AGENDA ITEM or FINAL CONTRACT REVIEW SUBMITTAL FORM

Agenda Item: Request to Submit Grant Application; Dept of HHS

Action Requested: Motion

Parties to the Agreement: Gunnison County - SAMHSA

Term Begins: **Term Ends:** **Grant Contract #:**

Summary:

need approval to submit application

Fiscal Impact:

Submitted by: Kari Commerford **Submitter's Email Address:** kcommerford@gunnisoncounty.org

Finance Review: ○ Required ◉ Not Required

Comments:

Reviewed by: Discharge Date:

County Attorney Review: ○ Required ◉ Not Required

Comments:

Reveiwed by: Discharge Date: Certificate of Insurance Required

Yes ○ No ○

County Manager Review:

Comments:

Reveiwed by: GUNCOUNTY1\mbirnie Discharge Date: 3/15/2019

◉ Consent Agenda ○ Regular Agenda ○ Worksession Time Allotted: 0

Agenda Date: 3/19/2019

Revised April 2015

This grant is a 5 year grant offered by the Department of Health and Human Services Substance Abuse and Mental Health Services Administration. It is titled Strategic Prevention Framework – Partnerships for Success (SPF_PFS). It focuses on community-driven efforts to advance substance abuse prevention by working collaboratively across youth serving organizations. This funding request is up to $300,000 annually.

The following agencies will be involved in this grant work:

Gunnison County Juvenile Services – GCSAPP (lead)

Gunnison County Department of Health and Human Services

Gunnison Valley Mentors

Western State Colorado University

RE1-J School District

FY2019-2020 Budget Narrative and Justification

A. Personnel:

TABLE 7: FEDERAL REQUEST

Position (1)	**Name (2)**	**Key Staff (3)**	**Annual Salary/Rate (4)**	**Level of Effort (5)**	**Cost (6)**
(1) Project Director – Gunnison County	Kari Commerford	Yes	72,000	40%	$28,800
(2) Lead Epidemiologist	Vacant, to be hired within 60 days of anticipated award date.	Yes	30hr. week x 52 weeks x $29/hr.	100%	$45,240
(3) Program Coordinator	Emily Mirza	No	35hr. week x 52 x $25/hr.	30%	$13,650
(4) WCU Prevention Coordinator	Vacant, to be hired within 60 days of anticipated award date.	No	32,000	50%	$16,000
(5) Executive Director of Mentors	Tina McGuiness	No	80,000	25%	$20,000
(6) Case Manager - Mentors	Vacant, to be hired within 60 days of anticipated award date.	No	40,000	70%	$30,000
(7) Education Specialist	Vacant, to be hired within 60 days of anticipated award date.	No	35hr. week x 52 x $25/hr	60%	$27,300
				TOTAL	$180,990

NARRATIVE JUSTIFICATION:

1. The Project Director will ensure all requirements of the grant are carried out and be the direct contact for all grant communications. The Project Director will oversee all aspects of the grant including financial and programmatic reporting and tracking progress towards all deliverables. The Project Director will lead the GCSAPP coalition.
2. The Lead Epidemiologist will perform epidemiology, biostatistics, health planning and program evaluation work in order to understand the distribution and determinants of disease in populations for the purpose of generating knowledge used to guide decision-

making and prioritization surrounding efforts to improve population health. This includes providing current research, data management, and statistical analyses for evidence-based decision-making, conducting community health assessments, using data for program planning and evaluation, grant applications and policy development. The Epidemiologist will sit on the GCSAPP coalition and serve on one subcommittee.

3. The Program Coordinator will coordinate project services and activities, including training, communication and information dissemination. The program coordinator will sit on the GCSAPP coalition and serve on at least one subcommittee.
4. The WCU Prevention Coordinator will research evidenced based, promising and innovated programs in young adult prevention and recovery efforts for substance abuse, with emphasis on alcohol use in rural areas; the WCU staff will focus on the University specific population. The WCU Prevention Coordinator will help to bridge the gap between the University population and the larger community. The WCU Prevention Coordinator will sit on the GCSAPP coalition and serve on one subcommittee.
5. The Executive Director of Mentors of oversee the Case Manager and will oversee the community presentations on protective factors and everyday mentors. This Director will also serve on the executive committee for this grant and help with decision making.
6. The Case Manager – Mentors will be directly in charge of training everyday mentors; including attending trainings, utilizing evidenced-based curriculum, organizing and training adult mentors throughout the community. The Case Manager will also sit on the GCSAPP coalition and help guide the work and assist in evaluation.
7. The Education Specialist will be housed under GCSAPP and will directly serve the RE1-J School district. The Education Specialist will assist the school with the implementation of social emotional curriculum and professional development for staff. The Education Specialist will serve on the GCSAPP coalition and at least one subgroup.

