

THE NCSTM
The National Citizen SurveyTM

Gunnison County, CO
Community Livability Report

2015



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The National Citizen Survey™
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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About

The National Citizen Survey™ (The NCS) report is about the “livability” of Gunnison County. The phrase “livable community” is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement).

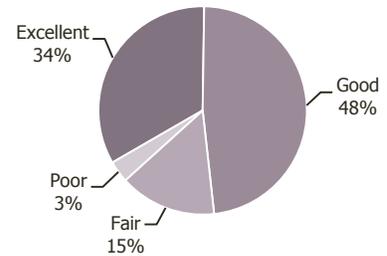
The Community Livability Report provides the opinions of a representative sample of 347 residents of Gunnison County. The margin of error around any reported percentage is 5% for the entire sample. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.



Quality of Life in Gunnison County

A majority of residents rated the quality of life in Gunnison County as excellent or good. This rating is similar to quality of life ratings seen in other communities nationally (see Appendix B of the *Technical Appendices* provided under separate cover).

Overall Quality of Life



Shown below are the eight facets of community. The color of each community facet summarizes how residents rated it across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance and Participation. When most ratings across the three pillars were higher than the benchmark, the color for that facet is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

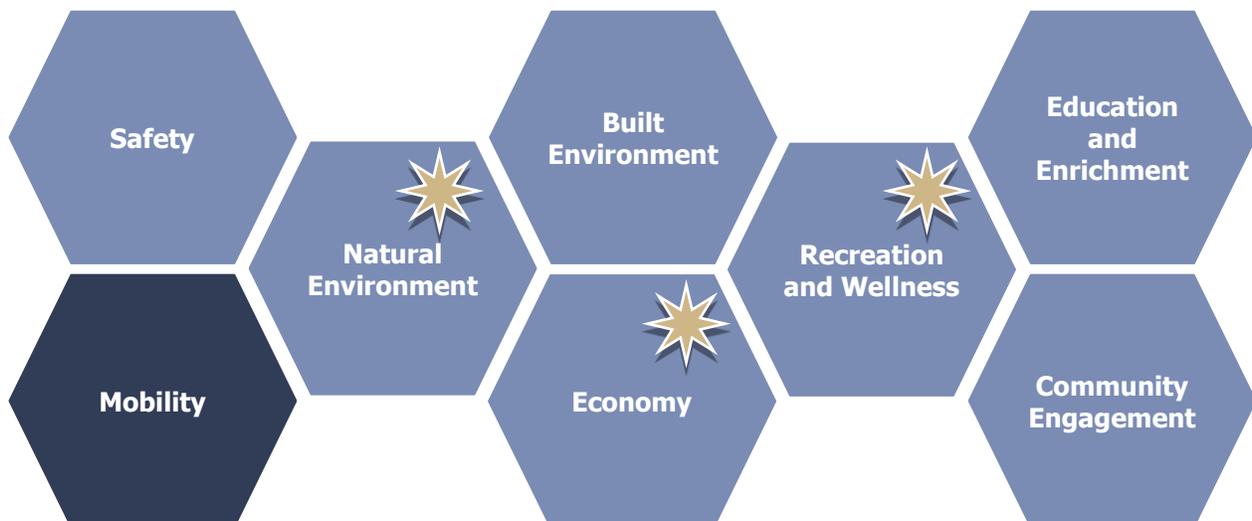
In addition to a summary of ratings, the image below includes one or more stars to indicate which community facets were the most important focus areas for the community. Residents identified Natural Environment, Economy and Recreation and Wellness as priorities for the Gunnison County community in the coming two years. It is noteworthy that Gunnison County residents gave favorable ratings to all of these facets of community, particularly to Mobility. Ratings for Safety, Built Environment, Education and Enrichment and Community Engagement were positive and similar to other communities. This overview of the key aspects of community quality provides a quick summary of where residents see exceptionally strong performance and where performance offers the greatest opportunity for improvement. Linking quality to importance offers community members and leaders a view into the characteristics of the community that matter most and that seem to be working best.

Details that support these findings are contained in the remainder of this Livability Report, starting with the ratings for Community Characteristics, Governance and Participation and ending with results for Gunnison County’s unique questions.

Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

★ Most important



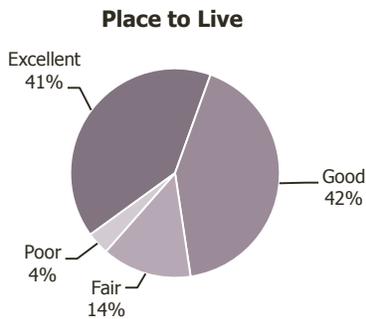
Community Characteristics

What makes a community livable, attractive and a place where people want to be?

Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. How residents rate their overall quality of life is an indicator of the overall health of a community. In the case of Gunnison County, 83% rated the County as an excellent or good place to live. Respondents' ratings of Gunnison County as a place to live were similar to ratings in other communities across the nation.

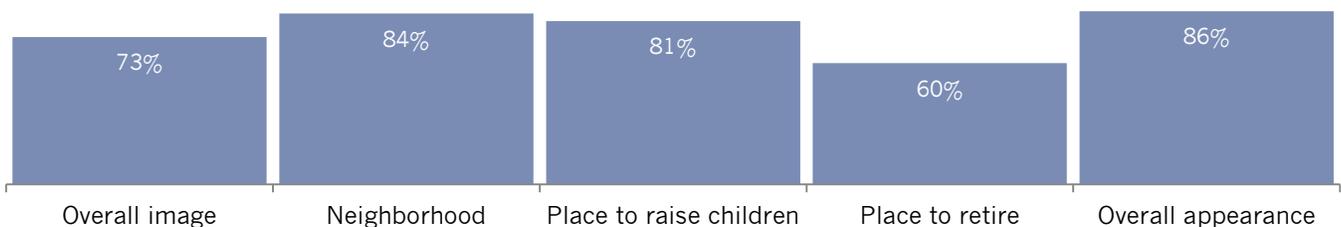
In addition to rating the County as a place to live, respondents rated several aspects of community quality including Gunnison County as a place to raise children and to retire, their neighborhood as a place to live, the overall image or reputation of Gunnison County and its overall appearance. Over half of the residents positively rated Gunnison County as a place to retire and for its overall image. Meanwhile, more than 8 in 10 residents rated their neighborhood, Gunnison County as place to raise children, and Gunnison County's overall appearance favorably.

Delving deeper into Community Characteristics, survey respondents rated over 40 features of the community within the eight facets of Community Livability. Ratings within Community Characteristics ranged from 13% excellent or good (affordable quality housing) to 96% (safe in neighborhood and air quality). Overall, the most positive ratings were seen in the categories of Safety and Natural Environment, with most items having ratings of excellent or good from 9 in 10 residents; two items in Natural Environment received ratings higher than the national benchmark. Mobility also received consistently high ratings, with more than 7 in 10 Gunnison County residents rating traffic flow as excellent or good and 8 in 10 residents rating ease of walking, travel by bicycle, and travel by car favorably; all of these ratings were higher than the national benchmark. Ratings were mixed in the facet of Recreation and Wellness, with positive ratings that were higher than the benchmark for recreation and fitness opportunities; ratings for health care (the availability of affordable quality health care, preventive health services and quality mental health care) were less positive and lower than in other communities. The facets that tended to receive ratings lower than elsewhere were Built Environment and Economy. Many aspects of Gunnison County's Economy received positive ratings at a lower rate than elsewhere; however, Gunnison County as a place to visit received positive ratings from more than 9 in 10 residents.



