AGENDA ITEM or FINAL CONTRACT REVIEW SUBMITTAL FORM

Agenda Item: Addendum to Airport Advertising Agreement for Vehi

Action Requested: Board of County Commissioners' Signature

Parties to the Agreement: Clear Channel and Gunnison CB Regional Airport

Term Begins: Date signed **Term Ends:** **Grant Contract #:**

Summary:

Clear Channel Airports is requesting approval for specialty displays in areas sold to advertising clients and outlying any specific requirements if done so.

Fiscal Impact:

Submitted by: Stephanie Williams **Submitter's Email Address:** swilliams@gunnisoncounty.org

Finance Review: ○ Required ◉ Not Required

Comments:

Reviewed by: Discharge Date:

County Attorney Review: ◉ Required ○ Not Required

Comments:
ok - gs

Reveiwed by: GUNCOUNTY1\gstuhr Discharge Date: 10/22/2015 Certificate of Insurance Required Yes ○ No ◉

County Manager Review:

Comments:

Reveiwed by: GUNCOUNTY1\mbirnie Discharge Date: 10/23/2015

◉ Consent Agenda ○ Regular Agenda ○ Worksession Time Allotted:

Agenda Date: 11/3/2015

Revised April 2015

ClearChannel AIRPORTS

ADDENDUM TO AIRPORT ADVERTISING AGREEMENT
For Vehicle/Boat/Specialty Displays – USA Master

For vehicle, boat and certain other specialty displays, the Advertiser agrees to adhere to the following standards:

- Graphic layout plans and physical layout plans (of suitable quality) for the advertising locations and specifications for display accessories must be submitted by Advertiser to Clear Channel Airports for approval and confirmation by Airport management prior to display placement or installation. All specialty display equipment and fixtures must be of "Trade Show" quality and must be safe, durable, and suitable for high passenger traffic areas.
- Except as specifically optioned for by Advertiser below, Advertiser is responsible for the timely design, submittal of layout plans, production and delivery of its specialty display and specialty display equipment. Any delays in delivery are the responsibility of Advertiser. No specialty displays or specialty display equipment will be installed without Airport management and CCA approval and receipt of the Security Deposit and first quarter Monthly Rate payment.
- All costs for specialty displays, including display permits, specialty display equipment, and the placement, installation, construction (including required safety features) and removal of displays and specialty display equipment are to be incurred by Advertiser. The Advertiser is responsible for the obtaining of any necessary licenses or permits, delivery and pick-up of specialty displays and equipment. All specialty displays must be removed by Advertiser within three (3) days where CCA or Advertiser has been so ordered by Airport management. Upon removal of the display, Advertiser must restore the location to original condition.
- Any change in design of specialty display must be submitted to CCA for advance approval.
- Any vehicle displays beyond the check point cannot be changed out more than once every six months and will be subject to an installation and removal charge designated by the Transportation Security Administration.
- Advertiser is required to maintain adequate general commercial liability insurance covering the display.
- Advertiser understands that airports are high traffic areas and that special safety features such as stanchions may be required by CCA or Airport at any time where there are elevated platforms, equipment that might attract children or other reasonable safety concerns of CCA.

Your Clear Channel Airports representative will be more than happy to work with you to explain these requirements and options. Clear Channel Airports can furnish names of exhibit/design builders where desired.

Advertiser shall be solely responsible for security from theft or damage to equipment to be installed. Neither CCA nor the Airport shall be liable for any such theft or damage. No approval by CCA or the Airport of the layout plans of Advertiser shall alter the indemnification and hold harmless obligations hereunder this Agreement.

Advertiser shall pay additional charges in the instances specified below. Advertiser will be issued advance notice of such charges.

a. If the vehicle, boat or other specialty display is changed at the request of Advertiser more than once per Agreement quarter, or once per six (6) month period if located on concourse beyond security, or
b. If the size, type or location of vehicle, boat or other specialty display requires additional cost for installation or removal.

Vehicle displays may be subject to certain additional requirements, as mandated by the Airport or CCA's safety evaluation. These additional requirements may include any of the following:

___ Locking gas cap

✓ Gas tank must be almost empty

___ Gas tank must be removed

✓ Gas tank must have no more than two gallons of gasoline

___ Battery must be disconnected

___ Two sets of keys required (one for CCA and one for airport)

✓ Security Alarm must be disconnected

___ Floor pads for tires

___ Stanchions

___ Sign (subject to approval)

___ Floor covering for entire car

___ 72 hour notice for change-out

✓ Advertiser to supply ramps for delivery to off-load from truck

___ Advance Airport security search

CCA's Client Service Representative will notify Advertiser of which of the above apply. Requirements may be subject to change.

Ground Vehicle Display Installation Procedures:

- Upon complete and proper execution of the Airport Advertising Agreement and this Rider, and upon Airport management approval of the Agreement, Clear Channel Airports' Client Service Representative will contact the Advertiser.
- The Advertiser must then submit all graphic layouts and display placement layouts to CCA for approval. **Layouts must include appropriate features to ensure the safety of the display.**
- Clear Channel Airports will send a finalized layout to Airport management for airport approval (allow at least 7 days). Please note: Airport management will not review any layout that has not been forwarded through Clear Channel Airports.
- Upon Airport management approval, CCA's Client Service Representative will contact and forward any necessary materials to our local service representative. Our local representative will coordinate the placement and /or installation with Airport management and the Advertiser. All parties should contact CCA at 1-800-628-6800 if any questions arise.

- CCA's Client Service Representative will follow-up to confirm that all aspects of the vehicle placement have been completed.

This Addendum shall be attached to the relevant airport advertising agreement and made a part thereof. By signing below, Advertiser and CCA accept the terms of this Addendum.

ADVERTISER: _____

By:_____ DATE:_____
Authorized Signatory

CCA: Clear Channel Airports

By:_____ DATE:_____
Authorized Signatory

AIRPORT: Rick Lamport

By:_____ DATE: 10/22/2015
Authorized Signatory

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