FEDERAL REQUEST (enter in Section B column 1 line 6a of form SF424A) **$180,990**

B. Fringe Benefits:

TABLE 9: FEDERAL REQUEST

Position (1)	**Name (2)**	**Rate (3)**	**Total Salary Charged to Award (4)**	**Total Fringe Charged to Award (5)**
(1) Program Director – Gunnison County	Kari Commerford	20.64%	$28,800	$5,944
(2) Lead Epidemiologist	Vacant, to be hired within 60 days of anticipated award date.	20.64%	$45,240	$9,338

(3) Program Coordinator	Emily Mirza	20.64%	$13,650	$2,817
(4) WCU Prevention Coordinator	Vacant, to be hired within 60 days of anticipated award date.	20.64%	$16,000	$3,302
(5) Executive Director of Mentors	Tina McGunessis	20.64%	$20,000	$4,128
(6) Case Manager - Mentors	Vacant, to be hired within 60 days of anticipated award date.	20.64%	$30,000	$6,192
(7) School-based Suspension Specialist	Vacant, to be hired within 60 days of anticipated award date.	20.64%	$27,300	$5,635
Total				$37,419

NARRATIVE JUSTIFICATION: Any and all fringe are required for employees. Fringe benefits are comprised of:

Fringe Category	Rate
FICA	7.9%
Workers Compensation	1.54%
Unemployment	0.15%
Insurance	11%
Total	20.64%

FEDERAL REQUEST (enter in Section B column 1 line 6b of form SF424A) **$37,419**

C. Travel:

TABLE 11: FEDERAL REQUEST

Purpose of Travel (1)	**Destination (2)**	**Item (3)**	**Calculation (4)**	**Travel Cost Charged to the Award (5)**

National Substance Prevention Conference/Mentoring Conference	Washington DC	Airfare	$600/flight x 5	$3,000
		Hotel	$225/night x 3 x 5	$3,370
		Per Diem (meals and incidentals)	$65 x 3x5	$975
		Registration	$300 x 5	$1500
Local Travel		Mileage	1500 miles x.58	$870
			Total	$9,715

NARRATIVE JUSTIFICATION:
Funds are requested to send two staff to the National Mentoring Conference and three staff to a National Substance Prevention training in order to stay updated on the most recent research and evidenced-based practices. Costs are based on estimates of airfare, lodging, per diem, ground transportation. These trainings will provide valuable information, skills, and networking opportunities to assist the coalition in achieving the stated goals and objectives. Funds are also requested to cover the cost of the in-county mileage to attend meetings and events that support work of the coalition.

FEDERAL REQUEST(enter in Section B column 1 line 6c of form SF424A) **$9,715**

D. Equipment:
TABLE 13: FEDERAL REQUEST

Item(s)	Rate	Cost
None		
	Total	$0

NARRATIVE JUSTIFICATION: NONE
FEDERAL REQUEST – (enter in Section B column 1 line 6d of form SF424A) **$ 0**

E. Supplies:
TABLE 15; FEDERAL REQUEST

Item(s)	Rate	Cost
General office supplies	$50/mo. X 12 mo.	$600
Postage	$20/mo. X 12 mo.	$240
Copies	$300/mo. X 12 mo.	$3,600
Laptop Computer	$900 x 1	$900
Desktop Computer	$1200 annual x 3	$3,600
	Total	$ 8,940

NARRATIVE JUSTIFICATION: Office supplies, general postage and general copies are needed to implement our strategies, develop our coalition, and maintain the sustainability.

Computer costs will allow us to have three in-office computers for staff and one laptop to use when traveling or doing work in the community.

FEDERAL REQUEST – (enter in Section B column 1 line 6e of form SF424A)**$8,940**

F. Contract:

TABLE 17: FEDERAL REQUEST

Name (1)	**Service (2)**	**Rate (3)**	**Other**	**Cost (4)**
Gunnison County Multicultural Resource Center	Translation services for translating documents and campaign materials.	$38/hr. x 4 hr. mo. x 12 months		$1,824
Law Enforcement	Assisting with campaigns, take backs and town hall/education events	2 hours mo. X 12 x 2 @ $40 per hour		$1,920
OMNI	Evaluation services for PMESI and Healthy Kids Colorado Survey	$4,000 annually		$4,000
		TOTAL		$6,744

NARRATIVE JUSTIFICATION:

Funds are requested to contract with Gunnison County Multicultural Resource Center in order to continue our collaboration and the ability to have materials translated into Spanish and delivered in places and medias that engage the Latino community.

