Dean Runyan Associates

Colorado Travel Impacts

1996-2013

Image Credit: Matt Inden/Miles

July 2014

Prepared for the

Colorado Tourism Office
Denver, Colorado

THE ECONOMIC IMPACT OF TRAVEL ON COLORADO 1996-2013

July 2014

prepared for the

Colorado Tourism Office
Office of Economic Development and International Trade
Denver, Colorado

Dean Runyan Associates
833 SW Eleventh Avenue, Suite 920
Portland, OR 97205
503/226-2973
www.deanrunyan.com

PREFACE

The purpose of this study is to document the economic significance of the travel industry in Colorado from 1996 to 2013. These findings show the level of travel spending by overnight international and domestic visitors traveling to and through the state and the impact this spending had on the economy in terms of earnings, employment and tax revenue.

This study was prepared for the Colorado Tourism Office by Dean Runyan Associates. Dean Runyan Associates has specialized in research and planning services for the travel, tourism and recreation industry since 1984. With respect to economic impact analysis, the firm developed and currently maintains the Regional Travel Impact Model (RTIM), a proprietary computer model for analyzing travel economic impacts at the state, regional and local level. Dean Runyan Associates also has extensive experience in project feasibility analysis, market evaluation, survey research and travel and tourism planning.

Special thanks are due to the staff at the Colorado Tourism Office for their valuable support and assistance.

Dean Runyan Associates
833 SW 11th Ave., Suite 920
Portland, OR 97205
(503) 226-2973
www.deanrunyan.com

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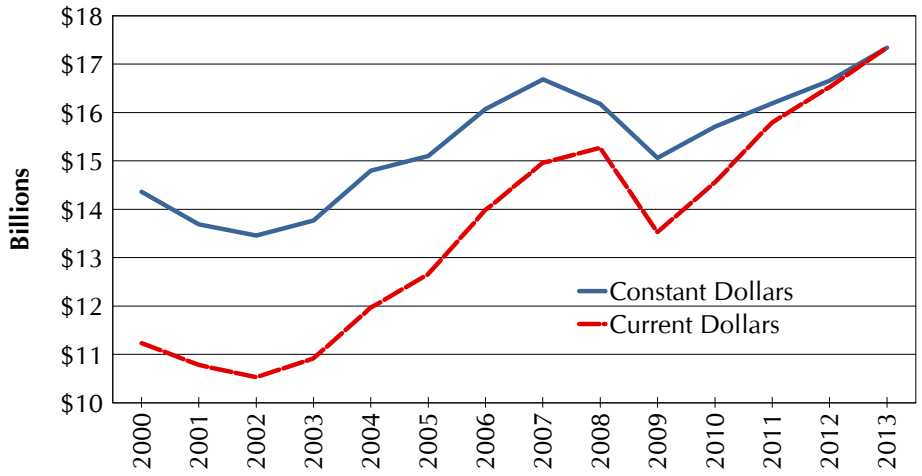
EXECUTIVE SUMMARY

This report describes the economic impacts of travel to and through Colorado and each of its sixty-four counties, four tourism regions, and eleven districts. The estimates of the direct impacts associated with traveler spending in Colorado were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates.

RECENT TRAVEL TRENDS IN THE COLORADO TRAVEL INDUSTRY

- Total direct travel spending in Colorado during 2013 was over ***$17.3 billion*** – direct travel spending directly supported ***150,600 jobs*** with ***earnings of over $4.7 billion.***
- The Colorado travel industry experienced a 4.9 percent increase in spending from 2012 in current dollars. When adjusted for price changes, the increase in travel spending for Colorado was approximately 4.1%.

Colorado Visitor Spending Adjusted for Inflation, 2000-2013



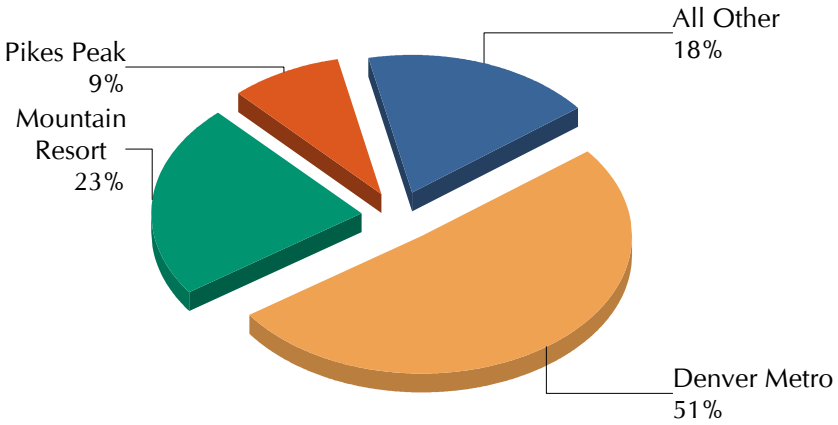
Source: Dean Runyan Associates, Bureau of Labor Statistics and Rocky Mountain Lodging Report.

- Air travel to Colorado destinations on domestic flights was up 3 percent from the preceding year.
- The Colorado travel industry generated ***$976 million in local and state tax revenues*** in the 2013 calendar year – this represents approximately ***$497 of tax revenue per household*** in the state.

THE TRAVEL INDUSTRY BENEFITS ALL REGIONS OF COLORADO

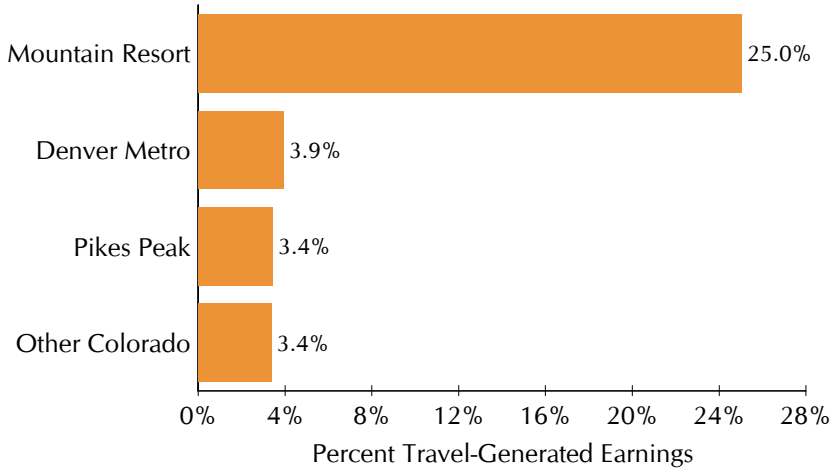
While travel and tourism is important throughout the state, about 50 percent of all overnight travel spending occurs in the Denver Metro Region.

Travel Spending by Region, 2013



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

Travel-Generated Earnings as a Percent of Total Earnings Colorado Regions, 2013



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

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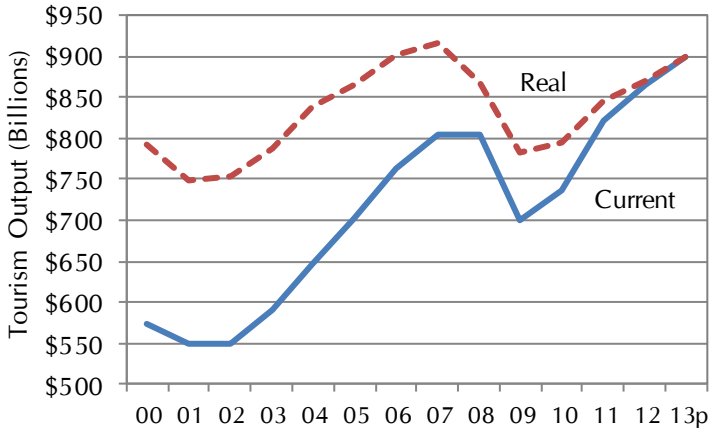
I. National Travel Trends

The national level data in this section focuses on visitor spending trends in current and real dollars, international visitation to the U.S., and trends in travel-generated employment.

