AGENDA ITEM or FINAL CONTRACT REVIEW SUBMITTAL FORM

AgendaTitle:
Gunnison Car Club Grant Application; Gunnison County Substance Abuse Prevention Project; Choice Pass Program; $2,000

Action Requested: Other consent

Parties to the Agreement: Gunnison County and Rotary

Term Begins: 8/2015 **Term Ends:** 8/31/2016 **Grant Contract #:**

Summary:
Car show grant for choice pass

Fiscal Impact: Grant application for $2,000

Submitted by: Kari Commerford **Submitter's Email Address:** kcommerford@gunnisoncounty.org

Finance Review: (●) Required ( ) Not Required

Comments:

Request for additional funds to support scholarship awards for choice pass program.

Reviewed by: GUNCOUNTY1\lNienhueser Discharge Date: 4/22/2015

County Attorney Review: ( ) Required (●) Not Required

Comments:

Reviewed by: Discharge Date: Certificate of Insurance Required

Yes ( ) No ( )

County Manager Review:

Comments:

Reviewed by: GUNCOUNTY1\mbirnie Discharge Date: 4/22/2015

(●) Consent Agenda ( ) Regular Agenda ( ) Worksession Time Allotted:

Agenda Date: 5/5/2015 Follow Up Agenda Date:

Revised April 2013

Gunnison Car Club Grant Application

Name of Organization: Gunnison County Substance Abuse Prevention Project (GCSAPP- Choice Pass)
Address: 200 East Virginia
Telephone: 970-642-7393
Website: gunnisoncounty.org
Contact person: Kari Commerford, Director
Email: kcommerford@gunnisoncounty.org
Previous applications: 2014/$2,000 **Previous awards:** 2014/$1,000

501 (c)3 Y/N Amount of Grant applied for: component fund of the Community Foundation of the Gunnison Valley, $2000

Purpose/Use of Grant if awarded:

Gunnison County Substance Abuse Prevention Project (GCSAPP) has been serving the youth of Gunnison County since 2006. GCSAPP's work centers on promoting a healthy and safe community through the reduction and prevention of substance abuse while promoting positive futures for youth in the Valley. All of the GCSAPP efforts to reduce and prevent substance abuse are based in current research and evidence-based practices. One of our biggest successes is the Choice Pass program.

The Choice Pass goal is to engage our youth in making healthy choices and provide healthy opportunities to students between 6th to 12th grades. We strive to engage, educate, and encourage adolescents in making positive lifestyle choices. The Choice Pass pledge is between parents and youth and is directed at staying substance free and make healthy choices. In exchange for this pledge GCSAPP offers students discounted ski passes, recreation facility passes, local discounts on food, gear, and membership to health organizations. The Choice Pass provides opportunities for youth to participate in sponsored substance free events year round. In providing programs and opportunities for healthy lifestyles for our students, our main goal is to provide the Gunnison Valley with a reduction in the frequency and magnitude of youth substance use.

When Choice Pass first started in 2012, 22 students of 6th through 12th grade students were enrolled in the Choice Pass program. GCSAPP surveyed this population of parents and students to learn what more was needed. They identified the need for more alternative activities for youth and additional parent education.

In 2014, Choice pass has grown substantially, we now have over 703 students 6th -12th grade enrolled in this program. Some of the events that we currently offer ranging from High School lock-ins, sponsored ice skating, ski and snowboard races, movie nights, dances, summer recreational activities, sponsoring youth coalitions, providing educational resources and parent training events.

The Choice Pass program has sought local sponsorship and garnered discounts at eateries, recreation centers, and other healthy activities for pass holders to provide additional options for substance free living. The Community Foundation of the Gunnison Valley has graciously accepted the Choice Pass program as a component fund under their umbrella in order to supplement the Choice Pass' current funding; this is essential in ensuring future programming and to continue current events.

GCSAPP is a grant funded project but we cannot use these grants in order to provide scholarships, discounts or free/reduced gear for our youth. We rely solely on contributions from our community and donations from our local business to make this opportunity available for families who are financially challenged.

If awarded funds from the Gunnison Car Club, GCSAPP will be able to offer scholarships for Choice Pass holders. As stated above we have some great collaborations with community organization; however our youth and families still incur costs with some the perks of the Choice Pass. Those costs are a barrier to our youth to fully participate in the Choice Pass activities. The Gunnison Car Club funds will be used a scholarships to minimize the financial barrier for our youth. Youth needing financial assistance will be required to write a statement letter of why they could like to participate in the Choice Pass and how they will use the program to make healthy choices. They will also be required to write thank you letters to all of the organizations that help provide this financial support.

The Choice Pass is truly a unique community celebration and we appreciate the Gunnison Car Club's consideration.

Sincerely,

Kari Commerford, GCSAPP Director

Michelle Elias, Program Coordinator