Funds are requested to pay overtime costs for the Police Department for their implementation of additional enforcement efforts at school, take backs, trainings and campaigns. Costs are based on information provided by the Police Department.

Funds are requested to contract with OMNI for evaluation services for the administration, data analysis and support for the PMESI and HKCS.

FEDERAL REQUEST-- (enter in Section B column 1 line 6f of form SF424A) $6,744

G. Construction: **NOT ALLOWED –** NONE

H. Other: expenses not covered in any of the previous budget categories

TABLE 19: FEDERAL REQUEST

Item	**Rate**	**Cost**
Telephone/Fax (land line)	$26/month x 12 x 3	$936
Monthly fee for hand held email devise	$45/mo. X 2 employee $35/mo. X 1 employee	$1500

CADCA membership	Annual fee + publications $360	$360
PSA production with youth	Youth development of PSA production of 4 PSA @ $250psa's, $200 incentive per PSA	$1800
Media Space for PSA's	$200 per month online and newspaper ads in each community x 12 months	$2,400
Alternative activities for youth	Up to 5 events at $600 per event	$3,000
Everyday Mentors and Trusted Adult informational pamphlets	1500 x .45	$675
Data sharing software for community organizations part of the coalition	$1500 x1	$1,500
Incentives for Everyday Mentoring and parent education	40 adults per event x 6 events x $20	$4,800
Renovation of Western Colorado University office for prevention coordinator space	$20,000	$20,000
Total		$36,871

NARRATIVE JUSTIFICATION:

Funds are requested to continue CADCA membership which will help the consortium to continue to be updated and connected to federal prevention efforts and coalitions across the United States. Additionally, as a community, we value youth voice and want to ensure that youth have the ability to create youth specific PSA's and media that will help expand prevention efforts to all members of the community.

Funds are requested for Alternative activities for youth ages 9-20 to ensure safe and substance free events and spaces are offered in our community.

Funds are requested for the implementation costs of Everyday Mentors including informational pamphlets for those trained as well as the larger community and incentives for adults to be trained as Everyday Mentors.

Funds are requested for the renovation of Western Colorado University health center in order to provide office space for a full-time prevention education specialist.

FEDERAL REQUEST-- (enter in Section B column 1 line 6h of form SF424A) $36,871

TOTAL DIRECT COSTS:

FEDERAL REQUEST (enter in Section B column 1 line 6i of form SF424A) **$280,679**

TOTAL INDIRECT COSTS:

Calculations (1)	Indirect Cost Charged to the Award (2)
Organization's indirect cost rate of 5% of personnel and fringe	$14,034

FEDERAL REQUEST (enter in Section B column 1 line 6j of form SF424A) **$14,034**

TOTAL PROJECT COSTS: Sum of Total Direct Costs and Indirect Costs
FEDERAL REQUEST (enter in Section B column 1 line 6k of form SF424A) **$294,713**

TABLE 21: BUDGET SUMMARY

Category	**Federal Request**	**Non-Federal Match**	**Total**
Personnel	$180,990	$0	$180,990
Fringe	$37,419	$0	$37,419
Travel	$9,715	$0	$9,715
Equipment	$0	$0	$0
Supplies	$8,940	$0	$8,940
Contractual	$6,744	$0	$6,744
Other	$36,871	$0	$36,871
Total Direct Costs*	$283,873	$0	$283,873
Indirect Costs	$14,034	$0	$14,034
Total Project Costs	$294,713	$0	$294,713

5 year Action Plan

SPF-PFS Goal One: Strengthen prevention capacity and infrastructure at the community level by working collaboratively towards shared partnership and collective impact; including alignment of language, shared funding and resources and cross-agency goals.

