AGENDA ITEM or FINAL CONTRACT REVIEW SUBMITTAL FORM

Agenda Item: Grant Application; Community Foundation of the Gun

Action Requested: Other Consent to submit grant

Parties to the Agreement: GCSAPP and the Community Foundation

Term Begins: July 2015 **Term Ends:** 4/30/2016 **Grant Contract #:**

Summary:

Grant application for the Choice Pass to be used for scholarships.

Fiscal Impact: Applied for $3500

Submitted by: Michelle Elias **Submitter's Email Address:** melias@gunnisoncounty.org

Finance Review: ◉ Required ○ Not Required

Comments:
Reviewed by Finance, no concerns

Reviewed by: GUNCOUNTY1\lNienhueser Discharge Date: 4/29/2015

County Attorney Review: ○ Required ◉ Not Required

Comments:

Reveiwed by: Discharge Date: Certificate of Insurance Required Yes ○ No ○

County Manager Review:

Comments:

Reveiwed by: GUNCOUNTY1\khaase Discharge Date: 4/30/2015

◉ Consent Agenda ○ Regular Agenda ○ Worksession Time Allotted:

Agenda Date: 5/5/2015

Revised April 2015

Community Foundation of the Gunnison Valley

Created: 04/21/2015
Last updated: 04/29/2015

Cover Sheet

General Information

Legal Name of Agency	Juvenile Services - Gunnison County - Choice Pass Program with Gunnison County Substance Abuse Prevention Project
DBA (Doing Business As), if different than legal name	(No response)
EIN (Federal Tax Identification Number)	8406000770
Year Founded	2012
Number of Full-Time, Year-Round Employees	3
Number of Part-Time Employees, if applicable	0
Number of Seasonal Employees, if applicable	0
Mailing Address	200 E. Virginia St.
City	Gunnison
State	Colorado
Zip Code	81230
Is the physical address different from the mailing address?	No
Phone Number (XXX-XXX-XXXX)	970-642-7396
Fax Number (ex. XXX-XXX-XXXX)	970-641-9079
Website	gcsapp.net

Organization's Contact Information

Organization's Primary Contact Person	Other
Name	Michelle Elias
Phone	970-641-7612
Email	melias@gunnisoncounty.org
Is the contact person **for this application** the same person as above?	Yes

Grant Request Information - Once you choose *Project* or *Operating* and save, that choice will be locked. If you need to change from one to the other, you will need to request assistance from CFGV staff. (Don't worry...other cover sheet and narrative information will NOT lock until you submit the entire application).

PLEASE NOTE: UP TO 50% of a program/project's total cost is eligible for funding.

Name of Program or Project	Choice Pass Program

Amount Requested (positive number without commas, decimals or dollar signs)	3500
Total Program (or Project) Budgeted Cost:	49982
Amount Requested / Total Program or Project Budgeted Cost = %	46482
This award will primarily let us:	Provide direct service

Mission Statement

The Choice Pass Program implements the mission statement of GCSAPP: "Utilizing evidenced-based strategies and community mobilization to reduce substance use, by youth, in Gunnison County so youth can become healthy, stable, and productively involved in their communities." The Choice Pass Program goal is to "Engage our youth in making healthy choices and provide healthy opportunities to students between 6th to 12th grades in the Gunnison Valley. We strive to engage, educate, and encourage adolescents in making positive lifestyle choices which includes making a pledge to stay substance free throughout the school year." The Choice Pass pledge is between parents, youth and the community which is directed at staying substance free and make healthy choices in return for perks at local businesses and a discounted CBMR pass. It provides opportunities for youth to participate in substance free events and opportunities for healthy lifestyles.

Please give a synopsis of what the grant will be used for.