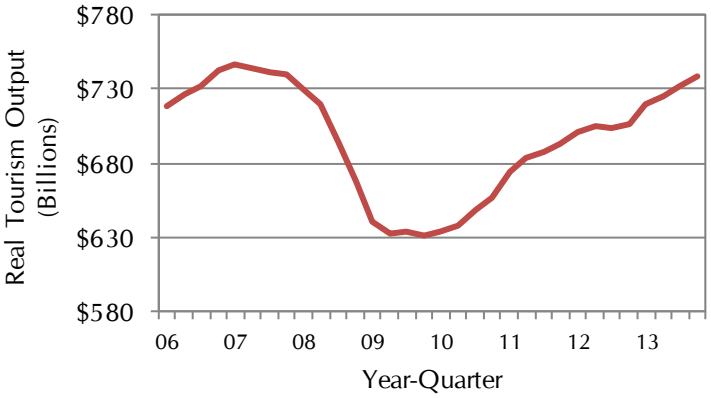
The following two graphs are derived from the Bureau of Economic Analysis Travel and Tourism Satellite Accounts.[1] Both graphs show direct tourism output for the United States – spending by domestic and international visitors.

Annual Direct Travel Spending in U.S., 2000-2013p



Spending by domestic and international visitors was $900 billion in 2013 in current dollars. This represents a 4.0 percent increase over 2012. When adjusted for changes in prices (real dollars), spending increased by 3.6 percent – compared to a 2.8 percent increase from 2011 to 2012.

Direct Travel Spending in U.S.
2008-Q1 to 2013-Q4
Annualized Seasonally Adjusted in 2005 Dollars



On a seasonally adjusted quarterly basis, real travel spending in the last quarter of 2013 almost attained the previous high recorded in the first quarter of 2007.

Real travel spending has increased at a fairly constant pace over the past three years, with the exception of the last two quarters of 2012.

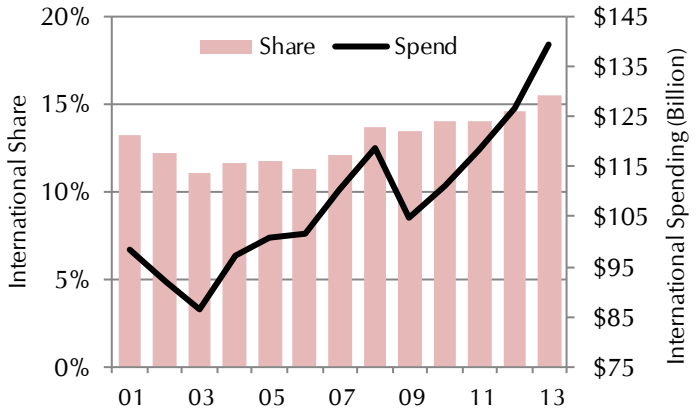
[1] See http://www.bea.gov/industry/index.htm#satellite.

The following three graphs are concerned with international travel to the U.S. The first graph is derived from the Bureau of Economic Analysis Travel and Tourism Satellite Accounts and International Transactions.[2] The following two graphs are derived from the monthly international arrival data released by the Office of Travel and Tourism Industries.[3]

International Direct Travel Spending in U.S.

Amounts in Real Dollars (Billions)

International Share of U.S. Internal Travel*

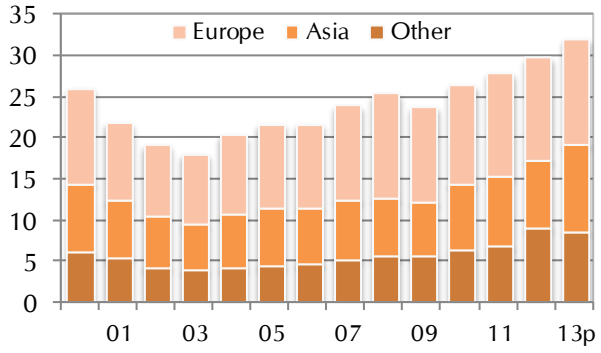


*Airfares for international flights on U.S. air carriers are not included.

Spending by international visitors in the U.S. increased by 10.0 percent from 2012 to 2013 in real dollars – the fourth consecutive year of growth. This compares to a 2.4 percent rate of growth in real spending by domestic visitors.

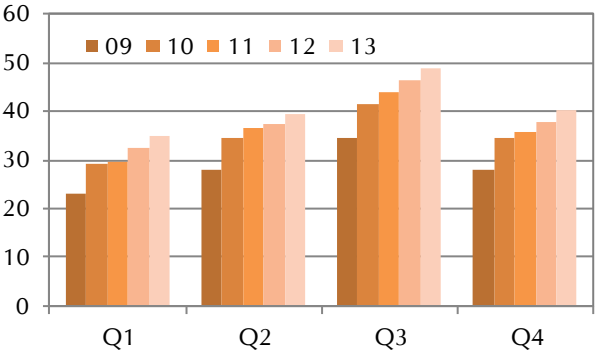
(Note: These estimates have been calculated by Dean Runyan Associates.)

Overseas Arrivals (Millions)



The growth and increased share of in international travel spending in the U.S. has been driven by an increase in overseas arrivals over the past four years -- an average annual increase of more than 7.5 percent. The 2009-2013p average annual increase for Asian countries has been almost 13 percent.

(Note: December 2013 arrivals estimated by Dean Runyan Associates.)

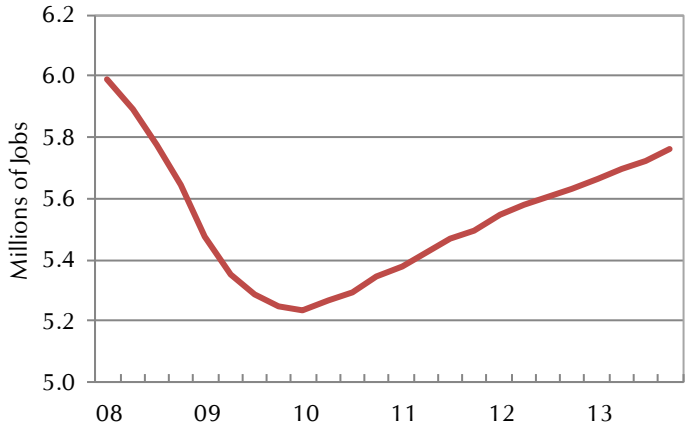


[2] See www.bea.gov/international/index.htm for quarterly international estimates of travel and tourism exports (travel to the U.S. by international visitors). Estimates of inflation-adjusted real spending by Dean Runyan Associates.

[3] See http://tinet.ita.doc.gov/research/monthly/index.html. Annual and 4th quarter 2013 estimates by Dean Runyan Associates.

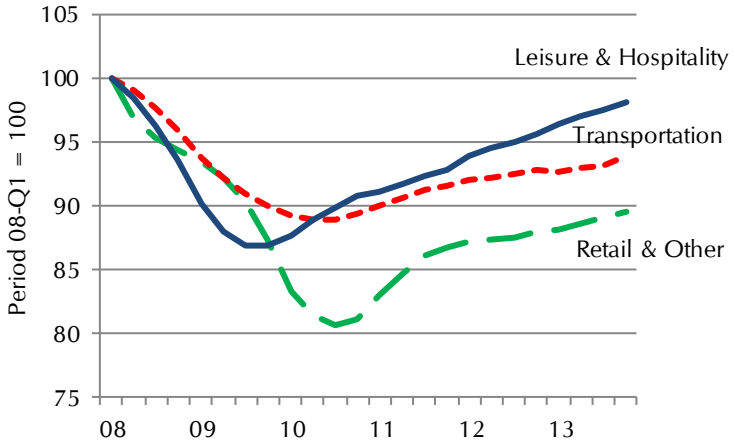
The following two graphs show quarterly employment trends since 2008 for seasonally adjusted data.* The first graph shows that travel-generated employment was at its lowest level in the first quarter of 2010 and has not yet fully recovered. (Employment is typically a lagging indicator of overall economic activity.) The second graph shows the employment trends of different types of businesses within the travel industry. In general, the leisure and hospitality sector has recovered more fully than transportation, retail and other business in the travel industry. This is in part due to the cyclical patterns of these industry sectors and in part due to structural changes. (For example, air transportation now uses fewer employees to transport an equivalent number of passengers.)

U.S. Travel Industry Employment
Seasonally Adjusted at Annual Rates
2008-Q1 to 2013-Q4



Travel industry employment includes the **leisure and hospitality** sector (arts, entertainment, recreation, accommodations and food services). This represents about two-thirds of all travel industry employment. **Transportation** includes all air and ground transportation goods and services, including motor fuel and travel arrangement. This comprises about one-fifth of all travel industry employment. Slightly more than one-tenth of travel industry employment is in **retail and other** businesses.