Percent rating positively (e.g., excellent/good)

Comparison to national benchmark
 ■ Higher ■ Similar ■ Lower



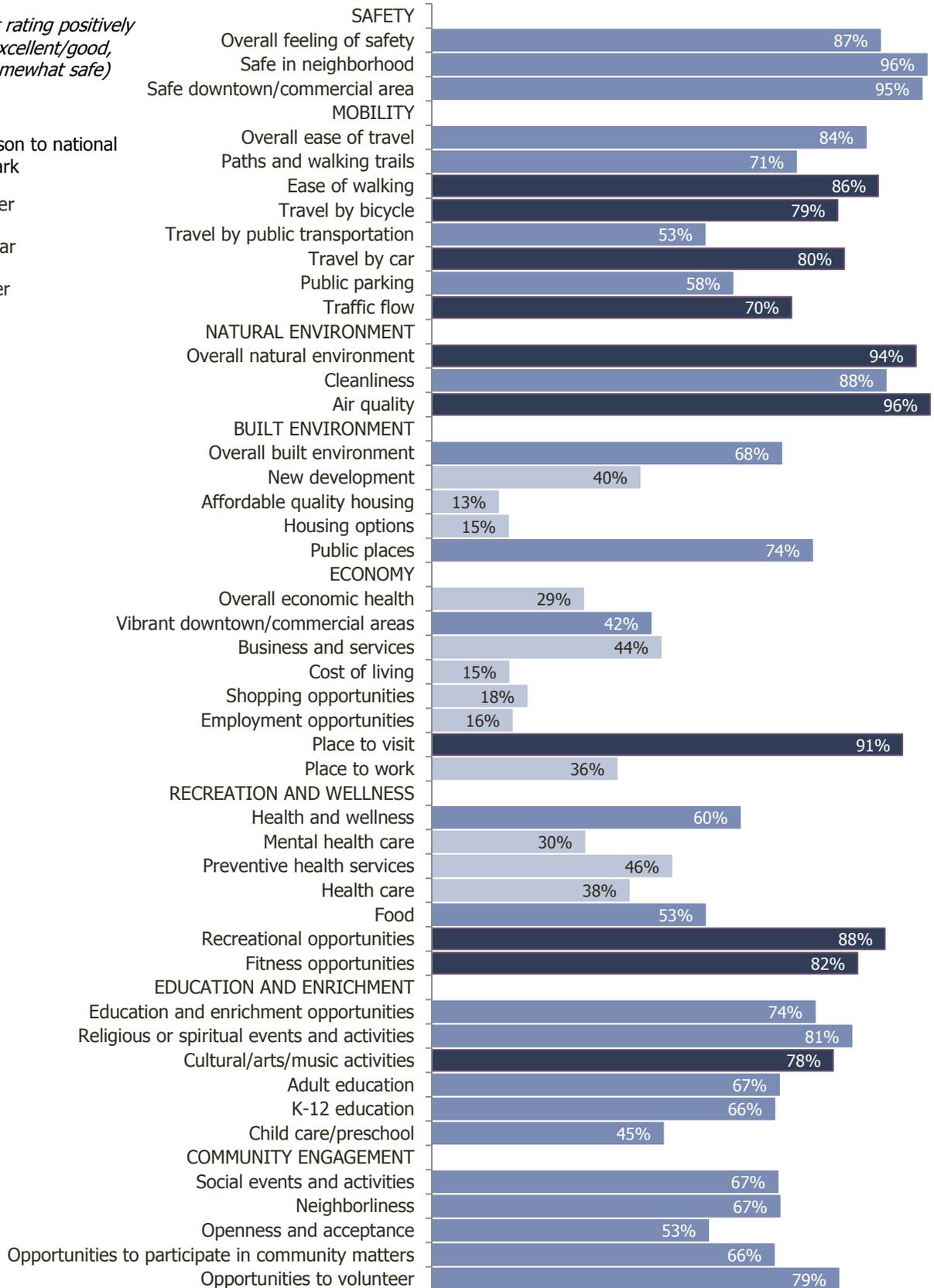
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Figure 1: Aspects of Community Characteristics

Percent rating positively
(e.g., excellent/good,
very/somewhat safe)

Comparison to national
benchmark

- Higher
- Similar
- Lower



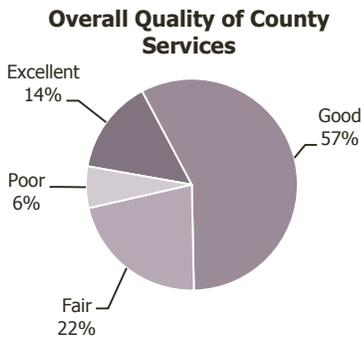
Governance

How well does the government of Gunnison County meet the needs and expectations of its residents?

The overall quality of the services provided by Gunnison County as well as the manner in which these services are provided are a key component of how residents rate their quality of life. When reviewing the ratings for overall quality of City services, 72% rated the City as doing an excellent or good job. This rating is similar to the national benchmark.

Survey respondents also rated various aspects of Gunnison County’s leadership and governance. Ratings for Gunnison County’s customer service were seen as positive by 2 in 3 residents. Value of services for taxes paid, overall direction, confidence in County government, acting in the best interest of Gunnison County, being honest, treating all residents fairly and services provided by the Federal Government all received positive ratings from at least 4 in 10 residents, which were on par with other communities, though the ratings for overall direction of Gunnison County were below the national benchmark.

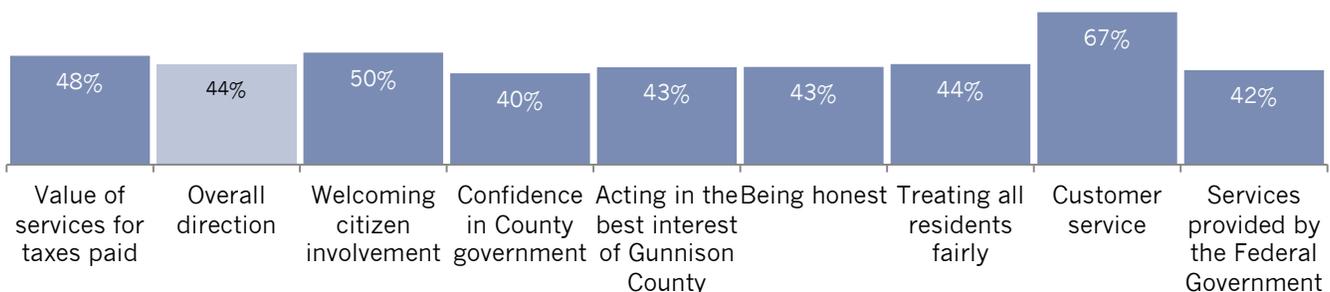
Respondents evaluated over 30 individual services and amenities available in Gunnison County. Mirroring results that were seen for Community Characteristics, ratings of services were highest for Safety, Mobility and Natural Environment, with lower ratings for Economy. The most positively rated services within Mobility were snow removal and bus or transit services, which were rated more highly than in other communities. A majority of residents rated most aspects of Safety favorably. Within Natural Environment, drinking water and open space received positive ratings from 8 in 10 residents, which were higher than the benchmark. Only economic development and health services ratings lagged behind the benchmark; otherwise, ratings for services in Gunnison County were similar to or higher than ratings given in other communities.



Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower



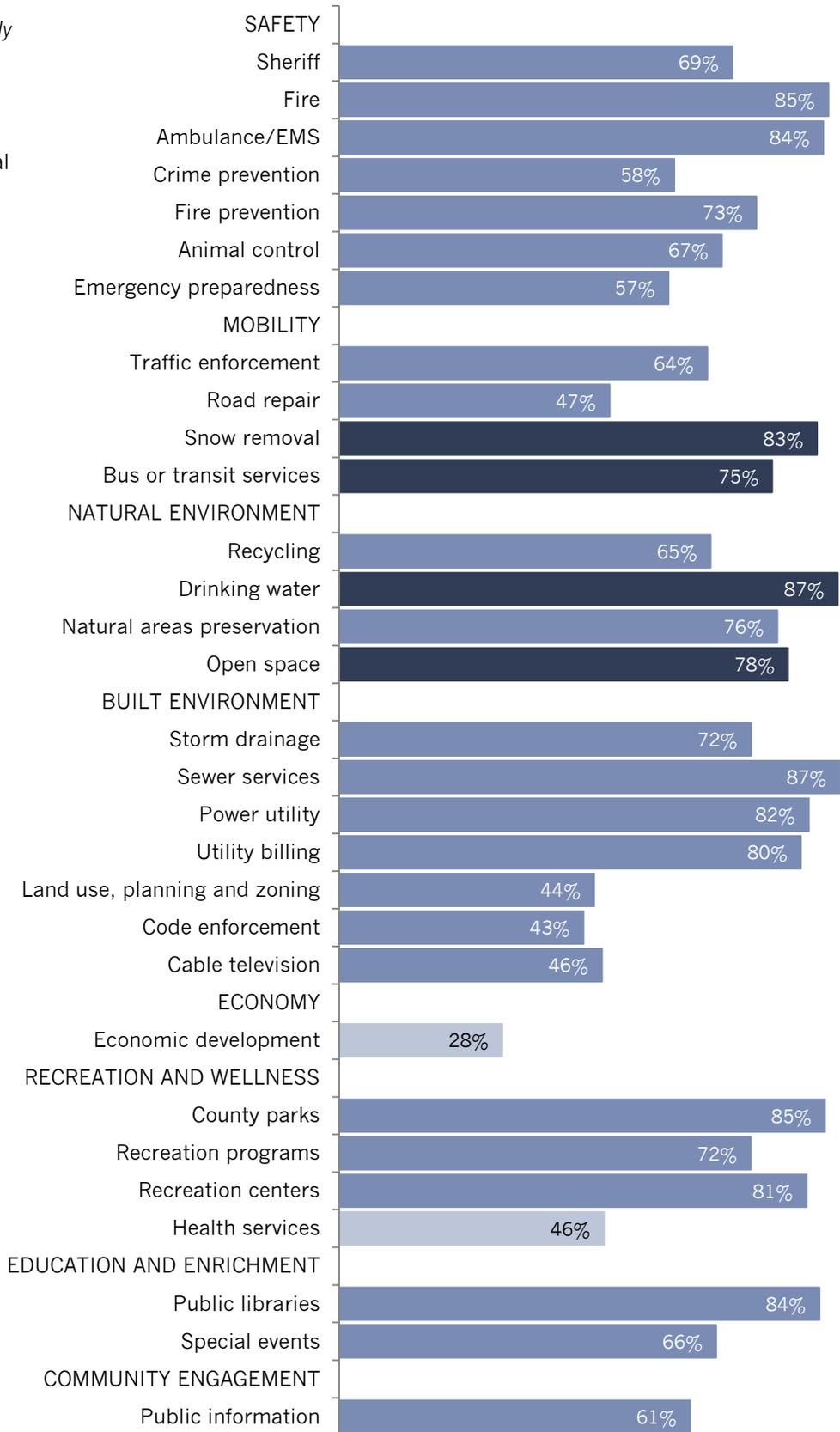
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Figure 2: Aspects of Governance

Percent rating positively
(e.g., excellent/good)

Comparison to national
benchmark

- Higher
- Similar
- Lower



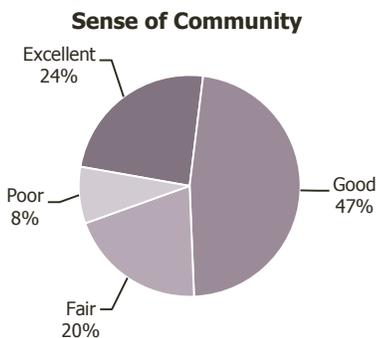
Participation

Are the residents of Gunnison County connected to the community and each other?

An engaged community harnesses its most valuable resource, its residents. The connections and trust among residents, government, businesses and other organizations help to create a sense of community; a shared sense of membership, belonging and history. About three-quarters of respondents provided an excellent or good rating for the overall sense of community; this is similar to other communities nationally.

When residents were asked how likely they were to recommend Gunnison County and remain there, at least 3 in 4 said they were very or somewhat likely to do so.

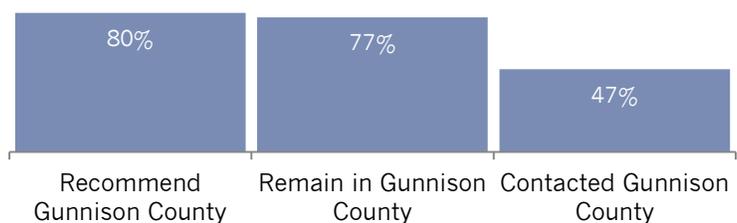
The survey included over 30 activities and behaviors for which respondents indicated how often they participated in or performed each, if at all. The most common behaviors (reported by about 9 in 10 residents) included purchasing goods or services in the county, visiting a County park, participating in physical activity, talking to or visiting with neighbors, doing a favor for a neighbor and voting in local elections. Further, about 9 in 10 residents had not been the victim of a crime or had not reported a crime. Compared to other communities, rates of participation in Gunnison County were higher for using public transportation, walking or biking instead of driving, working in the County, visiting a County park, attending County-sponsored events, volunteering and attending local public meetings. Conversely, fewer Gunnison County residents had watched a local public meeting than elsewhere. Economy received strong ratings as well; more than 8 in 10 residents reported working in Gunnison County (a rate higher than the benchmark), and the proportion of residents who felt that the economy would have a positive effect on their income was similar to the benchmark.



Percent rating positively (e.g., very/somewhat likely, yes)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower



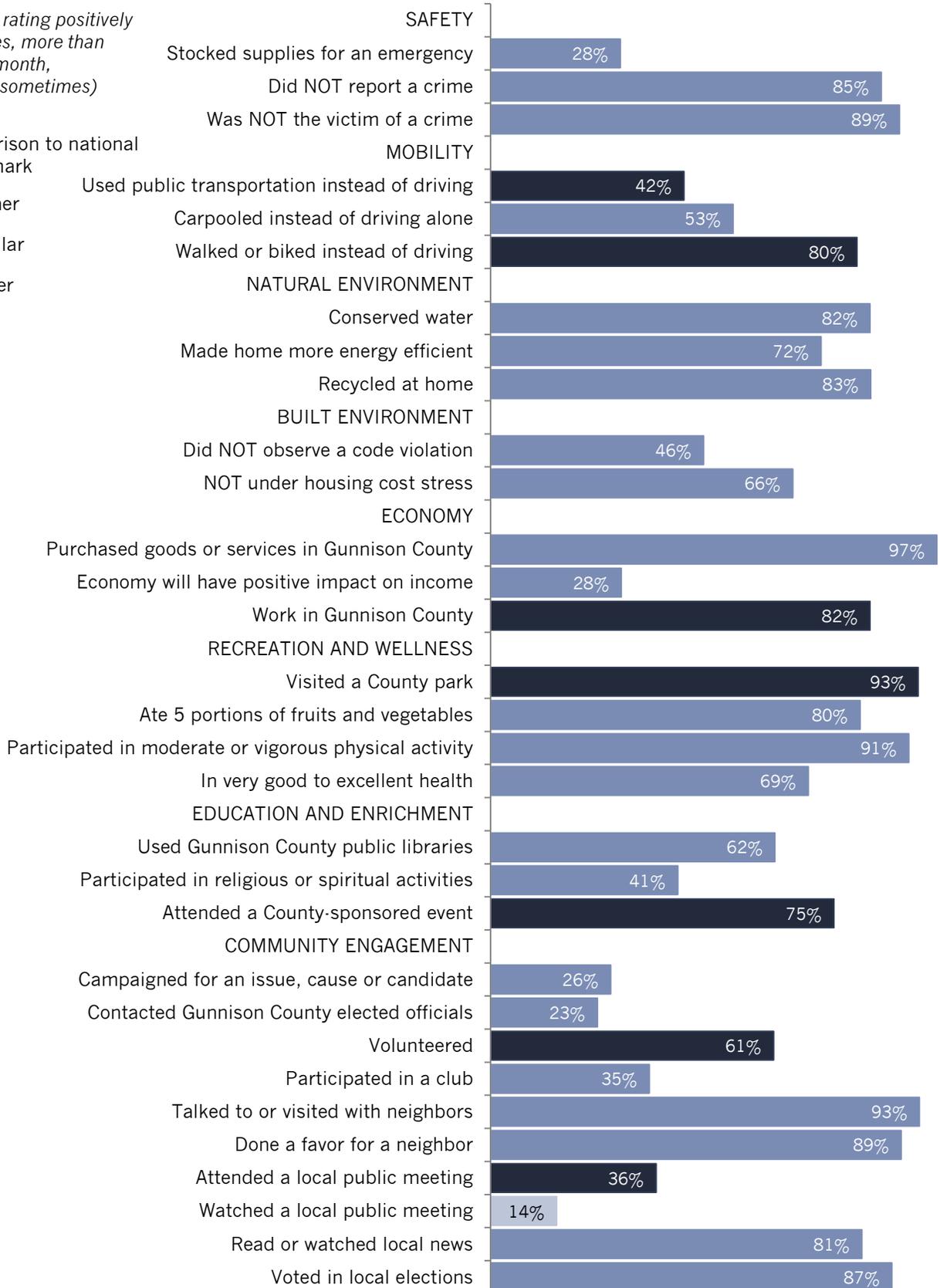
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Figure 3: Aspects of Participation

Percent rating positively
(e.g., yes, more than
once a month,
always/sometimes)

Comparison to national
benchmark

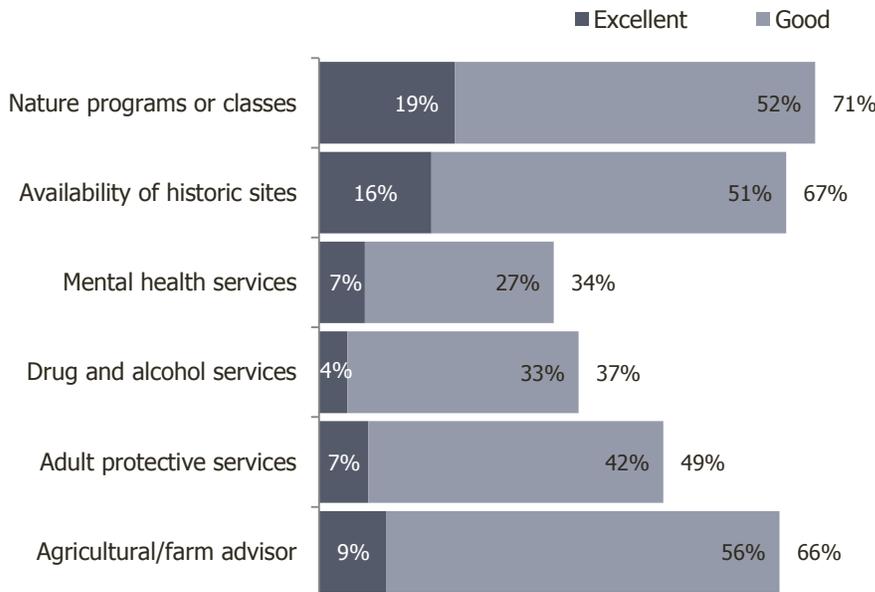
- Higher
- Similar
- Lower



Special Topics

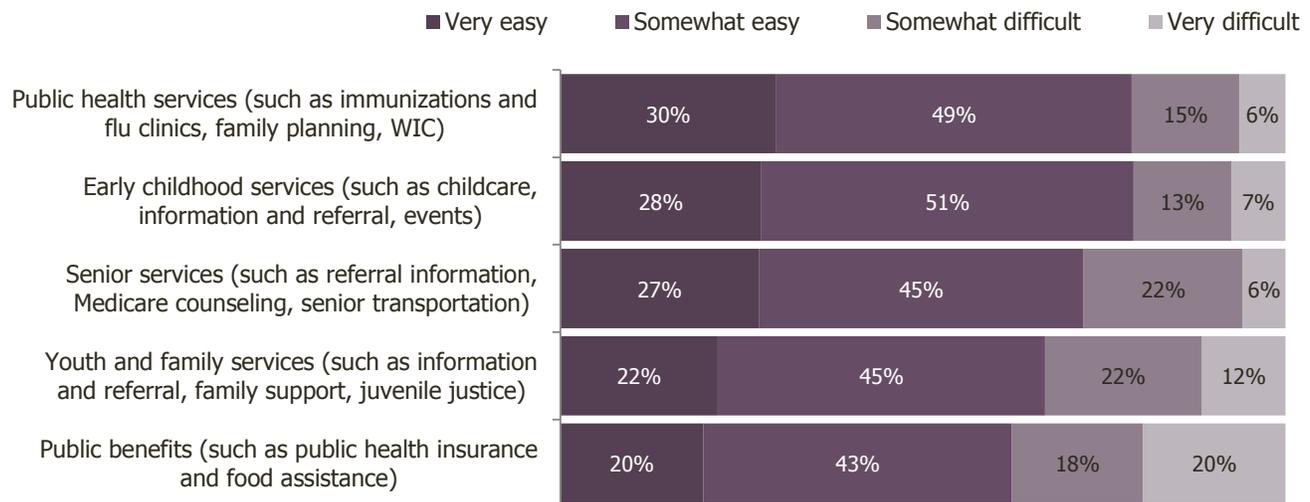
Gunnison County included three questions of special interest on The NCS. The first asked residents the quality of specific County services. About two-thirds of residents rated nature programs or classes, the availability of historic sites and the agricultural farm advisor as excellent or good. Mental health services and drug and alcohol services received excellent or good ratings from about one-third of residents.

Figure 4: Quality of County Services
Please rate the quality of each of the following services in Gunnison County:



The second question sought information about the ease with which one could utilize or access certain Gunnison County services. At least 6 in 10 residents rated each service as being very or somewhat easy to access or use, with public health services and early childhood services rated as being the easiest to use and/or access (79% very or somewhat easy) and public benefits as the least easy to access (62%).

