Performance Report: Communications

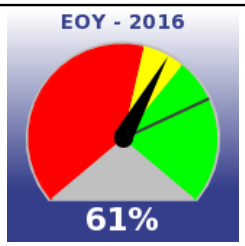
BOCC Update - County Manager Program, Communications Activity

Performance Narrative	

Performance Measures

Result :

Percentage of respondents to the biennial Citizen Survey who state that the public information services provided by Gunnison County government are good or excellent.



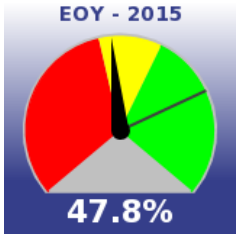
Performance Narrative:

Result • Percent • Annually YTD: 61% EOY: 61%

Low Alarm	Low Warn	Target	High Warn	High Alarm
55%	65%	75%		

Year	EOY	YTD	EOY*
2009	55%	55%	55%
2010	55%	55%	55%
2011	64%	64%	64%
2012	64%	64%	64%
2013	71%	71%	71%
2014	71%	71%	71%
2015	61%	61%	61%
2016	61%	61%	61%

Percentage of employee survey respondents who report that they are familiar with the Board's strategic priorities.



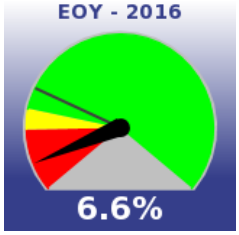
Performance Narrative:

Result • Percent • Annually YTD: 47.8% EOY: 47.8%

Low Alarm	Low Warn	Target	High Warn	High Alarm
45%	60%	75%		

Year	EOY	YTD	EOY*
2010	54.1%	54.1%	54.1%
2011	63.9%	63.9%	63.9%
2012	57.6%	57.6%	57.6%
2013	60%	60%	60%
2014	66.3%	66.3%	66.3%
2015	47.8%	47.8%	47.8%
2016			

Percentage of public policies that are reviewed annually to ensure that they legally and accurately reflect current practices and requirements.



Performance Narrative:

Result • Percent • Quarterly YTD: 5.7% EOY: 6.6%

Low Alarm	Low Warn	Target	High Warn	High Alarm
15%	20%	25%		

Year	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	YTD	EOY*
2016	4.2%	0%	1.9%		5.7%	6.6%

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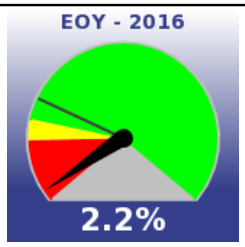
Percentage of internal policies that are reviewed annually to ensure that they legally and accurately reflect current practices and requirements.



Performance Narrative:

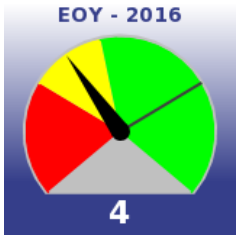
Result • Percent • Quarterly YTD: 1.4% EOY: 2.2%

Low Alarm	Low Warn	Target	High Warn	High Alarm
15%	20%	25%		

Year	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	YTD	EOY*
2016	0%	0.709%	0.709%		1.4%	2.2%

Output :

Number of public news releases provided.



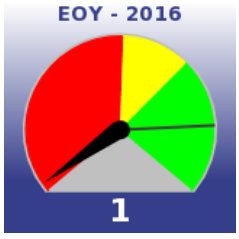
Performance Narrative:

Output • Number • Quarterly YTD: 2 EOY: 4

Low Alarm	Low Warn	Target	High Warn	High Alarm
3	5	8		

Year	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	YTD	EOY*
2014	1	3	5	0	9	9
2015	1	1	1	1	4	4
2016	0	0	2		2	4

Number of organizational news bulletins provided.



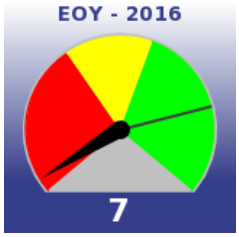
Performance Narrative:

Output • Number • Quarterly YTD: 1 EOY: 1

Low Alarm	Low Warn	Target	High Warn	High Alarm
4	5	6		

Year	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	YTD	EOY*
2014	1	0	0	0	1	1
2015	0	0	0	0	0	0
2016	0	0	0	1	1	1

Number of public policies updated, confirmed or rescinded.



Performance Narrative:

Output • Number • Quarterly YTD: 6 EOY: 7

Low Alarm	Low Warn	Target	High Warn	High Alarm
15	20	25		

Year	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	YTD	EOY*
2016	4	0	2		6	7

Number of internal policies updated, confirmed or rescinded.

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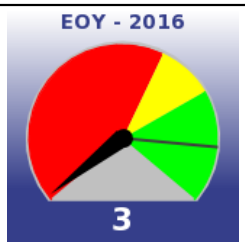


Performance Narrative:

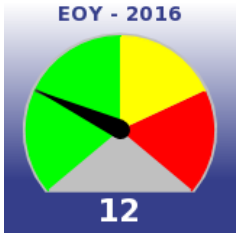
Output • Number • Quarterly YTD: 2 EOY: 3

Low Alarm	Low Warn	Target	High Warn	High Alarm
25	30	35		

Year	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	YTD	EOY*
2016	0	1	1		2	3

Demand :

Number of social media accounts requiring management.



Performance Narrative:
This represents Facebook (8) and Twitter (4) accounts. Followers/likes for all Facebook, Twitter, and website news modules are:

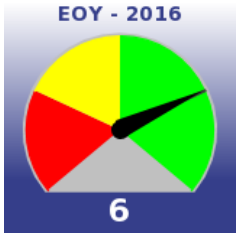
- 10/29/15: 5,563
- 1/20/16: 6,086
- 4/22/16: 7,845
- 6/29/16: 8,848
- 10/6/16: 9,629

Demand • Number • Quarterly YTD: 12 EOY: 12

Low Alarm	Low Warn	Target	High Warn	High Alarm
		12	15	18

Year	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	YTD	EOY*
2015	8	8	8	8	8	8
2016	9	12	12		12	12

Number of organizational news bulletins expected to be required.



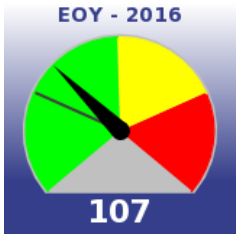
Performance Narrative:

Demand • Number • Annually YTD: 6 EOY: 6

Low Alarm	Low Warn	Target	High Warn	High Alarm
4	5	6		

Year	EOY	YTD	EOY*
2014	6	6	6
2015	6	6	6
2016	6	6	6

Number of public policies expected to be reviewed annually to ensure that they legally and accurately reflect current practices and requirements.



Performance Narrative:

Demand • Number • Quarterly YTD: 106 EOY: 107

Low Alarm	Low Warn	Target	High Warn	High Alarm
		101	120	140

Year	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	YTD	EOY*
2016	95	102	106		106	107

Number of internal policies expected to be reviewed annually to ensure that they legally and accurately reflect current practices and requirements.

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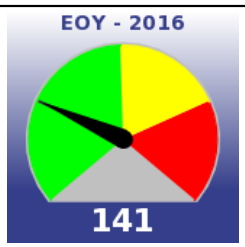

Performance Narrative:

Demand • Number • Quarterly YTD: 141 EOY: 141

Low Alarm	Low Warn	Target	High Warn	High Alarm
		141	160	180

Year	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	YTD	EOY*
2016	141	141	141		141	141

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