Objective 1: *Increase local capacity for prevention efforts by 10% annually*

Strategy 1.1: *Explore local tax revenue dollars*

Activity	**Who is responsible?**	**By when?**
Communicate with local policy makers to determine any updates to excise taxes on marijuana sales or fees.	Commissioner Rep CB Mayor, Gunnison Town Manager, Mt. CB Mayor, Gunnison Chief of Police	September 2019, 2020, 2021, 2022, 2023
Present to Crested Butte Town council in order to secure funds for prevention services and integrate the GCSAPP's strategic plan within the Crested Butte strategic plan.	Project Director	December 2019, 2020, 2021, 2022, 2023
Contact city officials in town of Gunnison and Crested Butte in order to explore shared funding for prevention education programs.	Project Director	March 2019, 2020, 2021, 2022, 2023
Meet with coalition members to review the strategic plan for youth prevention education specifically related to alcohol and marijuana.	GCSAPP and SPF-PFS Staff	June 2020, 2021, 2022, 2023

Strategy 1.2: *Work with local youth-serving organizations to ensure community collaboration and movement towards shared partnership.*

Activity	**Who is responsible?**	**By when?**
Hold monthly subgroup meetings for youth-serving organizations in order to create a strategic plan for attaining collective impact – create operating agreement	GCSAPP and SPF-PFS Staff	January 2019, 2020, 2021, 2022, 2023
Identify at least three new contacts for interested individuals and organizations to join the collaborative efforts annually	GCSAPP and SPF-PFS Staff and youth serving organization staff	Monthly 2020, 2021, 2022, 2023
Collaborate with subgroup to develop communication tools effective information sharing and data collection.	GCSAPP and SPF-PFS Staff and youth serving organization staff	October 2020, 2021, 2022, 2023
Identify two key measures that are captured across all Gunnison County youth serving organizations and start collecting.	GCSAPP and SPF-PFS Staff and youth serving organization staff	June 2021,2022,2023

Strategy 1.3: *Seek local and state grants to support programming*

Activity	Who is responsible?	By when?
Identify foundations and state grants for support and submit applications as applicable—such as Daniels fund, and Tony Grampsas Youth Services.	GCSAPP and SPF-PFS Staff	January 2019, 2020, 2021, 2022, 2023
Explore opportunity to apply for Rural Health grants	Program Director	January 2019, 2020, 2021, 2022, 2023
Continue to build relationships with Community Foundation of the Gunnison Valley through personal visits	GCSAPP and SPF-PFS Staff	June 2019, 2020, 2021, 2022, 2023

Objective 2: *Increase volunteer/dedicated hours provided by GCSAPP coalition members, partnering prevention organizations by 5% annually*

Strategy 2.1: *Increase active membership of coalition and partnering prevention programs*

Activity	Who is responsible?	By when?
Continue to Conduct Coalition assessment in the 4th quarter of each year to identify needs of coalition members, collect volunteered/dedicated hours and measure training & development outcomes	GCSAPP Staff	December 2019, 2020, 2021, 2022, 2023
Coordinate Annual recognition celebration to honor members who serve as a role model in prevention programming and community building.	GCSAPP and SPF-PFS Staff and youth serving organization staff	February 2019, 2020, 2021, 2022, 2023
Collaborate with County's multicultural services and ranching community to bring representation of cultures to coalition and increase cultural competency	Program Director Multicultural Center Coalition Members	February 2019, 2020, 2021, 2022, 2023
Continue to identify potential new members strategically to enhance coalition's capacity for change within community—i.e. Faith Based Groups, Community Youth Groups, Rec Dept.—and ask them to join	GCSAPP and SPF-PFS Staff and youth serving organization staff	December 2019,2020,2021,2022,2023 August 2020,2021,2022,2023

Strategy 2.2: *Further develop leadership structure and publicize opportunities for engagement*

Activity	Who is responsible?	By when?
Update parent educational guide and trusted adult brochure, create youth educational guide and everyday mentoring guide, and distribute	Program Director	January 2020,2021,2022,2023

Conduct annual retreat with Executive Committee and youth sub-group to plan year, succession, and identify new leadership	Program Director, GCSAPP Executive Committee GCSAPP and SPF-PFS Staff and youth serving organization staff	November 2017
Publish Annual Review of involvement, current risk and protective factors and community profile to share with coalition members and public	Program Director and Epidemiologist	January 2021,2022,2023

SPF-PFS Goal Two: Decrease youth substance use by increasing protective factors across the community and within the school district that addresses social-emotional development, resiliency, toxic stress and attachment.