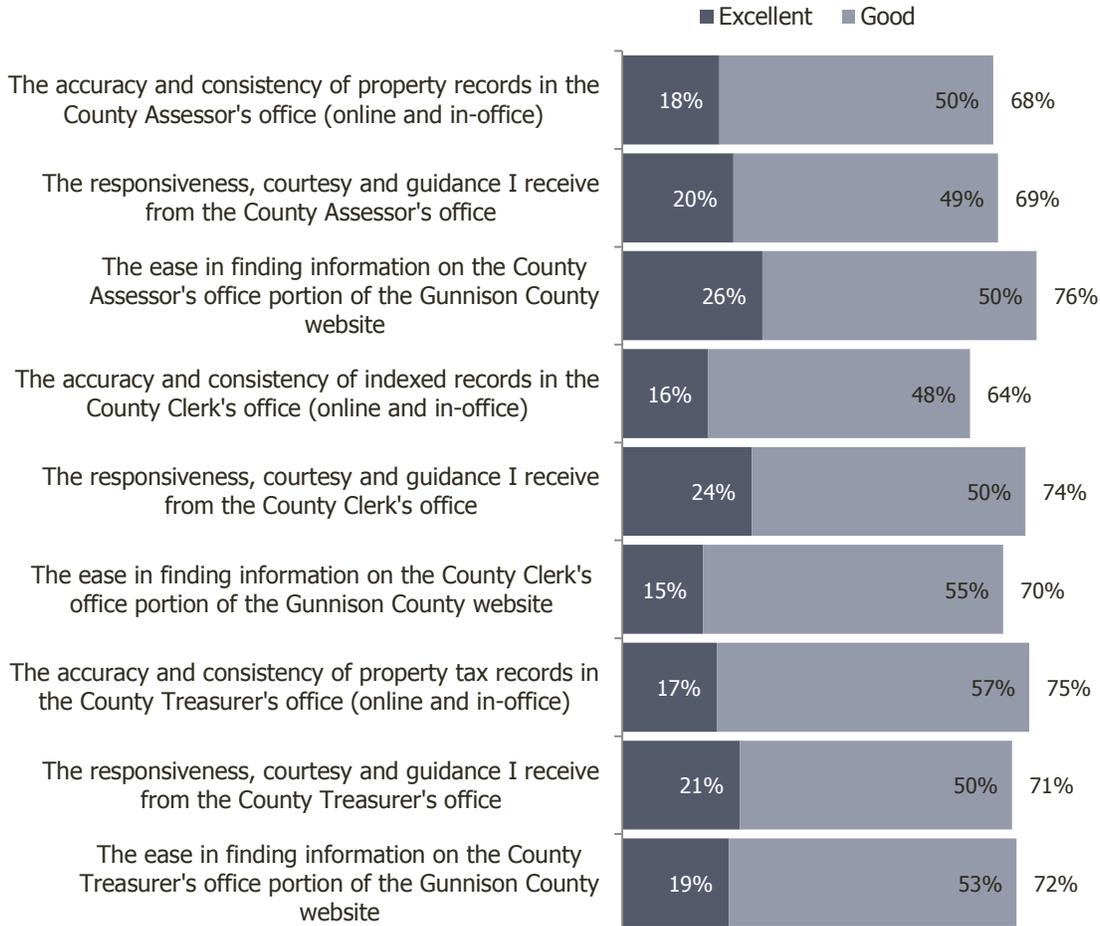
Figure 5: Ease of Accessing Services
Please indicate how easy or difficult it is for you to use or access the following services:



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The final special interest question asked residents to rate various aspects of the County Assessor’s office, County Clerk’s office, and County Treasurer’s office. Nearly all aspects of these three offices were positively rated by 7 in 10 residents with only the accuracy and consistency of indexed records in the County Clerk’s Office (online and in-office) receiving slightly fewer positive ratings.

Figure 6: Customer Service
Please rate the following:



Conclusions

The health of the County is supported by recreation opportunities, but not by health services.

Residents rated several aspects of Recreation and Wellness positively across all three pillars and suggested this should be a focus for Gunnison County in the coming years. Many aspects, particularly those relating to recreation (recreational opportunities, fitness opportunities, and visits to a County park) received favorable ratings which were also above the national benchmark. However, items related to health care received ratings lower than the benchmark including: mental health care, preventive health services, health care, and health services in general.

Gunnison's Economy is a key focus area.

Economy was selected by residents as a priority for the Gunnison County community and in many instances, ratings were lower than the benchmark. Less than 20% of residents positively rated the cost of living, shopping opportunities and employment opportunities in Gunnison County and only 3 in 10 favorably rated economic development in Gunnison County. However, the proportion of residents who felt that the economy would have a positive effect on their income was similar to the benchmark and Gunnison County as a place to visit received positive ratings from almost all residents which, when measured against the national benchmark, was much higher.

The County's Natural Environment is an important and positive feature.

Natural Environment received favorable ratings as a community characteristic, for its services as well as the rate at which residents participated in activities in this area. The county's overall natural environment and air quality were the most highly rated characteristics of the community and were rated higher than in other communities in the nation. Similarly, the services of recycling and natural areas preservation were rated positively and drinking water and open space also received exceptionally high ratings. Gunnison County residents participated in water conservation, home energy efficiency efforts and recycling at rates that were on par with other communities.

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Dashboard Summary of Findings

2015



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Summary

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By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of Gunnison County’s community livability emerges. Below, the color of each community facet summarizes how residents rated each of the pillars that support it – Community Characteristics, Governance and Participation. When most ratings were higher than the benchmark, the color is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Not only did residents identify Mobility and Natural Environment as community facets that were strongest compared to other places, but for both, Community Characteristics and Governance were also seen to be especially good. Within the facet of Mobility, aspects of Participation also saw exceptionally high ratings, but for the facet of Built Environment and Economy within Community Characteristics, ratings were not as strong. This information can be helpful in identifying the areas that merit more attention.

Figure 1: Dashboard Summary

	Community Characteristics			Governance			Participation		
	Higher	Similar	Lower	Higher	Similar	Lower	Higher	Similar	Lower
Overall	10	30	12	4	33	3	7	27	1
General	0	7	0	0	3	0	0	3	0
Safety	0	3	0	0	7	0	0	3	0
Mobility	4	4	0	2	2	0	2	1	0
Natural Environment	2	1	0	2	2	0	0	3	0
Built Environment	0	2	3	0	7	0	0	2	0
Economy	1	1	6	0	0	1	1	2	0
Recreation and Wellness	2	2	3	0	3	1	1	3	0
Education and Enrichment	1	5	0	0	2	0	1	2	0
Community Engagement	0	5	0	0	7	1	2	8	1

Legend	
	Higher
	Similar
	Lower

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Figure 2: Detailed Dashboard