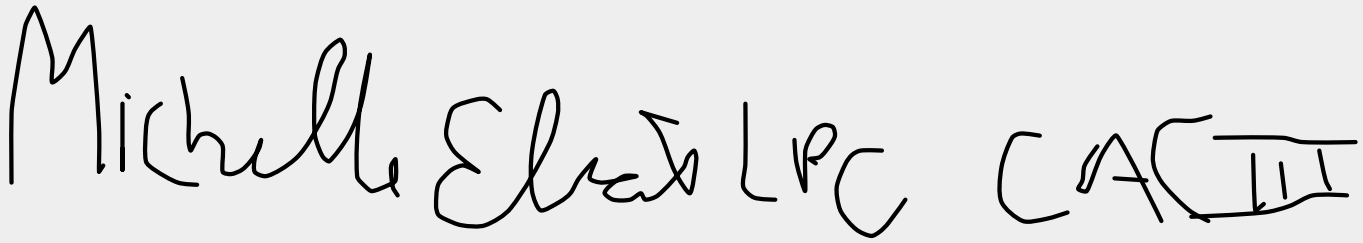
In the 2014-2015 school year, the Choice Pass has 703 students (6th -12th grade) enrolled in the program, which is over 40% of the demographic population for Gunnison County and over 80% of students in 6th-12th grade valley-wide. It is the largest youth program in Gunnison County. We need the grant to help serve the youth that fall into the lower economic status in our county. Signing up for the Choice Pass and taking the pledge is free as well as many of the local business perks, but the CBMR pass, the Gunnison Recreation Center pass and gear is not free. We will use the grant money for: 1) scholarships for CBMR passes, 2) gear such as ski/snowboarding equipment, 3) Gunnison Recreation Center passes, and 4) free Choice Pass events in the community plus food during these events.

By signing below, we certify that the information contained in this application is true and correct to the best of our knowledge.

Please use your computer mouse to "draw" your signature electronically. (It may not look pretty, but it is fun!)

Signature of Organization's Primary Contact Person

(**Nonprofit or Fiscal Sponsor:** Executive Director; CEO; Board President; etc.) (**Public School, Government Entity or State Agency:** Program Director can sign).



Date

2015/04/29

Did you apply last year?

No

Would you like to schedule a meeting with a consultant to receive feedback on your application following announcement of 2015 grant awards?

This is available to all applicants, whether or not you are successful in securing a 2015 Community Grant.

Yes

Please pick the grant category below that you believe is the best fit for your organization.

If you are applying for program or project support, please keep your program or project in mind when making your choice.

Education

Narrative

Organizational History

Include the reason for founding (original issue), how that may have changed over time and list what you consider your three most important achievements. (Max: 125 words)

The Choice Pass was created with the goal of giving youth an incentive to remain substance free throughout the school year due to high substance use of youth in our valley's history. GCSAPP took the Choice Pass Program over in the 2011-2012 school year and offered the Choice Pass to 56 freshman students. In 2012-2013, the Choice Pass was opened to 6th through 12th grade students in Gunnison and Crested Butte growing the program to 360 students. In 2013-2014 we had 650 students in the program. This year 2014-2015, the Choice Pass has 703 students enrolled valley wide.

Three most important achievements:

1. Continues to be a tool for reducing youth substance use.
2. It brings community together for events.
3. Provides prevention education.

Issue

Whether a General Operating or a Program/Project request, please describe the key issue(s) that your organization or program/project addresses. (Max: 125 words)
Click here to learn more about defining your issue.

GCSAPP received funding for the next 5 years to be able to operate and deliver programs like the Choice Pass which help keep our community strong and supports youth in making healthy choices. The funding that we secured ensures staffing for GCSAPP, education and training for staff, coalition members, students, parents and community, and marketing/advertising for our programs. The funding cannot be used directly for costs such as ski passes or Gunnison Recreation Center memberships or gear offered by the Choice Pass. Signing up for the Choice Pass is free - but with 703 students or more projected for next year we want to offer economically disadvantaged youth the chance for financial assistance - estimated at $3000 - $105 per student scholarship.