Objective 1: *Decrease the student reported use of alcohol and marijuana (30-day use rates) by 3% annually as reported in the Healthy Kids Survey Report (outcome)*

Strategy 1.1: *Provide an educational event that parents will want to attend and encourage them to talk about alcohol and drugs with their kids.*

Activity	**Who is responsible?**	**By when?**
Collaborate with school admin, NPP, ECC, FAST, Multicultural Center to plan a series of Parent Education Events	Program Director, Program Coordinator, Education Specialist	October 2019,2021,2022,2023
Develop marketing materials with youth to distribute—include cultural competency and different languages	Program Director, Program Coordinator, Education Specialist, School, and youth sub-committee	November 2019, 2020, 2021, 2022, 2023
Use school and coalition databases to distribute invitations to parents to attend Parent Education event. Use mail, email, and send information home with students	GCSAPP Staff & School	October 2019, 2020, 2021, 2022, 2023 January 2019, 2020, 2021, 2022, 2023 March 2019, 2020, 2021, 2022, 2023
Conduct Parent Education nights with discussion sessions	GCSAPP Staff & School	October 2019, 2020, 2021, 2022, 2023 January 2019, 2020, 2021, 2022, 2023 March 2019, 2020, 2021, 2022, 2023
Distribute satisfaction survey to solicit feedback on event	GCSAPP Staff & School	October 2019, 2020, 2021, 2022, 2023 January 2019, 2020, 2021, 2022, 2023

		March 2019, 2020, 2021, 2022, 2023
Evaluate survey responses to determine lessons learned	GCSAPP staff	May 2019, 2020, 2021, 2022, 2023

Strategy 1.2: *Deliver curriculum throughout Elementary and Middle School Classes to help educate and increase the student's perception of risk for substance use through the education of consequences and development of skills/confidence.*

Activity	**Who is responsible?**	**By when?**
Work with the school to identify and implement curriculum and programs that address social emotional, resiliency, toxic stress and attachment in Gunnison and Crested Butte Elementary and Middle Schools	Program Director, Education Specialist School Admin.	May 2019, 2020, 2021, 2022, 2023
Train select staff at School as needed	Program Director, Education Specialist	May 2019, 2020, 2021, 2022, 2023
Provide professional development training to School as needed	Program Director, Education Specialist Program Coordinator Epidemiologist	September 2019, 2020, 2021, 2022, 2023
Deliver curriculum in Gunnison and Crested Butte Elementary and Middle Schools	Education Specialist Trained School Staff	September – May 2019, 2020, 2021, 2022, 2023
Create Everyday Mentoring training	Mentors Executive Director, Mentors Case Manager	September – October 2019
Train up to 50 adult mentors annually	Mentors Executive Director, Mentors Case Manager	Jan 2020, 2021, 2022, 2023

Strategy 1.3: *Collaborate with Community Partners to deliver aspects of prevention education to further increase the substance use prevention messaging throughout the community.*

Activity	**Who is responsible?**	**By when?**
Deliver prevention education to high school, Western Colorado University and other youth serving organizations	Western Colorado University Prevention Coordinator, Education Specialist, Programing Coordinator, Mentors Case Manager	October 2019, 2020, 2021, 2022, 2023 January 2019, 2020, 2021, 2022, 2023 March 2019, 2020, 2021, 2022, 2023
Identify students to participate in WSCU Peer-to-Peer Group to bring University students into contact with HS students to	Western Colorado University Prevention Coordinator, Education	October 2019, 2020, 2021, 2022, 2023

teach prevention messaging specifically with athletes and in coordination with Sources of Strength	Specialist, Programing Coordinator	
Train Western State Colorado University students to deliver prevention messaging	Western Colorado University Prevention Coordinator, Education Specialist, Programing Coordinator	November October 2019, 2020, 2021, 2022, 2023
Deliver Peer-to-Peer Prevention Messaging through WSCU presentations and Sources of Strength	Western Colorado University Prevention Coordinator, Education Specialist, Programing Coordinator	October 2019, 2020, 2021, 2022, 2023 January 2019, 2020, 2021, 2022, 2023 March 2019, 2020, 2021, 2022, 2023
Distribute satisfaction survey to evaluate success of Peer-to-Peer Prevention Messaging	Western Colorado University Prevention Coordinator, Education Specialist, Programing Coordinator	May 2020, 2021, 2022, 2023
Evaluate survey responses to determine lessons learned from Peer-to-Peer Prevention Messaging	Western Colorado University Prevention Coordinator, Education Specialist, Programing Coordinator, Program Director and Mentors Executive Director	August 2020, 2021, 2022, 2023

Objective 2: *Increase the number of students in 6th through 12th grade who report having an adult to go to with a serious problem 3% annually as measured by the annual Healthy Kids Survey. (outcome)*