Components of U.S. Travel Industry Employment
Year-Quarter 2008-1 = 100



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts.

*Seasonal adjustment permits quarter to quarter trend analysis.

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II. COLORADO TRAVEL IMPACTS
1996-2013

THE SCOPE OF THE COLORADO TRAVEL INDUSTRY

The multi-billion dollar travel industry in Colorado is an important part of the state and local economies. The industry is represented primarily by businesses in the leisure and hospitality sector, transportation, and retail. The money that visitors spend on various goods and services while in Colorado produces business receipts at these firms, which in turn generate earnings and employment for Colorado residents. In addition, state and local governments collect taxes that are generated from visitor spending. Most of these taxes are imposed on the sale of a goods and services to visitors, thus avoiding a tax burden on local residents.

The focus of this report is on the ***overnight (both domestic and international) and day visitor*** components of the Colorado travel industry from 1996 through 2013. On the following pages are detailed travel spending, employment and earnings estimates, and tax receipts directly generated by overnight and day visitors to and through Colorado. Following this section, detailed travel impact estimates of *overnight* visitors for regions, districts and counties constitute the remainder of this report (impacts of day visitors available only at the state level).

DIRECT IMPACTS OF TRAVEL IN COLORADO: A SUMMARY

- Total direct travel spending in Colorado was approximately $17.3 billion during 2013.
- Visitors that stayed overnight in commercial lodging (hotels, motels, rented condos, bed & breakfasts) accounted for about 60 percent of all visitor spending.
- Lodging expenses (including campgrounds) accounted for 20 percent of all spending by visitors to Colorado. Motor fuel and ground transportation accounted for 16 percent, and food & beverage services accounted for 22 percent of all visitor spending.
- Direct travel spending in Colorado generated over 150,523 jobs with earnings of $4.7 billion in 2013.
- Direct travel spending generated $975 million in local and state taxes (not including property taxes).
- Since 1996, visitor-generated spending has increased at an average annual rate of 4.0 percent, earnings by 3.1 percent, and local and state tax revenues by 5.0 percent and 2.9 percent, respectively.

Colorado Direct Travel Impacts, 1996-2013

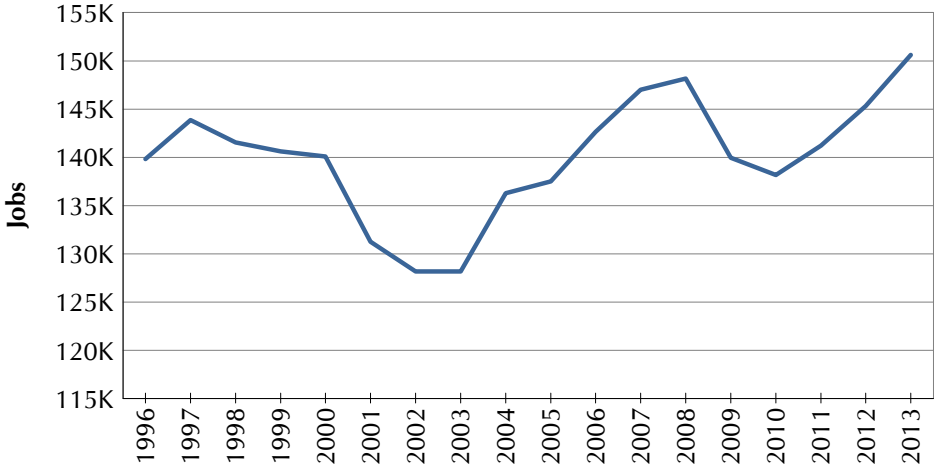
	Spending ($Billion)	Earnings ($Billion)	Employment (Thousand)	Tax Receipts ($Million)		
				Local	State	Federal
1996	$8.9	$2.8	139.8	$243.1	$258.7	$543
1997	$9.7	$3.0	143.9	$264.4	$278.0	$670
1998	$10.1	$3.1	141.6	$277.6	$292.8	$727
1999	$10.6	$3.1	140.6	$288.1	$295.6	$744
2000	$11.2	$3.3	140.1	$310.4	$303.4	$789
2001	$10.8	$3.4	131.2	$301.1	$288.0	$755
2002	$10.5	$3.3	128.2	$304.8	$283.5	$771
2003	$10.9	$3.3	128.2	$310.1	$289.5	$761
2004	$12.0	$3.5	136.3	$337.5	$315.6	$837
2005	$12.7	$3.6	137.5	$372.7	$326.9	$866
2006	$14.0	$3.9	142.6	$420.4	$359.5	$935
2007	$15.0	$4.1	147.0	$461.7	$382.5	$982
2008	$15.3	$4.2	148.2	$470.6	$380.9	$1,001
2009	$13.5	$4.0	140.0	$429.5	$349.9	$935
2010	$14.6	$4.0	138.2	$459.6	$365.8	$946
2011	$15.8	$4.1	141.2	$495.3	$382.2	$919
2012	$16.5	$4.4	145.3	$521.1	$397.8	$958
2013	$17.3	$4.7	150.6	$557.1	$419.0	$1,092
Annual Percent Change						
12-13	4.9%	8.9%	3.6%	6.9%	5.3%	14.0%
96-13	4.0%	3.1%	0.4%	5.0%	2.9%	4.2%

Earnings include payroll, other earned income and proprietor income. Employment includes payroll employees and proprietors.
Annual Percentage Change for 1996-2013 is the average annual percentage change.

COLORADO TRAVEL TRENDS

The first graph, below, shows the trend in travel industry employment from 1996-2013.

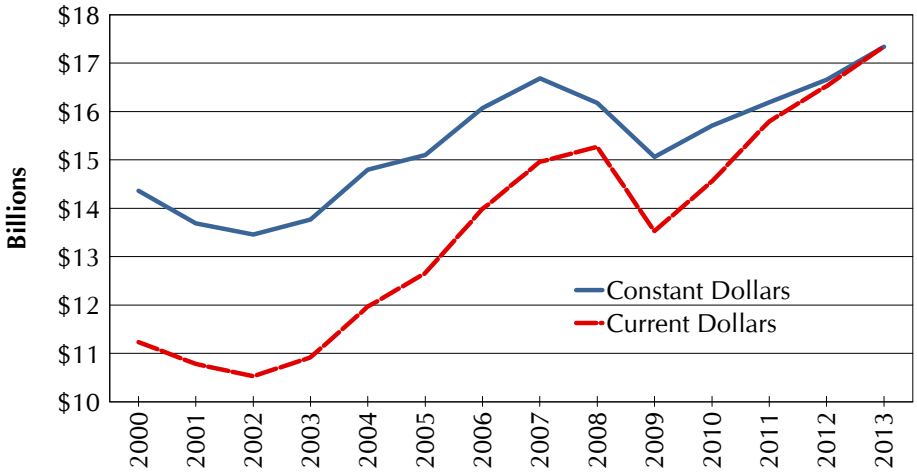
Colorado Travel Industry Employment, 1996-2013



Source: Dean Runyan Associates, Inc.

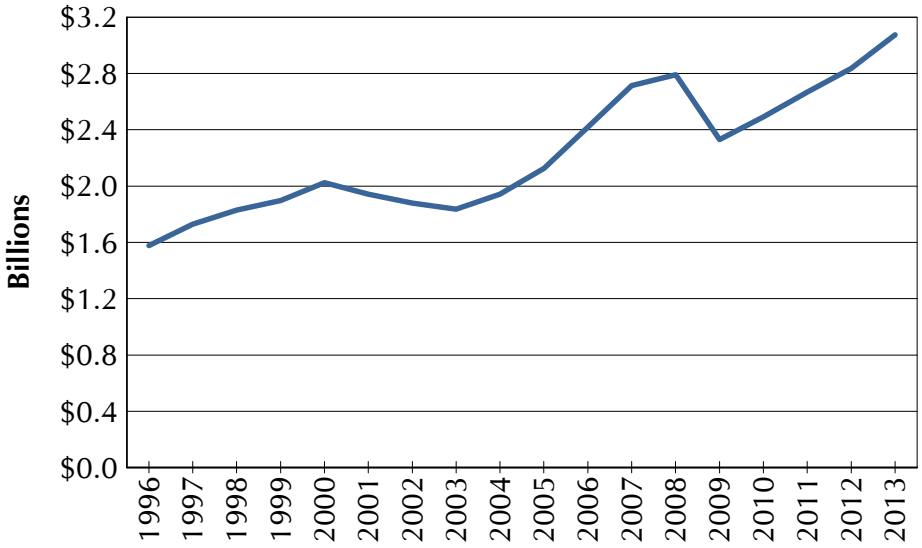
Other indicators of visitor travel trends to Colorado are also shown. These include travel spending adjusted for inflation, taxable sales for lodging establishments and domestic air visitors to Colorado.

