AGENDA ITEM or FINAL CONTRACT REVIEW SUBMITTAL FORM

Agenda Item: Colorado Wildland Fire Conference Sponsorship

Action Requested: Board of County Commissioners' Signature

Parties to the Agreement: Colorado Wildland Fire Conference Sponsor

Term Begins: **Term Ends:** **Grant Contract #:**

Summary:

I'd recommend the Silver level of sponsorship, at $1,000

Fiscal Impact:

Submitted by: Scott Morrill **Submitter's Email Address:** smorrill@gunnisoncounty.org

Finance Review: (●) Required ( ) Not Required

Comments:

If approved, could use Discretionary Spending account budget, currently $7,000 not included in actual and proposed uses against the $45,000 2018 budget amount.

Reviewed by: GUNCOUNTY1\lNienhueser Discharge Date: 8/23/2018

County Attorney Review: ( ) Required (●) Not Required

Comments:

Reveiwed by: Discharge Date: Certificate of Insurance Required

Yes ( ) No ( )

County Manager Review:

Comments:

Reveiwed by: GUNCOUNTY1\mbirnie Discharge Date: 8/29/2018

(●) Consent Agenda ( ) Regular Agenda ( ) Worksession Time Allotted: 0

Agenda Date: 9/4/2018

Revised April 2015

Colorado Wildland Fire Conference

2018 Sponsor and Exhibitor Information

Hello Wildland Fire Partner!

We would like to invite you to participate in the 2018 Colorado Wildland Fire Conference, a Colorado tradition since 1996, as a sponsor or exhibitor. The theme of this year's conference is "***People, Places and Perceptions - Wildfire and the Human Condition.***" Our goal is to provide an in-depth exploration of how human dimensions affect community adaptation to wildfire. We will examine why people adopt or reject best practices, how we understand risk, and how we collectively perceive notions about wildfire.

This year's conference is located at The Lodge at Mountaineer Square, Mt. Crested Butte, Colorado, on September 18th – 20th. We estimate there will be over 200 attendees including wildland fire managers, risk reduction and mitigation practitioners, municipal employees, emergency responders, researchers, agency representatives and more. Sponsors and exhibitors will have the opportunity to display their programs and products, reaching a wide variety of potential clients and partners. For more conference information, please visit www.wildfire-colorado.com or find us on Facebook.

SPONSORSHIP

Sponsors are acknowledged at the Platinum, Gold, Silver, and Bronze levels. Each level is associated with a financial contribution toward conference expenses and includes conference benefits specific to each level.

PLATINUM ($5,000 and above)

Platinum sponsors will receive:

- three (3) conference registrations
- booth/table in exhibition area
- recognition at opening session
- logo on Sponsors page of conference website
- full page ad in conference program
- one promotional item/flyer in attendee packets (must be supplied by sponsor)

GOLD ($2,500 to $4,999)

Gold sponsors will receive:

- two (2) conference registrations
- booth/table in exhibition area
- recognition at opening session
- logo on Sponsors page of conference website
- 1/2 page ad in conference program
- one promotional item/flyer in attendee packets (must be supplied by sponsor)

SILVER ($500 to $2,499)

Silver sponsors will receive:

- one (1) conference registration
- booth/table in exhibition area
- recognition at opening session
- logo on Sponsors page of conference website
- 1/4 page ad in conference program
- one promotional item/flyer in attendee packets (must be supplied by sponsor)

BRONZE ($299 to $499)
Bronze sponsors will receive:

- booth/table in exhibition area
- recognition at opening session
- logo on Sponsors page of conference website
- 1/8 page ad in conference program
- one promotional item/flyer in attendee packets (must be supplied by sponsor)

Sponsors can choose to sponsor specific conference events (meals, coffee breaks, socials, entertainment, "schwag", etc.)

EXHIBITORS
Exhibitors are:

- Educational, governmental, or non-profit organizations with a mission associated with the conference theme
- Individuals or entities marketing products or services relevant to the conference theme

Exhibitors must register as a conference attendee and will receive:

- booth/table in exhibition area
- logo on Sponsors page of conference website

SET-UP AND TAKE DOWN

- Set up booths/tables on Tuesday, September 18th between 3:00pm and 7:00pm
- Take down booths/tables on Thursday, September 20th between 3:00pm and 7:00pm

DEADLINES

- **August 24**: Registration for sponsors and exhibitors closes
- **August 31**: All advertising for the conference program is due. Please submit ads in black & white or color in .JPG or .PNG format. Ad placement in the program is first-come, first-serve (the earlier you submit, the closer your ad placement is to the front of the program)
- **September 7**: Registration for attendees closes
- **September 7**: Promotional items/flyers to be included in attendee packets are due. Please send to:

Schelly Olson/Grand Fire
UPS/FedEx (60500 US Highway 40, Granby, CO 80446)
USPS (PO Box 338, Granby, CO 80446)
solson@grandfire.org, 970-887-3380

If you are interested in sponsoring/exhibiting at the 2018 Colorado Wildland Fire Conference, please email Schelly Olson at solson@grandfire.org or call 970-887-3380. Thank you in advance for your support of the Colorado Wildland Fire Conference! We look forward to working with you to make this event a huge success!

Best Regards,

The Conference Planning Team and Fire Adapted Colorado

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