AGENDA ITEM or FINAL CONTRACT REVIEW SUBMITTAL FORM

Agenda Item: Letter of Support; Crested Butte Nordic's Region 1

Action Requested:

Parties to the Agreement:

Term Begins: **Term Ends:** **Grant Contract #:**

Summary:

Please see the attached for Crested Butte Nordic's Region 10 Enterprise Zone application

Fiscal Impact:

Submitted by: Josh Ost **Submitter's Email Address:** jost@gunnisoncounty.org

Finance Review: ○ Required ◉ Not Required

Comments:

Reviewed by: Discharge Date:

County Attorney Review: ○ Required ◉ Not Required

Comments:

Reveiwed by: Discharge Date: Certificate of Insurance Required Yes ○ No ○

County Manager Review:

Comments:

Reveiwed by: GUNCOUNTY1\jost Discharge Date: 3/30/2018

○ Consent Agenda ◉ Regular Agenda ○ Worksession Time Allotted: 5

Agenda Date: 4/3/2018

Revised April 2015

April 2, 2018

Michelle Haynes, Executive Director
Region 10 League for Economic Assistance & Planning, Inc.
300 North Cascade, Suite #1
Montrose, CO 81401

Re: Crested Butte Nordic's Region 10 Enterprise Zone Tax Credit Designation Application

Dear Michelle,

The Gunnison County Board of County Commissioners supports Crested Butte Nordic's application for the Enterprise Zone Tax Credit designation because CB Nordic contributes to the economic development of the Crested Butte area and the Gunnison valley, as a whole, through tourism.

During winter months, CB Nordic offers alternatives to traditional downhill skiing with events, trails and unique experiences that attract thousands of visitors to the valley. As well, CB Nordic helps to diversify our winter tourism by consciously targeting customarily slow ski-travel weekends for their large events and races. For example:

- Alley Loop Nordic Marathon. This event, which starts and ends in the snow-covered streets of Crested Butte, has drawn over 800 racers and visitors to the area during the first weekend in February. Data shows that the Alley Loop Nordic Marathon results in an economic boost of nearly $500,000 during that weekend.
- Junior National Qualifying Race. This event, held in mid-January, attracts hundreds of regional youth and their families who fill customarily quiet restaurants and opt for lodging accommodations around the whole valley.

CB Nordic is a strong organization with an average annual growth of 11% over the past decade, which has enabled it to expand as an employer. This growth has also resulted in an increased number of visitors to our area, which translates into additional and improved employment opportunities for local businesses in the valley.

Please give CB Nordic's application for the Enterprise Zone Tax Credit designation your full consideration.

Best Regards,

Phil Chamberland, Chairperson	Jonathan Houck, Commissioner	John Messner, Commissioner