	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
General	Overall appearance	↑	↔	86%	Customer service	↓	↔	67%	Recommend Gunnison County	↔	↔	80%
	Overall quality of life	↔	↔	82%	Services provided by Gunnison County	↔	↔	72%	Remain in Gunnison County	↔	↔	77%
	Place to retire	↔	↔	60%	Services provided by the Federal Government	↔	↔	42%	Contacted Gunnison County	↓	↔	47%
	Place to raise children	↔	↔	81%								
	Place to live	↓	↔	83%								
	Neighborhood	↔	↔	84%								
	Overall image	↓	↔	73%								
Safety	Overall feeling of safety	*	↔	87%	Sheriff	↓	↔	69%	Was NOT the victim of a crime	↔	↔	89%
	Safe in neighborhood	↔	↔	96%	Crime prevention	↓	↔	58%	Did NOT report a crime	*	↔	85%
	Safe downtown/commercial area	↔	↔	95%	Fire	↓	↔	85%	Stocked supplies for an emergency	*	↔	28%
					Fire prevention	↔	↔	73%				
					Ambulance/EMS	↓	↔	84%				
					Emergency preparedness	↓	↔	57%				
Mobility	Traffic flow	↓	↑	70%	Traffic enforcement	↓	↔	64%	Carpooled instead of driving alone	*	↔	53%
	Travel by car	↔	↑	80%	Road repair	↔	↔	47%	Walked or biked instead of driving	*	↑↑	80%
	Travel by bicycle	↓	↑↑	79%	Snow removal	↔	↑	83%	Used public transportation instead of driving	*	↑	42%
	Ease of walking	↔	↑	86%	Bus or transit services	↔	↑	75%				
	Travel by public transportation	*	↔	53%								
	Overall ease travel	*	↔	84%								
	Public parking	*	↔	58%								
	Paths and walking trails	↓	↔	71%								
Natural Environment	Overall natural environment	↔	↑	94%	Recycling	↓	↔	65%	Recycled at home	↔	↔	83%
	Air quality	↔	↑↑	96%	Drinking water	↔	↑	87%	Conserved water	*	↔	82%
	Cleanliness	↑	↔	88%	Open space	↓	↑	78%	Made home more energy efficient	*	↔	72%
					Natural areas preservation	↔	↔	76%				
Built Environment	New development	↔	↓	40%	Sewer services	↔	↔	87%	NOT experiencing housing cost stress	↔	↔	66%
	Affordable quality housing	↓	↓↓	13%	Storm drainage	↓	↔	72%	Did NOT observe a code violation	*	↔	46%
	Housing options	↓	↓↓	15%	Power utility	↔	↔	82%				
	Overall built environment	*	↔	68%	Utility billing	*	↔	80%				
	Public places	*	↔	74%	Land use, planning and zoning	↔	↔	44%				
					Code enforcement	↔	↔	43%				
					Cable television	↓	↔	46%				

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

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	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
Economy	Overall economic health	*	↓	29%	Economic development	↔	↓	28%	Economy will have positive impact on income	↑	↔	28%
	Shopping opportunities	↔	↓↓	18%					Purchased goods or services in Gunnison County	*	↔	97%
	Employment opportunities	↔	↓	16%					Work in Gunnison County	*	↑↑	82%
	Place to visit	*	↑↑	91%								
	Cost of living	*	↓↓	15%								
	Vibrant downtown/commercial areas	*	↔	42%								
	Place to work	↔	↓	36%								
Recreation and Wellness	Business and services	↓	↓	44%								
	Fitness opportunities	*	↑	82%	County parks	↔	↔	85%	In very good to excellent health	*	↔	69%
	Recreational opportunities	↔	↑↑	88%	Recreation centers	↓	↔	81%	Visited a County park	↔	↑	93%
	Health care	↔	↓	38%	Recreation programs	↓	↔	72%	Ate 5 portions of fruits and vegetables	*	↔	80%
	Food	↔	↔	53%	Health services	↓	↓	46%	Participated in moderate or vigorous physical activity	*	↔	91%
	Mental health care	*	↓	30%								
	Health and wellness	*	↔	60%								
Education and Enrichment	Preventive health services	↓	↓	46%								
	K-12 education	↔	↔	66%	Public libraries	↔	↔	84%	Used Gunnison County public libraries	↓	↔	62%
	Cultural/arts/music activities	↑	↑	78%	Special events	*	↔	66%	Participated in religious or spiritual activities	↔	↔	41%
	Child care/preschool	↑	↔	45%					Attended a County-sponsored event	*	↑↑	75%
	Religious or spiritual events and activities	↔	↔	81%								
	Adult education	*	↔	67%								
Community Engagement	Overall education and enrichment	*	↔	74%								
	Opportunities to participate in community matters	↔	↔	66%	Public information	↓	↔	61%	Sense of community	↔	↔	72%
	Opportunities to volunteer	↔	↔	79%	Overall direction	↔	↓	44%	Voted in local elections	↔	↔	87%
	Openness and acceptance	↓	↔	53%	Value of services for taxes paid	↔	↔	48%	Talked to or visited with neighbors	*	↔	93%
	Social events and activities	↓	↔	67%	Welcoming citizen involvement	↔	↔	50%	Attended a local public meeting	↔	↑	36%
	Neighborliness	*	↔	67%	Confidence in County government	*	↔	40%	Watched a local public meeting	↔	↓	14%
	Opportunities to participate in community matters	↔	↔	66%	Acting in the best interest of Gunnison County	*	↔	43%	Volunteered	↔	↑↑	61%
	Opportunities to volunteer	↔	↔	79%	Being honest	*	↔	43%	Participated in a club	↓	↔	35%
	Openness and acceptance	↓	↔	53%	Treating all residents fairly	*	↔	44%	Campaigned for an issue, cause or candidate	*	↔	26%
	Social events and activities	↓	↔	67%					Contacted Gunnison County elected officials	*	↔	23%
Neighborliness	*	↔	67%					Read or watched local news	*	↔	81%	
								Done a favor for a neighbor	*	↔	89%	

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

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Trends over Time

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Trend data for Gunnison County represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time, especially, represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

Meaningful differences between survey years have been noted within the following tables as being "higher" or "lower" if the differences are greater than eight percentage points between the 2013 and 2015 surveys, otherwise the comparison between 2013 and 2015 are noted as being "similar." Additionally, benchmark comparisons for all survey years are presented for reference. Changes in the benchmark comparison over time can be impacted by various trends, including varying survey cycles for the individual communities that comprise the benchmarks, regional and national economic or other events, as well as emerging survey methodologies.

Overall, ratings in Gunnison County for 2015 generally remained stable. Of the 86 items for which comparisons were available, 52 items were rated similarly in 2013 and 2015, 29 items showed a decrease in ratings and 5 showed an increase in ratings. Notable trends over time included the following:

- Trends between 2013 and 2015 were mixed in the pillar of Community Characteristics. Ratings in 2015 for Gunnison County as a place to live and the county's overall image were slightly lower in 2015 than in 2013, while ratings for the county's overall appearance improved during this time. Other items with higher ratings in 2015 compared to 2013 were the cleanliness of the County, opportunities to attend cultural/arts/music activities and the availability of affordable quality child care/preschool. Areas trending down between 2013 and 2015 included traffic flow, the availability of paths and walking trails, the availability of affordable quality housing and opportunities to participate in social events and activities, among others.
- In the pillar of Governance, ratings in 2015 were mostly similar to those in 2013, although some were lower. Items with lower ratings in 2015 than in 2013 were concentrated in the facet of Safety and also included recycling, open space, storm drainage, recreation centers and programs and customer service, to name a few.
- Most of the items within the pillar of Participation received similar ratings between 2013 and 2015 survey iterations; however, one measure trended up and three measures declined. More residents felt that the economy would have a positive impact on their income in 2015 than in 2013. Meanwhile, the use of public libraries decreased, fewer residents participated in a club, and fewer contacted Gunnison County employees in 2015 than in 2013.