Project/Program Request:

Describe the project very specifically, and please be sure to answer each question. If a question is not applicable to your organization, please briefly explain why.

a. What is your overall project/program goal, and what does success look like to you? (Max: 50 words)	Goal: next year help eliminate the barriers for students in Choice Pass that commit to a substance free lifestyle and need financial assistance. Success: 1. Scholarships for CBMR passes and Gunnison Recreation Center passes = $3000 2. 10 substance free events for youth = $500
b. What group(s) of people are you particularly trying to affect? (If your project is not a direct service to people – for instance, if it's an environmental mitigation – please make sure that we understand the ultimate human importance of undertaking this project). (Max: 50 words)	The Choice Pass program serves 6th through 12th students in Gunnison County. Our goal is to have 750 students sign-up for the Choice Pass Program next year. Our program would like to give out $3000 to students that need financial assistance to participate and $500 to help with events.
c. What are the activities and objectives that will help you achieve success? (Max: 50 words)	Success: 1. Choice Pass sign-ups - 4 total county wide (2 for middle school and 2 for high school in Gunnison and Crested Butte). 2. Awarding 30 scholarship opportunities with protocol that is clear and accessible to all students. 3. 10 substance free events 4. Pre and post surveys
d. What's your project/program timeline? (Max: 30 words)	The Choice Pass program from October 2015 - October 2016. We are looking to make the Choice Pass pledge last a full year.
e. Who will be in charge of this project/program? (Max: 25 words)	GCSAPP - Michelle Elias LPC CAC III- Project Coordinator / Choice Pass Coordinator
f. What experts will you be using, if relevant? (Max: 25 words)	1. Tony Grampsas Youth Services survey data that will be available by the fall 2015. 2. The Choice Pass Committee of volunteer community members.
g. Please provide any additional information you think the reviewers need to best understand what you plan to do and why it matters. (Max: 50 words)	The Choice Pass Committee consists of community members valley wide that volunteer their time to serve the youth participating in the Choice Pass Program. This committee helps run the Choice Pass substance free events as well as approves scholarships that the program gives out to youth.
h. What are your additional sources of funding for this program/project? i.e. individuals, government, additional grants, membership, etc. (Max: 50 words)	The Choice Pass program is primary funded by the Tony Grampsas Youth Services (TGYS) which is coordinated by the Colorado Department of Human Services. TGYS funds the coordinator position, program incentives and advertising costs. It requires us to use 2 surveys: 1) Marijuana Use Assessment and 2) Life Skills: Resilience.

Evaluation

Evaluation - CLICK HERE for Additional Resources/Templates

This section allows you to explain how you will know you are making progress toward achieving your goal and your definition of success. An evaluation plan identifies and measures the difference that your organization or program/project will make.

By April 30th next year, you will submit a report showing how you actually did in light of your projections. (Note: Be sure to read the report format. You will be asked in your report to tell a story giving an example of a moment or situation during the grant period where you see/experience the difference you are making).

As you prepare your answers below, please be sure to focus on your primary "target" population. If you have multiple "target" populations, please briefly explain in answer to question #6 below. For instance, if your project is about reducing the number of noxious weeds, one "target" might be the weeds themselves; and presumably you are also trying to educate the public about weeds. Or if your organization is about providing healthy meals to kids, one target would be the youngsters themselves and another might be the parent you are trying to educate about nutrition.

Please remember that you are writing for reviewers who may not know your agency or your work and may only live here part of the year. Be clear and concise. Evaluation methods can include surveys, interviews, systematic observation, systematically collected comments or anecdotes, pre-post tests, journals, pre-post photos, etc.