Colorado Visitor Spending Adjusted for Inflation, 2000-2013



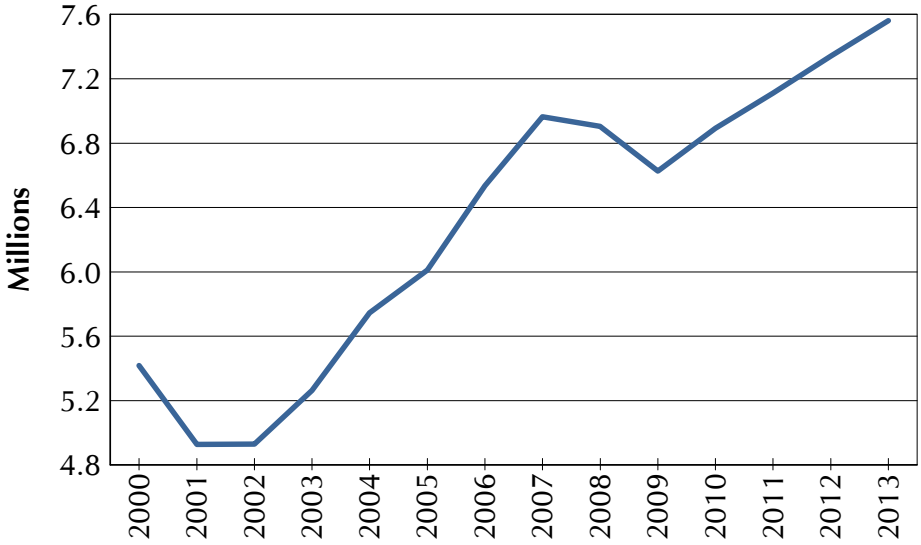
Source: Dean Runyan Associates, Bureau of Labor Statistics and Rocky Mountain Lodging Report.

Taxable Sales of Lodging Establishments, 1996-2013
Current Dollars



Source: Dean Runyan Associates and Colorado Department of Revenue. Taxable Sales includes room rentals and other sales (e.g., food, entertainment) of lodging establishments. Some taxable room rentals (e.g., condos) not included.

Domestic Visitors to Colorado by Air Transportation, 2000-2013

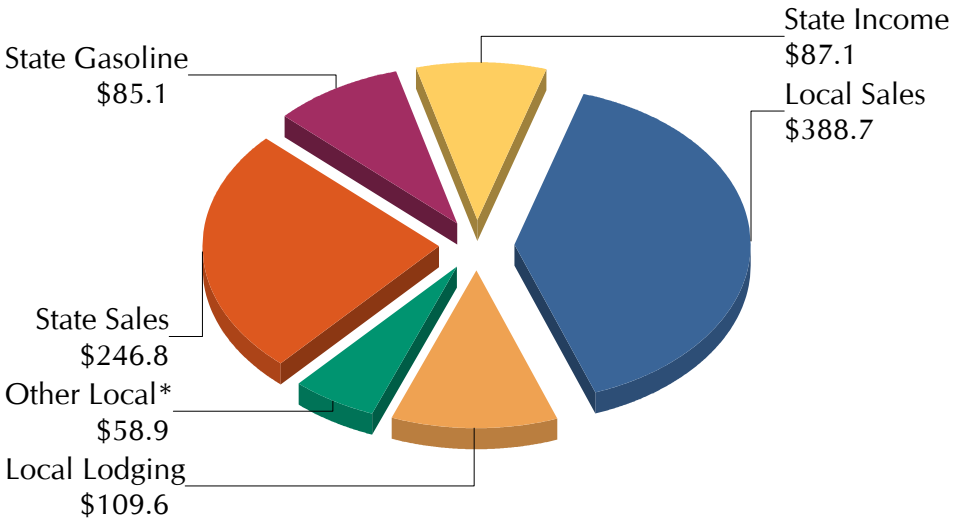


Source: Dean Runyan Associates and Bureau of Transportation Origin-Destination Survey.
This is an estimate of visitation, not the amount of spending in Colorado.

TAX IMPACTS

Approximately one-half of all travel-generated tax receipts accrue to local governments in Colorado. Local taxes include room taxes, sales taxes and auto rental taxes levied by cities, counties and special districts and regions. Property taxes are not included. State taxes include the 2.9 percent state sales tax, the 22 cents per gallon motor fuel tax, and income taxes on travel-generated earnings and travel-related business income.

Travel-Generated Tax Impacts: Local & State Receipts, 2013
($Million)



Source: Dean Runyan Associates.
*Other Local includes Passenger Facility Charge (PFC) and Auto Rental Tax.

Colorado Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	9,213	10,531	12,360	13,556	12,950	14,050	14,732	15,467
Other Travel*	1,312	1,431	1,616	1,709	1,603	1,747	1,796	1,873
Total Direct Spending	10,526	11,962	13,976	15,265	14,554	15,796	16,528	17,340
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	5,991	6,300	7,450	8,251	7,794	8,514	9,041	9,684
Campground	308	315	321	311	313	311	325	313
Private Home	1,387	2,000	2,279	2,462	2,438	2,602	2,675	2,738
Vacation Home	379	424	540	602	613	637	646	656
Day Travel	1,148	1,492	1,770	1,930	1,793	1,985	2,045	2,076
Destination Spending	9,213	10,531	12,360	13,556	12,950	14,050	14,732	15,467
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	1,879	1,943	2,419	2,790	2,492	2,669	2,836	3,075
Food Service	1,810	2,109	2,425	2,654	2,770	2,956	3,168	3,381
Food Stores	384	469	514	575	571	617	653	681
Local Tran. & Gas	1,061	1,450	1,943	2,319	1,971	2,304	2,328	2,328
Arts, Ent. & Rec.	1,414	1,611	1,736	1,764	1,738	1,828	1,920	2,006
Retail Sales	1,550	1,726	1,869	1,886	1,923	2,027	2,117	2,197
Visitor Air Tran.	1,115	1,223	1,455	1,567	1,486	1,649	1,711	1,799
Destination Spending	9,213	10,531	12,360	13,556	12,950	14,050	14,732	15,467
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	1,354	1,492	1,698	1,938	1,843	1,960	2,061	2,182
Arts, Ent. & Rec.	700	764	853	951	902	936	971	1,025
Retail**	280	321	346	366	353	359	372	383
Ground Tran.	70	80	95	102	102	99	102	106
Visitor Air Tran.	394	358	405	375	338	342	387	485
Other Travel*	502	497	524	474	419	421	462	563
Total Earnings	3,300	3,511	3,921	4,206	3,957	4,117	4,354	4,744
Industry Employment Generated by Travel Spending (Thousand Jobs)								
Accom. & Food Serv.	69.9	73.4	78.3	80.8	76.3	79.1	81.4	84.3
Arts, Ent. & Rec.	28.1	31.4	32.6	34.5	32.7	33.2	34.1	35.0
Retail**	12.0	13.2	13.9	14.2	13.5	13.6	13.9	14.3
Ground Tran.	2.7	2.8	3.3	3.4	3.0	3.0	3.0	3.1
Visitor Air Tran.	6.3	6.4	6.2	6.7	5.6	5.5	5.8	6.3
Other Travel*	9.2	9.2	8.3	8.6	7.1	6.8	7.1	7.6
Total Employment	128.2	136.3	142.6	148.2	138.2	141.2	145.3	150.6
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	305	338	420	471	460	495	521	557
State Tax Receipts	284	316	360	381	366	382	398	419
Federal Tax Receipts	771	837	935	1,001	946	919	958	1,092
Total Direct Gov't Revenue	1,359	1,490	1,715	1,853	1,771	1,796	1,877	2,068