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Table 1: Community Characteristics General

	Percent rating positively (e.g., excellent/good)				2015 rating compared to 2013	Comparison to benchmark			
	2009	2011	2013	2015		2009	2011	2013	2015
Overall quality of life	80%	81%	85%	82%	Similar	Similar	Similar	Higher	Similar
Overall image	77%	82%	83%	73%	Lower	Much higher	Much higher	Much higher	Similar
Place to live	88%	87%	91%	83%	Lower	Higher	Much higher	Higher	Similar
Neighborhood	83%	85%	84%	84%	Similar	Higher	Much higher	Higher	Similar
Place to raise children	79%	83%	83%	81%	Similar	Higher	Much higher	Higher	Similar
Place to retire	62%	65%	64%	60%	Similar	Similar	Similar	Similar	Similar
Overall appearance	79%	78%	77%	86%	Higher	Much higher	Much higher	Much higher	Similar

Table 2: Community Characteristics by Facet

		Percent rating positively (e.g., excellent/good, very/somewhat safe)				2015 rating compared to 2013	Comparison to benchmark			
		2009	2011	2013	2015		2009	2011	2013	2015
Safety	Overall feeling of safety	NA	NA	NA	87%	NA	NA	NA	NA	Similar
	Safe in neighborhood	98%	97%	96%	96%	Similar	Much higher	Much higher	Much higher	Similar
	Safe downtown/commercial area	98%	96%	96%	95%	Similar	Much higher	Much higher	Much higher	Similar
Mobility	Overall ease of travel	NA	NA	NA	84%	NA	NA	NA	NA	Similar
	Paths and walking trails	70%	76%	83%	71%	Lower	Much higher	Much higher	Much higher	Similar
	Ease of walking	78%	84%	89%	86%	Similar	Much higher	Much higher	Much higher	Higher
	Travel by bicycle	75%	84%	88%	79%	Lower	Much higher	Much higher	Much higher	Much higher
	Travel by public transportation	NA	NA	NA	53%	NA	NA	NA	NA	Similar
	Travel by car	82%	80%	83%	80%	Similar	Much higher	Much higher	Much higher	Higher
	Public parking	NA	NA	NA	58%	NA	NA	NA	NA	Similar
	Traffic flow	68%	78%	81%	70%	Lower	Much higher	Much higher	Much higher	Higher
	Overall natural environment	94%	95%	94%	94%	Similar	Much higher	Much higher	Much higher	Higher
Natural Environment	Cleanliness	80%	82%	80%	88%	Higher	Much higher	Higher	Higher	Similar
	Air quality	92%	95%	96%	96%	Similar	Much higher	Much higher	Much higher	Much higher
Built Environment	Overall built environment	NA	NA	NA	68%	NA	NA	NA	NA	Similar
	New development in Gunnison County	46%	46%	40%	40%	Similar	Much lower	Much lower	Much lower	Lower
	Affordable quality housing	17%	23%	27%	13%	Lower	Much lower	Much lower	Much lower	Much lower
	Housing options	24%	28%	40%	15%	Lower	Much lower	Much lower	Much lower	Much lower
	Public places	NA	NA	NA	74%	NA	NA	NA	NA	Similar
Economy	Overall economic health	NA	NA	NA	29%	NA	NA	NA	NA	Lower
	Vibrant downtown/commercial area	NA	NA	NA	42%	NA	NA	NA	NA	Similar
	Business and services	40%	37%	54%	44%	Lower	Much lower	Much lower	Lower	Lower
	Cost of living	NA	NA	NA	15%	NA	NA	NA	NA	Much lower

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		Percent rating positively (e.g., excellent/good, very/somewhat safe)				2015 rating compared to 2013	Comparison to benchmark			
		2009	2011	2013	2015		2009	2011	2013	2015
	Shopping opportunities	16%	18%	23%	18%	Similar	Much lower	Much lower	Much lower	Much lower
	Employment opportunities	12%	11%	16%	16%	Similar	Much lower	Much lower	Much lower	Lower
	Place to visit	NA	NA	NA	91%	NA	NA	NA	NA	Much higher
	Place to work	28%	29%	40%	36%	Similar	Much lower	Much lower	Much lower	Lower
Recreation and Wellness	Health and wellness	NA	NA	NA	60%	NA	NA	NA	NA	Similar
	Mental health care	NA	NA	NA	30%	NA	NA	NA	NA	Lower
	Preventive health services	48%	45%	61%	46%	Lower	Lower	Much lower	Similar	Lower
	Health care	29%	25%	44%	38%	Similar	Much lower	Much lower	Much lower	Lower
	Food	42%	41%	56%	53%	Similar	Much lower	Much lower	Lower	Similar
	Recreational opportunities	88%	95%	90%	88%	Similar	Much higher	Much higher	Much higher	Much higher
	Fitness opportunities	NA	NA	NA	82%	NA	NA	NA	NA	Higher
	Religious or spiritual events and activities	70%	78%	84%	81%	Similar	Similar	Similar	Similar	Similar
	Cultural/arts/music activities	46%	49%	57%	78%	Higher	Lower	Similar	Similar	Higher
Education and Enrichment	Adult education	NA	NA	NA	67%	NA	NA	NA	NA	Similar
	K-12 education	64%	68%	74%	66%	Similar	Similar	Similar	Similar	Similar
	Child care/preschool	25%	25%	32%	45%	Higher	Much lower	Much lower	Much lower	Similar
	Social events and activities	66%	77%	78%	67%	Lower	Higher	Much higher	Much higher	Similar
Community Engagement	Neighborliness	NA	NA	NA	67%	NA	NA	NA	NA	Similar
	Openness and acceptance	56%	58%	64%	53%	Lower	Similar	Similar	Similar	Similar
	Opportunities to participate in community matters	70%	69%	71%	66%	Similar	Much higher	Higher	Higher	Similar
	Opportunities to volunteer	81%	85%	84%	79%	Similar	Much higher	Much higher	Much higher	Similar

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Table 3: Governance General

	Percent rating positively (e.g., excellent/good)				2015 rating compared to 2013	Comparison to benchmark			
	2009	2011	2013	2015		2009	2011	2013	2015
Services provided by Gunnison County	68%	69%	73%	72%	Similar	Similar	Similar	Similar	Similar
Customer service	71%	75%	80%	67%	Lower	Similar	Similar	Similar	Similar
Value of services for taxes paid	48%	58%	51%	48%	Similar	Much lower	Similar	Lower	Similar
Overall direction	35%	42%	43%	44%	Similar	Much lower	Much lower	Much lower	Lower
Welcoming citizen involvement	50%	46%	46%	50%	Similar	Much lower	Similar	Lower	Similar
Confidence in County government	NA	NA	NA	40%	NA	NA	NA	NA	Similar
Acting in the best interest of Gunnison County	NA	NA	NA	43%	NA	NA	NA	NA	Similar
Being honest	NA	NA	NA	43%	NA	NA	NA	NA	Similar
Treating all residents fairly	NA	NA	NA	44%	NA	NA	NA	NA	Similar
Services provided by the Federal Government	32%	35%	42%	42%	Similar	Much lower	Similar	Similar	Similar