1. Who is your primary target group? (Note: If your request is for project/program support, please identify the target group of the project/program). (Max: 30 words)	Choice Pass youth 6th through 12th grade students in Gunnison County specifically with economic hardships that prevent them from buying passes and gear they need from fully participating in programming.
2. Describe the difference you plan to make for the target group identified above. (Max: 50 words)	This will allow the Choice Pass Program to support youth with a economic disadvantage to participate in the same activities as their peers: 1) CBMR passes, 2) needed gear for recreation, and 3) Recreation Center passes. Also, it will allow for substance free programming needs for all Choice Pass students.
3. What is your vision for the long-term impact on your target group? (Max: 50 words)	Our vision is for these youth to fully engage in activities offered by the Choice Pass that are substance free, promote healthy choices, motivate healthy decisions and allow them to participate in events with their peers without financial situations/hardships being a barrier.
4. How will this target group be affected/changed by the end of the grant period? Be specific by including numbers, percentages, etc. (Max: 75 words)	This target group for the 2015-2016 Choice Pass year will be 750 (projected) students that make the pledge to stay substance free. GCSAPP would like to offer 10 or more substance free events and up to $3000 in scholarships to promote healthy choices for these youth with our goal being 95% of youth in Choice Pass to keep their pledges with the addition resources this grant can help us over all youth in the program.
5. What will you do to find out if the change has occurred – (your methods)? (Max: 50 words)	1. We will award $3000 in scholarships for disadvantaged youth and have 10 substance free events. 2. 95% of the youth randomly selected for drug tests will pass. 3. 95% of the youth in our program will honor their pledges for making healthy choices. 4. Comparison of survey data.
6. If you have more than one target population, please explain. (Max: 50 words)	Target Populations: 1. Economically disadvantage youth that have Choice Passes in 2015-2016 for scholarships (passes and gear). 2. All the youth in the Choice Pass Program 2015-2016 year (substance free sponsored events).

Sustainability

What are you doing to ensure that your organization is sustained over time? (Max: 75 words)

Sustainability Plan:

1. Follow the GCSAPP strategic plan which supports the Choice Pass being an independent organization after our TGYS grant runs out in 2.5 years.
2. Continue to formalize a functional Choice Pass Committee of community volunteers to run the Choice Pass Program.
3. Continue to build community collaboration and support for the Choice Pass.
4. Work on future grants and community fundraising.
5. Work on transitioning the Choice Pass to a 501c (3).

If the program/project will continue over time, how do you plan to sustain it? (Max: 75 words)

Continue over time:

1. Community support (time and effort) - volunteers.
2. Community fundraising - the Choice Pass Committee.

3. Community value in the program; engaging with local businesses especially CBMR to ensure a program that promotes healthy choices and pledging to stay substance free.
4. Adhering to the GCSAPP strategic plan to support sustaining the Choice Pass.

Does your budget clearly identify all in-kind contributions to the organization or project/program?

Yes

If your budget does not clearly identify in-kind contributions, please describe (and quantify the value(s) to the best of your ability) in the space provided. Examples: office space, utilities, telephones, Internet, volunteer staff, payroll, etc.

In kind contributions:
1. Choice Pass Committee volunteers = this committee meets once a month for 1.5 hours and engages in about 1 volunteer activity every two months for 3-4 hours (in kind cost - volunteers 12 at $20 an hour = $648)
2. The Choice Pass Component Fund through the Community Foundation of the Gunnison Valley - this is a way for the community to donate money for scholarships to award students passes, gear and potentially pay for events (in kind estimate in component fund $820).

Governance

Describe in two sentences how your organization is governed:

Our organization is within Gunnison County Juvenile Services Department overseen by the director - Janet Reinman and GCSAPP who is overseen by the director Kari Commerford. Decisions for the Choice Pass Program are made by our Choice Pass Committee, GCSAPP executive committee, the GCSAPP community coalition and GCSAPP staff.

In addition:

How often does your Board meet?	Choice Pass Committe is monthly
Do you have a formal process for identifying and choosing new board members?	Yes
Do you have a strategic plan?	Yes
What is the time period covered by your strategic plan?	Three Years
When was the last time your Board updated the plan?	August 2014
Who is responsible for implementation, follow-up & evaluation of the strategic plan?	GCSAPP director and project coordinator
Please give an example of how the strategic plan has been effective for your organization:	It guides GCSAPP and the Choice Pass to implement evidenced based practices and community needs in reducing youth substance use, increasing healthy choices and carrying out our mission statement.

Volunteers

How do you identify, engage, train and reward volunteers? (Max; 75 words)

The current Choice Pass Committee volunteers engage in monthly meetings that have a set agenda created by Michelle Elias the Choice

Pass coordinator that guides our community efforts. Members either express interest and/or are invite to learn about the Choice Pass Committee to see if serving on it is a good fit for them and the mission statement of the program. We pride our time and energy on success and growth of the program.

How many volunteers does your agency have?

11-20

How many volunteers will be involved in your project/program?

If you do not know the specific number, please estimate.

15