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

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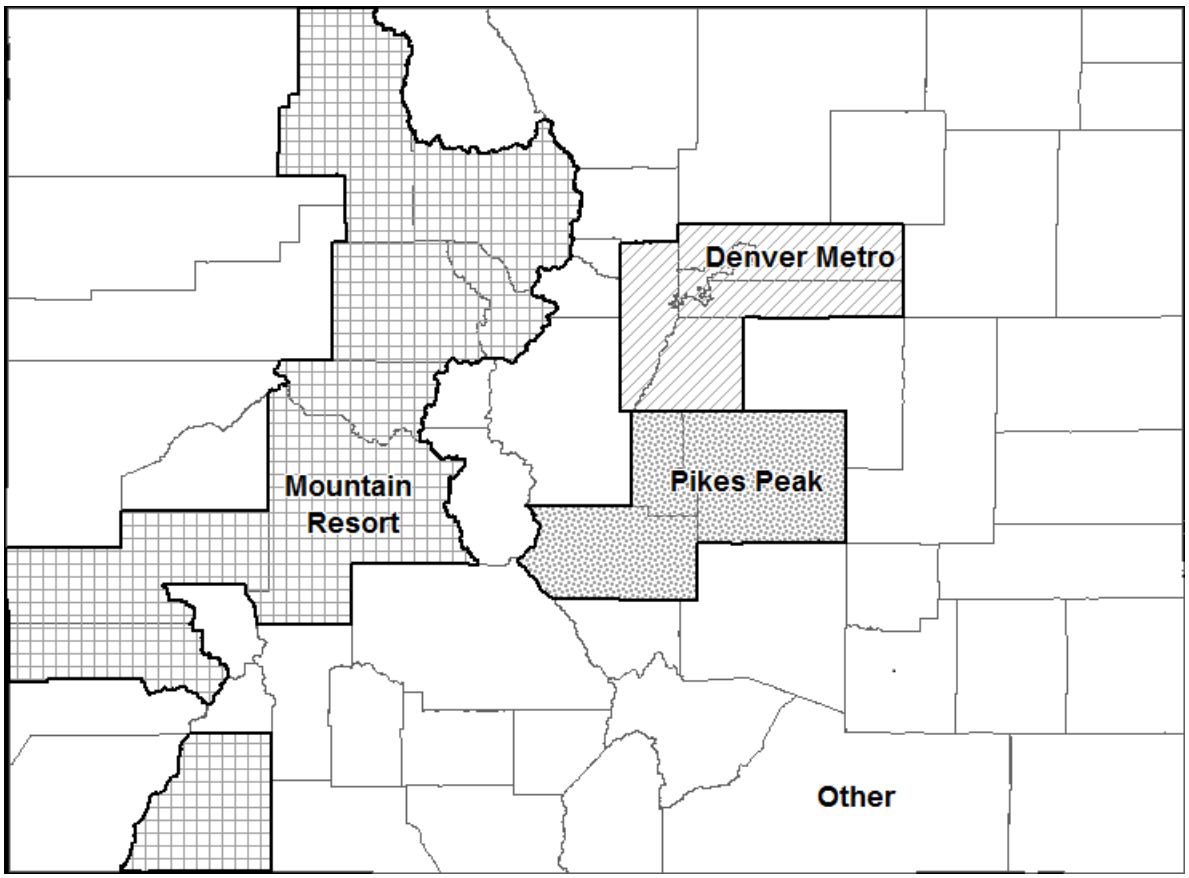
III. REGIONAL OVERNIGHT VISITOR IMPACTS
2002-2013



Colorado Regions

Denver Metro
- Adams
- Arapahoe
- Broomfield
- Denver
- Douglas
- Jefferson

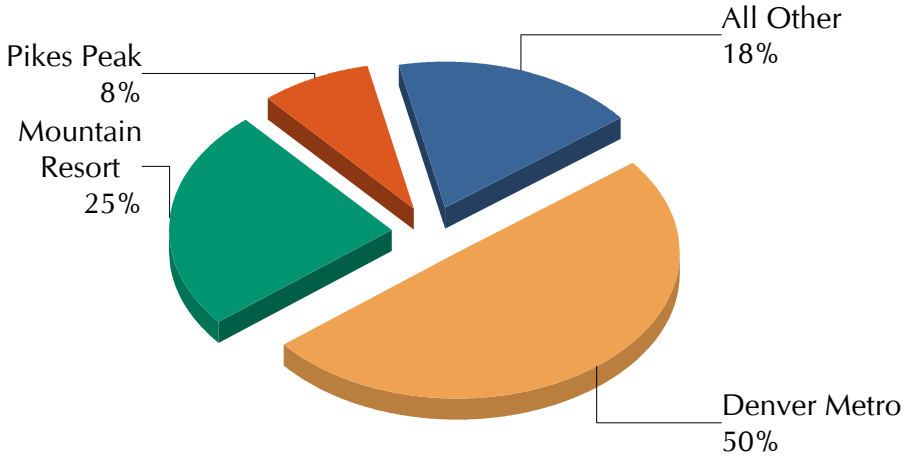
Pikes Peak
- El Paso
- Fremont
- Teller

Mountain Resort
- Eagle
- Grand
- Gunnison
- La Plata
- Montrose
- Pitkin
- Routt
- San Miguel
- Summit

Other
- all remaining counties

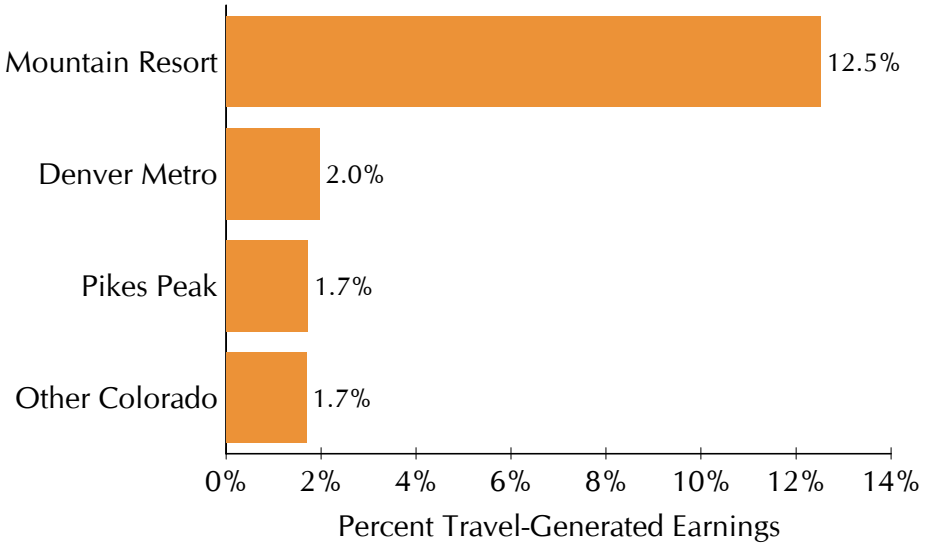
Travel-generated earnings are distributed roughly 47 percent to the Denver Metro region, one-quarter to the Mountain Resort region, and the remainder to the Pikes Peak region and all other counties. However, the size of travel-generated earnings in relation to total earnings is actually much lower in the Denver Metro region as compared to the Mountain Resort region (as shown in the bar chart).

