# AGENDA ITEM or FINAL CONTRACT REVIEW SUBMITTAL FORM

**Agenda Item:** Visitor; Director of ICElab/West Central SBDC Dela

**Action Requested:**

**Parties to the Agreement:**

**Term Begins:** **Term Ends:** **Grant Contract #:**

**Summary:**

Please see the attached request submitted by Delaney Keating

**Fiscal Impact:**

**Submitted by:** Josh Ost **Submitter's Email Address:** jost@gunnisoncounty.org

**Finance Review:** (●) Required ( ) Not Required

Comments:
$50,000 for Economic Development included in Marketing District Fund in the 2018 adopted budget. No concerns. ln

Reviewed by: GUNCOUNTY1\lNienhueser Discharge Date: 2/22/2018

**County Attorney Review:** ( ) Required (●) Not Required

Comments:

Reveiwed by: Discharge Date: Certificate of Insurance Required

Yes ( ) No ( )

**County Manager Review:**

Comments:

Reveiwed by: GUNCOUNTY1\mbirnie Discharge Date: 2/22/2018

( ) Consent Agenda (●) Regular Agenda ( ) Worksession Time Allotted: 30

Agenda Date: 4/3/2018

*Revised April 2015*

**2018 ICELab Funding Requests: Gunnison County**

The below requests will serve ICELab in its rapid growth and demand to serve Gunnison County across all sectors. Increased support from the county makes both a direct and indirect contribution to the current economic development goals. It also supports the ability for ICELab to maintain below-market rate programming and space rental. As a grant-funded entity ICELab staff finds that an ambitious plan will ensure its sustainability goals post-grant and maintain ICELab's quality of service.

1. **$5k in Training Support for the SBDC**
    a. An increase in SBDC consulting dollars benefits the business community and with the continued growth of the ICELab we anticipate an increase in our consultant base and the demand from local companies.
    b. Our use of previous County funds for SBDC produced a series of seminars and workshops that were well attended by the business community. Surveyed responses were to offer more.
2. **$15k Speaker Series**
    a. Offering 1-2 high level speakers per year that inspire the entrepreneurial spirit of the community is a key component to the development of ICELab in its mission to drive economic growth from within.
    b. The response to our inaugural Trout Tank was incredibly positive and carrying that momentum throughout the year with 1-2 speaker events will serve not only the local population, but draw in increased interest from outside in ICELab's growing statewide network.
    c. Focus topics of interest: Tech for Rural, Startups, Future of Finance. Etc.
3. **$12k for ICELab Incubator and Accelerator Development**
    a. Funds would support Incubator scholarships for residents. Current Incubator program registration is $1200, paid over 6 months (program duration).
    b. Funding to extend our Incubator program virtually, which will require software technology and an initial marketing boost. The virtual program launch is a first-step in developing ICELab as a regional (statewide and national) service hub and destination location for general business and industry-specific education. ICELab is already fielding requests for virtual support, as far as, Farmington, NM.
4. **$18k for ICELab's Gunnison Valley Prosperity Team Projects**
    a. ICELab is leading the effort and management of several prosperity projects that set the stage for current goals driven by OVPP, GCBTA, etc. The first year efforts are geared toward developing a foundation for the work and research for more pointed projects in 2019.
    b. Develop an intake and lead process for GCBeconomicdevelopment.com web inquiries and GCBTA leads, to both manage business and relocation questions and needs, as well as, data collection for community assessment and strategy.
    c. Support ICELab staff in managing all inquiries and leads alongside GCBTA and other community partners.

d. Conduct research and reporting to define future projects to include, but not limited to, workforce training and curriculum design, community micro-loan fund development, commercial/industrial corridor development strategy, university apprenticeship program, etc.