Strategy 2.1: *Launch the Trusted Adult and Everyday Mentoring trainings and social marketing campaign for parents and community*

Activity	**Who is responsible?**	**By when?**
Create Everyday Mentoring training	Mentors Executive Director, Mentors Case Manager	September – October 2019
Train up to 50 adult mentors annually	Mentors Executive Director, Mentors Case Manager	Jan 2020, 2021, 2022, 2023
Maintain campaign and communication with Parents throughout school year	Western Colorado University Prevention Coordinator, Education Specialist, Programing	October 2019, 2020, 2021, 2022, 2023

	Coordinator, Program Director and Mentors Executive Director	January 2019, 2020, 2021, 2022, 2023 March 2019, 2020, 2021, 2022, 2023
Distribute satisfaction survey to evaluate success of Everyday Mentors and Trusted Adult trainings	Western Colorado University Prevention Coordinator, Education Specialist, Programing Coordinator	May 2020, 2021, 2022, 2023
Evaluate survey responses to determine lessons learned from Everyday Mentors and Trusted Adult trainings	Western Colorado University Prevention Coordinator, Education Specialist, Programing Coordinator, Program Director and Mentors Executive Director	August 2020, 2021, 2022, 2023

Strategy 2.2: *Ask and support parents of middle school and high school students to talk with their kids about the dangers of alcohol and marijuana*

Activity	**Who is responsible?**	**By when?**
Create a youth guide to compliment the parent guide	Multi-Cultural Center Program Director Education Committee	October 2020
Train parents and youth how to use the guides at Education Nights	Western Colorado University Prevention Coordinator, Education Specialist, Programing Coordinator, Program Director and Mentors Executive Director	January 2020, 2021, 2022, 2023 March 2020, 2021, 2022, 2023
Offer parents ongoing education media campaigns.	GCSAPP and SPF-PFS Staff and youth serving organization staff	Monthly 202-2023

SPF-PFS Goal 3: Reduce the progression of substance abuse and the correlated behavioral health outcomes by addressing our local risk factors including; lack of substance-free spaces and events, health disparities and stigma in accessing services.

Objective 1: *Decrease disparity of student reported use of 30-day alcohol and students' perception of peer use by 5% annually. (outcome)*

Strategy 3.1: *Launch a locally created social norming campaign within High Schools to address perception of peer use versus actual reported use.*

Activity	Who is responsible?	By when?
Plan and implement—include in high school media announcements and in Spanish	Education Committee Project Coordinator Youth Councils School Staff	Winter 2020

Objective 2: *Increase the number of substance free events and spaces for youth to hang out at in our community.*

Strategy 3.2: *Increase community supports by creating space open for youth between the hours of 8pm and 11:30pm so youth have safe places to be during evening hours.*

Activity	Who is responsible?	By when?
Hire Western Colorado University Prevention Coordinator	WCU staff, Program Director and Mentors Executive Director	
Identify at least 5 businesses will be onboard to offer their space for youth to have a safe place to be. Separate events by middle school, high school and young adults.	Western Colorado University Prevention Coordinator, Education Specialist, Programing Coordinator, Program Director and Mentors Executive Director	October 2019. 2020, 2021, 2022, 2023
Hold at least 6 events annually for each age group and at least one business who will hold monthly hours for youth.	Western Colorado University Prevention Coordinator, Education Specialist, Programing Coordinator, Program Director and Mentors Executive Director	January 2020, 2021, 2022, 2023 March 2020, 2021, 2022, 2023

Objective 3 *Decrease the percentage of Gunnison High School youth and Western Colorado University youth who report that they felt so sad or hopeless almost every day for two weeks or more in a row that they stopped doing some usual activities during the past 12 months by 4% over the next two years.*

Activity	Who is responsible?	By when?
Work with youth and adults to create messaging normalizing accessing mental health services	Western Colorado University Prevention Coordinator, Education Specialist, Programing Coordinator, Program Director and Mentors Executive Director	

Spread messages across the community across multiple medias and integrate into community and parent presentations.	Western Colorado University Prevention Coordinator, Education Specialist, Programing Coordinator, Program Director and Mentors Executive Director	October 2019. 2020, 2021, 2022, 2023
Work with the Sources of Strength peer leaders, Western peer leaders, and the Health and Wellness subcommittee to help increase help seeking behaviors.	Western Colorado University Prevention Coordinator, Education Specialist, Programing Coordinator, Program Director and Mentors Executive Director	January 2020, 2021, 2022, 2023 March 2020, 2021, 2022, 2023