Overnight Travel-Generated Earnings by Region, 2013



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

Overnight Travel-Generated Earnings as a percentage of Total Earnings by Region, 2013



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

Denver Metro
Overnight Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	3,432	3,803	4,601	5,152	4,926	5,453	5,722	6,093
Other Travel*	1,115	1,193	1,361	1,429	1,380	1,517	1,565	1,659
Total Direct Spending	4,547	4,996	5,963	6,581	6,306	6,970	7,287	7,752
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	2,574	2,647	3,254	3,695	3,513	3,924	4,140	4,464
Campground	21	21	22	20	20	20	21	20
Private Home	816	1,110	1,292	1,400	1,355	1,470	1,520	1,568
Vacation Home	22	25	33	37	37	39	40	41
Destination Spending	3,432	3,803	4,601	5,152	4,926	5,453	5,722	6,093
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	586	581	783	958	849	943	1,001	1,106
Food Service	524	597	707	793	823	903	967	1,049
Food Stores	89	115	128	146	145	160	168	177
Local Tran. & Gas	531	661	843	980	889	1,001	1,021	1,044
Arts, Ent. & Rec.	331	389	437	461	455	488	510	538
Retail Sales	462	499	558	575	581	629	658	695
Visitor Air Tran.	908	961	1,145	1,241	1,185	1,329	1,398	1,484
Destination Spending	3,432	3,803	4,601	5,152	4,926	5,453	5,722	6,093
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	429	454	543	644	605	654	684	728
Arts, Ent. & Rec.	170	190	221	254	229	241	254	271
Retail**	80	90	100	108	103	107	111	116
Ground Tran.	53	60	71	77	77	75	77	79
Visitor Air Tran.	335	328	366	332	301	305	345	432
Other Travel*	444	441	467	414	380	381	420	514
Total Earnings	1,511	1,564	1,768	1,829	1,694	1,764	1,891	2,141
Industry Employment Generated by Travel Spending (Thousand Jobs)								
Accom. & Food Serv.	18.9	19.0	21.6	23.6	22.3	23.4	23.9	25.0
Arts, Ent. & Rec.	5.1	5.9	6.4	6.9	6.4	6.5	6.8	7.3
Retail**	3.0	3.3	3.6	3.8	3.6	3.8	3.8	4.0
Ground Tran.	2.1	2.1	2.5	2.6	2.3	2.2	2.3	2.3
Visitor Air Tran.	5.3	5.7	5.5	5.8	5.0	4.9	5.1	5.6
Other Travel*	7.5	7.8	7.0	7.4	6.3	6.1	6.3	6.8
Total Employment	41.9	43.8	46.5	50.1	45.9	46.9	48.3	51.0
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	134	145	190	219	211	231	241	261
State Tax Receipts	101	109	126	136	129	137	144	155
Total Gov't Revenue	235	254	317	355	341	368	385	416

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Denver Metro region includes Adams, Arapahoe, Broomfield, Denver, Douglas and Jefferson counties.

Mountain Resort
Overnight Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	2,205	2,417	2,814	3,007	2,888	3,011	3,199	3,400
Other Travel*	31	42	53	60	54	53	53	56
Total Direct Spending	2,236	2,458	2,868	3,066	2,942	3,064	3,252	3,456
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	1,799	1,943	2,248	2,391	2,250	2,354	2,531	2,720
Campground	75	76	78	79	78	78	81	79
Private Home	93	132	151	160	169	177	179	186
Vacation Home	238	266	338	377	391	402	408	415
Destination Spending	2,205	2,417	2,814	3,007	2,888	3,011	3,199	3,400
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	741	789	954	1,068	939	973	1,037	1,130
Food Service	526	583	673	712	746	774	838	893
Food Stores	131	147	163	179	178	189	201	210
Local Tran. & Gas	87	112	145	169	151	171	174	177
Arts, Ent. & Rec.	363	393	432	430	426	434	463	482
Retail Sales	246	256	278	272	279	285	302	312
Visitor Air Tran.	111	137	170	178	170	184	185	196
Destination Spending	2,205	2,417	2,814	3,007	2,888	3,011	3,199	3,400
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	428	466	525	580	542	573	605	646
Arts, Ent. & Rec.	197	203	232	254	245	254	265	287
Retail**	51	55	60	63	62	61	64	66
Ground Tran.	8	9	11	12	12	11	12	12
Visitor Air Tran.	53	22	26	30	25	25	29	36
Other Travel*	15	12	11	12	10	11	12	14
Total Earnings	752	766	864	950	895	935	986	1,061
Industry Employment Generated by Travel Spending (Thousand Jobs)								
Accom. & Food Serv.	19.8	20.1	20.9	20.6	19.3	19.9	20.6	21.3
Arts, Ent. & Rec.	6.5	6.4	6.8	6.9	6.8	7.1	7.4	7.6
Retail**	2.1	2.1	2.2	2.2	2.1	2.1	2.1	2.2
Ground Tran.	0.3	0.3	0.4	0.4	0.3	0.3	0.3	0.4
Visitor Air Tran.	0.8	0.5	0.5	0.5	0.4	0.4	0.4	0.5
Other Travel*	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Total Employment	29.8	29.7	31.0	30.9	29.1	30.0	31.1	32.1
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	80	87	102	112	108	114	122	131
State Tax Receipts	58	62	72	77	73	76	81	86
Total Gov't Revenue	138	149	174	189	182	190	202	217

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Mountain Resort region includes Eagle, Grand, Gunnison, La Plata, Montrose, Pitkin, Routt, San Miguel and Summit counties.

Pikes Peak
Overnight Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	836	983	1,060	1,172	1,142	1,224	1,213	1,235
Other Travel*	102	119	125	129	109	112	112	94
Total Direct Spending	938	1,103	1,185	1,302	1,251	1,336	1,325	1,329
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	601	656	688	788	760	826	808	834
Campground	47	50	52	48	47	47	49	46
Private Home	165	253	290	305	303	319	323	321
Vacation Home	23	25	30	32	32	33	34	34
Destination Spending	836	983	1,060	1,172	1,142	1,224	1,213	1,235
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	185	198	213	234	220	234	231	240
Food Service	173	208	222	258	274	289	290	303
Food Stores	36	47	50	56	57	61	62	63
Local Tran. & Gas	47	73	104	131	102	126	125	122
Arts, Ent. & Rec.	144	170	174	182	186	201	203	213
Retail Sales	160	182	185	195	202	210	208	211
Visitor Air Tran.	92	107	112	116	101	103	95	84
Destination Spending	836	983	1,060	1,172	1,142	1,224	1,213	1,235
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	127	145	148	171	170	186	189	198
Arts, Ent. & Rec.	58	66	70	80	75	82	81	83
Retail**	28	32	33	36	36	36	35	36
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	4	6	10	10	10	9	10	13
Other Travel*	6	8	12	12	11	11	12	15
Total Earnings	224	256	272	308	301	323	328	344
Industry Employment Generated by Travel Spending (Thousand Jobs)								
Accom. & Food Serv.	7.5	8.0	8.0	8.4	8.0	8.4	8.7	9.0
Arts, Ent. & Rec.	2.8	3.6	3.6	4.0	3.7	4.0	3.9	3.9
Retail**	1.2	1.3	1.4	1.5	1.4	1.4	1.4	1.4
Ground Tran.	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Visitor Air Tran.	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2
Other Travel*	0.2	0.2	0.3	0.3	0.2	0.2	0.2	0.2
Total Employment	11.7	13.3	13.5	14.4	13.6	14.2	14.4	14.8
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	20	24	30	33	34	35	35	36
State Tax Receipts	24	28	29	32	31	33	33	34
Total Gov't Revenue	44	52	60	65	65	68	68	69

Details may not add to totals due to rounding.
*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.
The Pikes Peak region includes El Paso, Freemont and Teller counties.

All Other
Overnight Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	1,592	1,836	2,115	2,294	2,202	2,376	2,553	2,663
Other Travel*	65	78	77	91	60	65	66	64
Total Direct Spending	1,657	1,914	2,192	2,385	2,262	2,441	2,618	2,727
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	1,018	1,056	1,260	1,377	1,270	1,410	1,563	1,665
Campground	165	168	168	163	167	166	174	168
Private Home	313	505	547	598	611	637	652	664
Vacation Home	97	108	140	157	153	163	164	166
Destination Spending	1,592	1,836	2,115	2,294	2,202	2,376	2,553	2,663
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	367	376	469	531	484	518	568	600
Food Service	343	410	470	513	528	567	623	661
Food Stores	110	136	147	165	163	177	189	196
Local Tran. & Gas	137	179	243	293	248	292	298	300
Arts, Ent. & Rec.	319	358	375	375	361	380	404	421
Retail Sales	313	359	384	386	390	410	437	450
Visitor Air Tran.	4	19	27	32	29	33	34	35
Destination Spending	1,592	1,836	2,115	2,294	2,202	2,376	2,553	2,663
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	271	301	343	388	371	385	411	430
Arts, Ent. & Rec.	152	167	180	199	195	197	204	211
Retail**	59	69	73	78	75	76	80	82
Ground Tran.	9	11	13	13	13	13	13	14
Visitor Air Tran.	2	3	4	4	3	3	3	4
Other Travel*	37	37	35	36	18	18	19	21
Total Earnings	530	587	647	718	675	691	731	762
Industry Employment Generated by Travel Spending (Thousand Jobs)								
Accom. & Food Serv.	17.6	18.7	20.0	20.3	19.1	19.5	20.3	20.8
Arts, Ent. & Rec.	8.7	9.6	9.8	10.5	9.9	9.7	9.8	10.0
Retail**	2.9	3.2	3.3	3.4	3.2	3.2	3.3	3.4
Ground Tran.	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4
Visitor Air Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Other Travel*	1.2	1.0	0.8	0.7	0.4	0.4	0.4	0.4
Total Employment	30.8	32.9	34.5	35.3	33.0	33.3	34.3	35.1
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	46	52	63	70	69	76	82	86
State Tax Receipts	48	53	61	65	62	65	70	72
Total Gov't Revenue	94	105	123	134	131	141	151	158

