AGENDA ITEM or FINAL CONTRACT REVIEW SUBMITTAL FORM

Agenda Item: Proposal Acceptance; Midnight Marketing Solutions

Action Requested: County Manager Signature

Parties to the Agreement: Gunnison County and Midnight Marketing Solutions

Term Begins: October 3, 2017 **Term Ends:** 12/31/2017 **Grant Contract #:**

Summary:

Contract agreement with Midnight Marketing Solutions for development of OVPP/economic development website.

Fiscal Impact: 7968

Submitted by: Cathie Pagano **Submitter's Email Address:** cpagano@gunnisoncounty.org

Finance Review: (●) Required ( ) Not Required

Comments:
No concerns, included in 2017 adopted budget. ln

Reviewed by: GUNCOUNTY1\lNienhueser Discharge Date: 9/27/2017

County Attorney Review: (●) Required ( ) Not Required

Comments:
ok db 9/29/17

Reveiwed by: GUNCOUNTY1\dBaumgarten Discharge Date: 9/29/2017 Certificate of Insurance Required Yes ( ) No (●)

County Manager Review:

Comments:

Reveiwed by: GUNCOUNTY1\mbirnie Discharge Date: 9/29/2017

(●) Consent Agenda ( ) Regular Agenda ( ) Worksession Time Allotted: 0

Agenda Date: 10/3/2017

Revised April 2015

Midnight Marketing Solutions LLC.
609 Tomichi Trail
Gunnison, CO 81230
(970)209-3466
rob@midnightmarketingsolutions.com
www.midnightmarketingsolutions.com

ESTIMATE

ADDRESS
OVPP

ESTIMATE # 1010
DATE 09/12/2017

ACTIVITY	QTY	RATE	AMOUNT
Web Development wordpress install and configuration to support the project scope: SSL, page cache, image optimizations, base theme, calendar, Business directory, header image scroller, custom sidebars (so each section can have an independent navigation), Google Map APIs, Charts & Graphs, backups, Security scan and repairs, SEO tool, GoogleAnalytics, email subscriptions, contact forms, custom page speed optimization;	40	75.00	3,000.00
Web Maintenance Content migration/loading for each core department + Landing page design/implementation for each core department (Home, Living Here, Doing Business, Opportunities, Tourism, Directory, OVPP)	45	75.00	3,375.00
		Subtotal:	6,375.00
Job Materials ONE TIME FEES: For premium plugins IDX, Home page slider and forms (creation and archive of entries)	1	375.00	375.00
		Subtotal:	375.00
Job Materials RECURRING ANUAL FEES: Premium plugins with annual renewals. I will invoice as they came due next year for (Calendar, map, and site security)	1	259.00	259.00
Job Materials RECURRING MLS: CREN MLS can offer a $50/mo commercial/industrial listing option ($600)	1	600.00	600.00

ACTIVITY	QTY	RATE	AMOUNT
Hosting Annual hosting with SSL renewal - including stage server for testing and migration to LAUNCH	1	359.00	359.00
		Subtotal:	1,218.00
Service Fee project consult. After 10 hours I will charge 1/2 my normal hourly rate to continue to convene as a community builder	10	0.00	0.00
		Subtotal:	0.00

This is only an estimate. I take great care to manage the client budget as outlined here. If situations arise or scope changes I will be sure to notify the client before going over budget or exceeding the allocated amount on a specific line item.
50% Earnest payment received by MMS signifies a binding contract to complete the client project as outlined in the estimate. Depending on length of project, subsequent billing may be sent at project milestones with the final balance due upon completion.

TOTAL **$7,968.00**

Accepted By

Accepted Date

Midnight Marketing Solutions LLC.
609 Tomichi Trail
Gunnison, CO 81230