Table 4: Governance by Facet

		Percent rating positively (e.g., excellent/good)				2015 rating compared to 2013	Comparison to benchmark			
		2009	2011	2013	2015		2009	2011	2013	2015
Safety	Sheriff	73%	82%	82%	69%	Lower	Similar	Similar	Similar	Similar
	Fire	85%	84%	95%	85%	Lower	Similar	Lower	Similar	Similar
	Ambulance/EMS	83%	88%	94%	84%	Lower	Similar	Similar	Similar	Similar
	Crime prevention	67%	73%	74%	58%	Lower	Similar	Higher	Similar	Similar
	Fire prevention	77%	75%	80%	73%	Similar	Similar	Similar	Similar	Similar
	Animal control	62%	64%	60%	67%	Similar	Similar	Similar	Similar	Similar
	Emergency preparedness	61%	74%	67%	57%	Lower	Similar	Much higher	Higher	Similar
Mobility	Traffic enforcement	62%	66%	76%	64%	Lower	Similar	Similar	Higher	Similar
	Road repair	48%	47%	55%	47%	Similar	Similar	Similar	Similar	Similar
	Snow removal	74%	80%	83%	83%	Similar	Much higher	Much higher	Much higher	Higher
	Bus or transit services	59%	64%	75%	75%	Similar	Higher	Much higher	Much higher	Higher
Natural Environment	Recycling	61%	67%	77%	65%	Lower	Lower	Lower	Similar	Similar
	Drinking water	85%	81%	87%	87%	Similar	Much higher	Much higher	Much higher	Higher
	Natural areas preservation	70%	81%	80%	76%	Similar	Much higher	Much higher	Much higher	Similar
	Open space	85%	86%	91%	78%	Lower	Much higher	Much higher	Much higher	Higher
	Storm drainage	70%	74%	81%	72%	Lower	Much higher	Much higher	Much higher	Similar
	Sewer services	80%	85%	88%	87%	Similar	Much higher	Higher	Much higher	Similar
	Power utility	73%	84%	85%	82%	Similar	Similar	Higher	Higher	Similar
Built Environment	Utility billing	NA	NA	NA	80%	NA	NA	NA	NA	Similar
	Land use, planning and zoning	34%	37%	44%	44%	Similar	Lower	Lower	Similar	Similar

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		Percent rating positively (e.g., excellent/good)				2015 rating compared to 2013	Comparison to benchmark			
		2009	2011	2013	2015		2009	2011	2013	2015
Economy	Code enforcement	44%	34%	45%	43%	Similar	Similar	Much lower	Lower	Similar
	Cable television	NA	54%	56%	46%	Lower	NA	Lower	Similar	Similar
	Economic development	21%	16%	31%	28%	Similar	Much lower	Much lower	Much lower	Lower
Recreation and Wellness	County parks	84%	89%	90%	85%	Similar	Higher	Higher	Much higher	Similar
	Recreation programs	80%	89%	90%	72%	Lower	Much higher	Much higher	Much higher	Similar
	Recreation centers	80%	85%	91%	81%	Lower	Much higher	Much higher	Much higher	Similar
	Health services	49%	52%	60%	46%	Lower	Lower	Lower	Lower	Lower
Education and Enrichment	Special events	NA	NA	NA	66%	NA	NA	NA	NA	Similar
	Public libraries	68%	81%	85%	84%	Similar	Much lower	Lower	Similar	Similar
Community Engagement	Public information	55%	64%	71%	61%	Lower	Lower	Similar	Similar	Similar

Table 5: Participation General

		Percent rating positively (e.g., always/sometimes, more than once a month, yes)				2015 rating compared to 2013	Comparison to benchmark			
		2009	2011	2013	2015		2009	2011	2013	2015
	Sense of community	74%	79%	78%	72%	Similar	Much higher	Much higher	Much higher	Similar
	Recommend Gunnison County	77%	84%	85%	80%	Similar	Lower	Similar	Similar	Similar
	Remain in Gunnison County	73%	81%	85%	77%	Similar	Much lower	Similar	Similar	Similar
	Contacted Gunnison County employees	76%	67%	70%	47%	Lower	Much higher	Much higher	Much higher	Similar

Table 6: Participation by Facet

		Percent rating positively (e.g., always/sometimes, more than once a month, yes)				2015 rating compared to 2013	Comparison to benchmark			
		2009	2011	2013	2015		2009	2011	2013	2015
Safety	Stocked supplies for an emergency	NA	NA	NA	28%	NA	NA	NA	NA	Similar
	Did NOT report a crime	NA	NA	NA	85%	NA	NA	NA	NA	Similar
	Was NOT the victim of a crime	84%	84%	87%	89%	Similar	Similar	Lower	Similar	Similar
Mobility	Used public transportation instead of driving	NA	NA	NA	42%	NA	NA	NA	NA	Higher
	Carpooled instead of driving alone	NA	NA	NA	53%	NA	NA	NA	NA	Similar
	Walked or biked instead of driving	NA	NA	NA	80%	NA	NA	NA	NA	Much higher
Natural Environment	Conserved water	NA	NA	NA	82%	NA	NA	NA	NA	Similar
	Made home more energy efficient	NA	NA	NA	72%	NA	NA	NA	NA	Similar
	Recycled at home	87%	90%	85%	83%	Similar	Much higher	Much higher	Similar	Similar
Built Environment	Did NOT observe a code violation	NA	NA	NA	46%	NA	NA	NA	NA	Similar

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		Percent rating positively (e.g., always/sometimes, more than once a month, yes)				2015 rating compared to 2013	Comparison to benchmark			
		2009	2011	2013	2015		2009	2011	2013	2015
Economy	NOT under housing cost stress	51%	61%	65%	66%	Similar	Much lower	Similar	Similar	Similar
	Purchased goods or services in Gunnison County	NA	NA	NA	97%	NA	NA	NA	NA	Similar
	Economy will have positive impact on income	6%	9%	15%	28%	Higher	Much lower	Much lower	Lower	Similar
	Work in Gunnison County	NA	NA	NA	82%	NA	NA	NA	NA	Much higher
Recreation and Wellness	Visited a County park	94%	95%	94%	93%	Similar	Much higher	Much higher	Much higher	Higher
	Ate 5 portions of fruits and vegetables	NA	NA	NA	80%	NA	NA	NA	NA	Similar
	Participated in moderate or vigorous physical activity	NA	NA	NA	91%	NA	NA	NA	NA	Similar
	In very good to excellent health	NA	NA	NA	69%	NA	NA	NA	NA	Similar
Education and Enrichment	Used Gunnison County public libraries	72%	67%	74%	62%	Lower	Similar	Lower	Similar	Similar
	Participated in religious or spiritual activities	50%	46%	44%	41%	Similar	Similar	Much lower	Lower	Similar
	Attended a County-sponsored event	NA	NA	NA	75%	NA	NA	NA	NA	Much higher
Community Engagement	Campaigned for an issue, cause or candidate	NA	NA	NA	26%	NA	NA	NA	NA	Similar
	Contacted Gunnison County elected officials	NA	NA	NA	23%	NA	NA	NA	NA	Similar
	Volunteered	72%	74%	68%	61%	Similar	Much higher	Much higher	Much higher	Much higher
	Participated in a club	48%	54%	46%	35%	Lower	Much higher	Much higher	Much higher	Similar
	Talked to or visited with neighbors	NA	NA	NA	93%	NA	NA	NA	NA	Similar
	Done a favor for a neighbor	NA	NA	NA	89%	NA	NA	NA	NA	Similar
	Attended a local public meeting	47%	53%	41%	36%	Similar	Much higher	Much higher	Much higher	Higher
	Watched a local public meeting	NA	16%	15%	14%	Similar	NA	Much lower	Much lower	Lower
	Read or watched local news	NA	NA	NA	81%	NA	NA	NA	NA	Similar
	Voted in local elections	88%	87%	87%	87%	Similar	Much higher	Much higher	Much higher	Similar