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

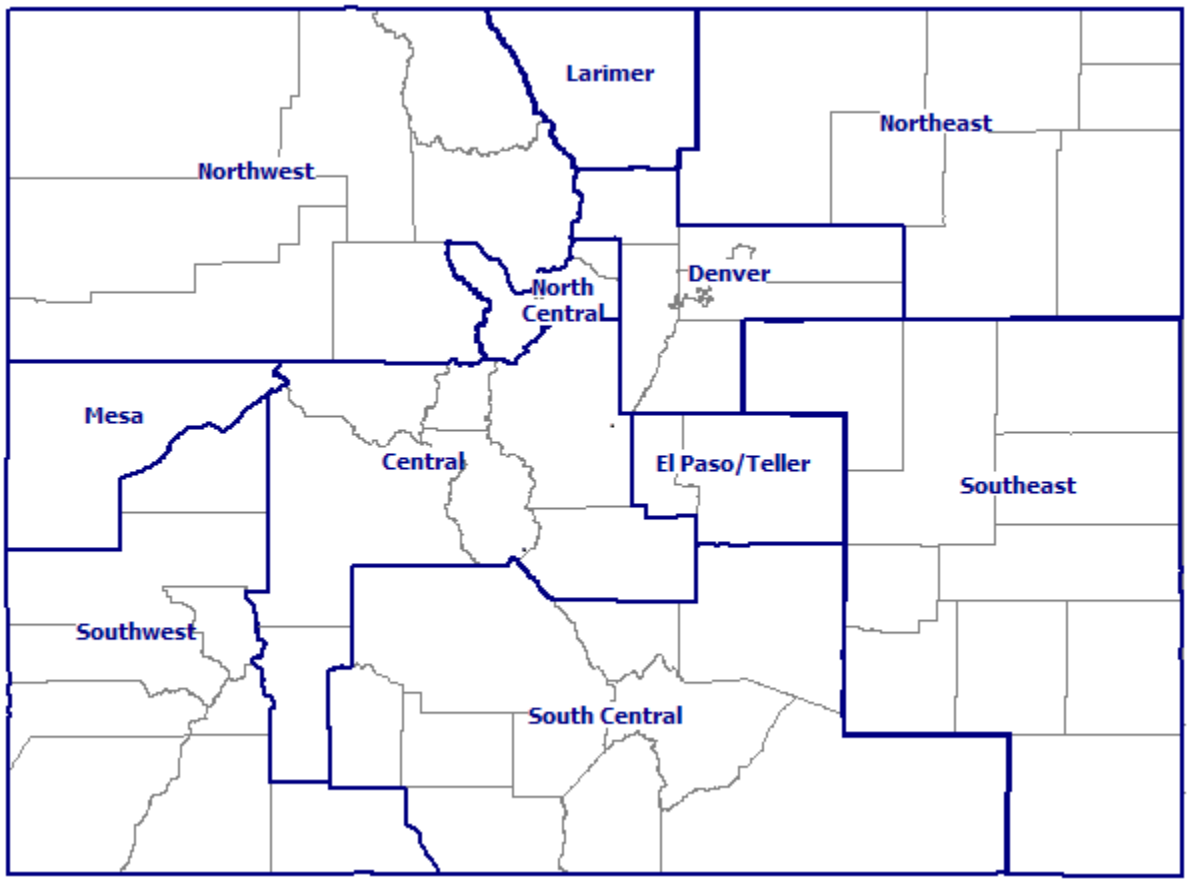
Other Colorado includes all counties not within Denver, Mountain Resort or Pikes Peak regions.

Regional Overnight Travel Impacts, 2013

	Denver Metro	Mountain Resort	Pikes Peak	Other Colorado
Total Direct Travel Spending ($Million)				
Destination Spending	6,092	3,400	1,235	2,651
Other Travel*	1,659	56	94	64
Total Direct Spending	7,752	3,456	1,329	2,715
Visitor Spending by Type of Traveler Accommodation ($Million)				
Hotel, Motel	4,464	2,720	834	1,653
Campground	20	79	46	168
Private Home	1,568	186	321	664
Vacation Home	41	415	34	166
Destination Spending	6,092	3,400	1,235	2,651
Visitor Spending by Commodity Purchased ($Million)				
Accommodations	1,106	1,130	240	595
Food Service	1,049	893	303	658
Food Stores	177	210	63	196
Local Tran. & Gas	1,044	177	122	299
Arts, Ent. & Rec.	538	482	213	420
Retail Sales	695	312	211	448
Visitor Air Tran.	1,484	196	84	35
Destination Spending	6,092	3,400	1,235	2,651
Industry Earnings Generated by Travel Spending ($Million)				
Accom. & Food Serv.	728	646	198	429
Arts, Ent. & Rec.	271	287	83	211
Retail**	116	66	36	82
Ground Tran.	79	12	0	14
Visitor Air Tran.	432	36	13	4
Other Travel*	514	14	15	21
Total Earnings	2,141	1,061	344	760
Industry Employment Generated by Travel Spending (Thousand Jobs)				
Accom. & Food Serv.	25.0	21.3	9.0	20.8
Arts, Ent. & Rec.	7.3	7.6	3.9	10.0
Retail**	4.0	2.2	1.4	3.4
Ground Tran.	2.3	0.4	0.0	0.4
Visitor Air Tran.	5.6	0.5	0.2	0.1
Other Travel*	6.8	0.2	0.2	0.4
Total Employment	51.0	32.1	14.8	35.0
Government Revenue Generated by Travel Spending ($Million)				
Local Tax Receipts	261	131	36	85
State Tax Receipts	155	86	33	72
Total Gov't Revenue	416	217	69	157

Details may not add to totals due to rounding.
*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

IV. DISTRICT OVERNIGHT VISITOR IMPACTS
2002-2013



COLORADO DISTRICTS

Northwest District
- Eagle
- Garfield
- Grand
- Jackson
- Moffat
- Rio Blanco
- Routt

Mesa District
- Mesa

Southwest District
- Archuleta
- Delta
- Dolores
- La Plata
- Montezuma
- Montrose
- Ouray
- San Juan
- San Miguel

North Central District
- Clear Creek
- Gilpin
- Summit

Central District
- Chaffee
- Fremont
- Gunnison
- Hinsdale
- Lake
- Park
- Pitkin

South Central District
- Alamosa
- Conejos
- Costilla
- Custer
- Huerfano
- Las Animas
- Mineral
- Pueblo
- Rio Grande
- Saguache

Larimer District
- Larimer

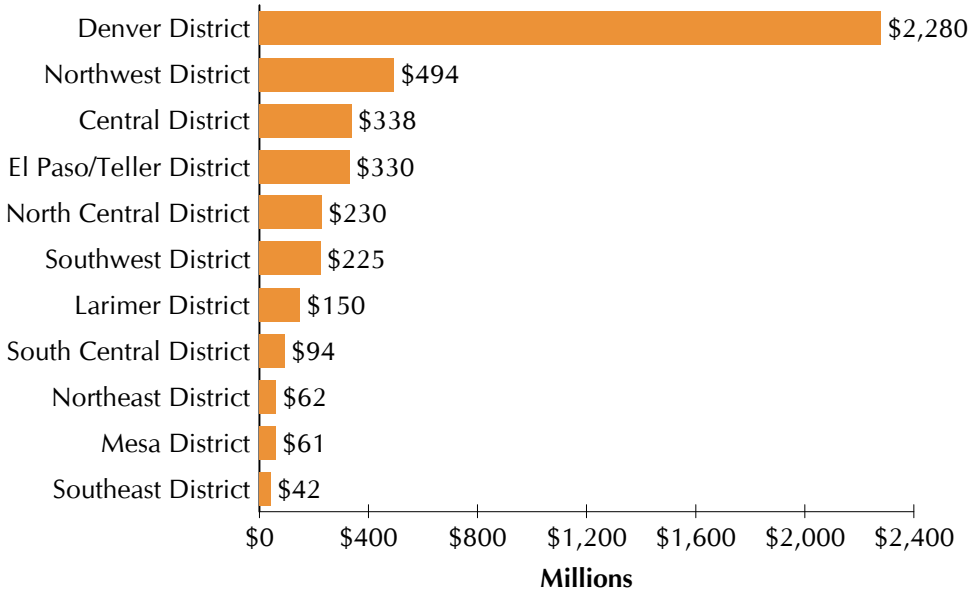
Denver District
- Adams
- Arapahoe
- Boulder
- Broomfield
- Denver
- Douglas
- Jefferson

