019		Better Business Bur...	Deposit			Checking Acc...	100.00	300.00
Deposit	06/20/2019		Slow Groovin' BBQ	Deposit			Checking Acc...	100.00	400.00
Deposit	08/09/2019		Abstract Marble	Deposit			Checking Acc...	100.00	500.00
Deposit	10/05/2019		Crystal River Jeep ...	Deposit			Checking Acc...	100.00	600.00
Total MARKETING MEMBER								600.00	600.00
NON-PROFIT MEMBER									
Deposit	01/15/2019		Marble Charter Sch...	Deposit			Checking Acc...	35.00	35.00
Deposit	06/20/2019		Marble Community ...	Deposit			Checking Acc...	35.00	70.00
Deposit	10/05/2019		Marble Retreat	Deposit			Checking Acc...	35.00	105.00
Deposit	10/05/2019		Marble/Marble Sym...	Deposit			Checking Acc...	35.00	140.00
Total NON-PROFIT MEMBER								140.00	140.00
Total MEMBERSHIP FEES								1,440.00	1,440.00
Total Income								26,079.65	26,079.65

MCRC
Profit & Loss Detail
January through October 2019

Type	Date	Num	Name	Memo	Class	Clr	Split	Amount	Balance
Expense									
Administrative Expenses									
Business Licenses and Permits									
General Journal	02/01/2019	25		annual report			Accounts Pay...	10.00	10.00
Total Business Licenses and Permits								10.00	10.00
Total Administrative Expenses								10.00	10.00
Community Involvement									
Check	05/14/2019	1179	Town of Marble	LKL Steering ...			Checking Acc...	1,000.00	1,000.00
Total Community Involvement								1,000.00	1,000.00
Marketing Expense									
Chamber Memberships/Memberships									
Check	10/05/2019	1195	Better Business Bur...				Checking Acc...	38.50	38.50
Total Chamber Memberships/Memberships								38.50	38.50
Event Sponsorship									
Check	05/14/2019	1181	HUB	print flyer - s...			Checking Acc...	800.00	800.00
Check	06/20/2019	1188	Marble/Marble Sym...	scholarship ...			Checking Acc...	1,200.00	2,000.00
Check	08/10/2019	1190	Marble Fest	Blue Mountai...			Checking Acc...	1,000.00	3,000.00
Check	08/10/2019	1191	Marble Fest	Gabrielle Lou...			Checking Acc...	700.00	3,700.00
Check	08/10/2019	1192	HUB	marble fest			Checking Acc...	300.00	4,000.00
Check	08/22/2019	1193	Marble Charter Sch...	LKL			Checking Acc...	500.00	4,500.00
Total Event Sponsorship								4,500.00	4,500.00
Map									
Check	05/14/2019	1182	Christy Villalobos	reimb printing			Checking Acc...	225.39	225.39
Check	06/20/2019	1186	Eliza Rogan				Checking Acc...	200.00	425.39
Check	06/20/2019	1187	Copy Copy	printing			Checking Acc...	4,144.10	4,569.49
Total Map								4,569.49	4,569.49
Media Advertising									
Check	01/05/2019	1175	Colorado Vacation ...				Checking Acc...	247.50	247.50
Check	01/21/2019	1176	Miles Marketing De...				Checking Acc...	4,801.00	5,048.50
Check	01/21/2019	1177	The Crystal Valley ...	winter guide			Checking Acc...	625.00	5,673.50
Check	05/14/2019	1184	Connie Hendrix Stu...	summer guid...			Checking Acc...	150.00	5,823.50
Check	06/20/2019	1185	Daily Sentinel				Checking Acc...	965.00	6,788.50
Check	10/05/2019	1194	Versatile Productions	Marble Mann...			Checking Acc...	2,259.00	9,047.50
Check	10/05/2019	1196	Light of the Moon	Winter guide			Checking Acc...	625.00	9,672.50
Total Media Advertising								9,672.50	9,672.50
Rack Card									
Check	05/03/2019	1178	Gran Farnum Printing				Checking Acc...	1,786.48	1,786.48
Check	05/14/2019	1183	Connie Hendrix Stu...				Checking Acc...	850.00	2,636.48
Total Rack Card								2,636.48	2,636.48

MCRC
Profit & Loss Detail
January through October 2019

Type	Date	Num	Name	Memo	Class	Clr	Split	Amount	Balance
Visitor Center									
Check	10/09/2019	1197	HUB	INTERNET A...			Checking Acc...	2,400.00	2,400.00
Total Visitor Center								2,400.00	2,400.00
Total Marketing Expense								23,816.97	23,816.97
Total Expense								24,826.97	24,826.97
Net Ordinary Income								1,252.68	1,252.68
Net Income								**1,252.68**	**1,252.68**

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11/13/19

Accrual Basis

MCRC
Profit & Loss
January through October 2019

	Jan - Oct 19
Ordinary Income/Expense	
Income	
INTEREST	4.65
LMDT FUNDING	24,635.00
MEMBERSHIP FEES	
HOSPITALITY MEMBER	700.00
MARKETING MEMBER	600.00
NON-PROFIT MEMBER	140.00
Total MEMBERSHIP FEES	1,440.00
Total Income	26,079.65
Expense	
Administrative Expenses	
Business Licenses and Permits	10.00
Total Administrative Expenses	10.00
Community Involvement	1,000.00
Marketing Expense	
Chamber Memberships/Memberships	38.50
Event Sponsorship	4,500.00
Map	4,569.49
Media Advertising	9,672.50
Rack Card	2,636.48
Visitor Center	2,400.00
Total Marketing Expense	23,816.97
Total Expense	24,826.97
Net Ordinary Income	1,252.68
Net Income	**1,252.68**