El Paso/Teller District
- El Paso
- Teller

Northeast District
- Logan
- Morgan
- Phillips
- Sedgwick
- Washington
- Weld
- Yuma

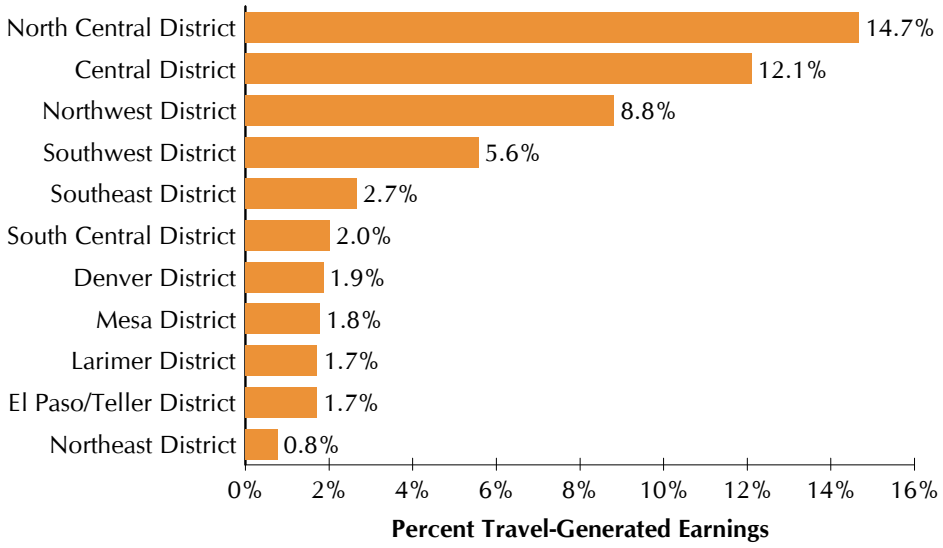
Southeast District
- Baca
- Bent
- Cheyenne
- Crowley
- Elbert
- Kiowa
- Kit Carson
- Lincoln
- Otero
- Prowers

Overnight Travel-Generated Earnings by District, 2013
(Millions)



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

Overnight Travel-Generated Earnings as a percentage of Total Earnings by District, 2013



Source: Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

Northwest District
Overnight Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	1,085	1,175	1,378	1,482	1,342	1,463	1,570	1,634
Other Travel*	11	13	16	16	12	11	11	10
Total Direct Spending	1,096	1,188	1,393	1,498	1,354	1,474	1,581	1,644
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	884	933	1,085	1,154	1,004	1,119	1,223	1,283
Campground	38	39	40	44	39	39	41	40
Private Home	52	74	83	90	90	93	92	93
Vacation Home	111	129	169	194	209	212	214	218
Destination Spending	1,085	1,175	1,378	1,482	1,342	1,463	1,570	1,634
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	353	369	444	497	407	447	479	512
Food Service	254	280	329	353	349	380	420	439
Food Stores	64	72	81	91	86	95	102	105
Local Tran. & Gas	43	56	75	88	76	88	90	90
Arts, Ent. & Rec.	190	202	225	225	212	227	245	252
Retail Sales	127	133	148	148	142	152	163	166
Visitor Air Tran.	54	63	76	80	69	75	70	71
Destination Spending	1,085	1,175	1,378	1,482	1,342	1,463	1,570	1,634
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	208	224	254	283	259	275	295	308
Arts, Ent. & Rec.	95	96	111	123	116	117	123	134
Retail**	27	29	32	35	32	33	35	36
Ground Tran.	3	4	5	5	5	5	5	5
Visitor Air Tran.	30	8	11	16	10	7	8	10
Other Travel*	7	4	5	5	3	2	3	2
Total Earnings	371	366	418	466	425	439	468	494
Industry Employment Generated by Travel Spending (Jobs)								
Accom. & Food Serv.	9,790	9,700	10,220	10,180	9,270	9,630	10,100	10,240
Arts, Ent. & Rec.	3,110	3,080	3,390	3,820	3,700	3,690	3,930	4,010
Retail**	1,080	1,100	1,160	1,160	1,030	1,050	1,110	1,130
Ground Tran.	130	140	160	170	150	150	150	150
Visitor Air Tran.	450	170	200	280	180	100	110	120
Other Travel*	150	100	100	90	60	50	50	40
Total Employment	14,710	14,290	15,240	15,700	14,390	14,670	15,440	15,700
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	42	43	51	55	49	54	58	61
State Tax Receipts	29	30	35	38	34	37	40	41
Total Gov't Revenue	71	73	86	93	84	91	98	103

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Northwest District includes Eagle, Garfield, Grand, Jackson, Moffat, Rio Blanco and Routt counties.

Mesa District
Overnight Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	127	162	200	241	210	220	232	236
Other Travel*	6	19	24	31	30	32	35	33
Total Direct Spending	133	180	224	273	240	252	267	269
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	90	100	132	164	131	136	147	150
Campground	9	9	9	9	10	10	11	10
Private Home	26	49	54	63	63	67	68	69
Vacation Home	3	4	5	6	6	6	6	6
Destination Spending	127	162	200	241	210	220	232	236
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	32	33	44	62	48	47	50	50
Food Service	29	35	43	51	47	48	52	54
Food Stores	9	11	13	15	14	15	16	16
Local Tran. & Gas	11	14	20	24	20	23	24	24
Arts, Ent. & Rec.	16	20	23	25	23	23	24	24
Retail Sales	27	31	35	38	35	36	38	38
Visitor Air Tran.	4	18	22	27	25	28	29	30
Destination Spending	127	162	200	241	210	220	232	236
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	23	25	31	40	36	36	39	41
Arts, Ent. & Rec.	6	7	9	11	9	9	8	9
Retail**	5	6	6	7	6	6	7	7
Ground Tran.	1	1	1	1	1	1	1	1
Visitor Air Tran.	2	2	3	3	2	2	2	2
Other Travel*	3	3	3	3	3	2	2	2
Total Earnings	39	44	53	65	57	55	58	61
Industry Employment Generated by Travel Spending (Jobs)								
Accom. & Food Serv.	1,480	1,550	1,700	1,880	1,670	1,680	1,760	1,810
Arts, Ent. & Rec.	630	750	900	1,000	850	820	790	810
Retail**	210	240	260	280	260	250	260	260
Ground Tran.	20	20	30	30	30	30	30	30
Visitor Air Tran.	50	50	60	60	40	30	30	40
Other Travel*	80	80	80	80	60	40	40	40
Total Employment	2,470	2,700	3,020	3,340	2,910	2,850	2,900	3,000
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	5	5	7	9	7	8	8	8
State Tax Receipts	4	5	6	6	6	6	6	6
Total Gov't Revenue	9	10	12	15	13	13	14	14

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Mesa District includes Mesa county.

Southwest District
Overnight Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	453	519	588	628	607	643	673	721
Other Travel*	7	15	23	26	26	27	27	30
Total Direct Spending	461	534	610	653	632	670	700	750
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	304	339	382	406	376	403	426	474
Campground	66	67	70	72	75	74	78	75
Private Home	34	58	66	71	78	82	84	86
Vacation Home	49	56	70	78	79	84	85	86
Destination Spending	453	519	588	628	607	643	673	721
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	130	139	162	178	164	171	178	193
Food Service	101	115	126	134	136	144	154	169
Food Stores	31	36	38	42	41	44	46	49
Local Tran. & Gas	37	47	61	71	63	72	73	74
Arts, Ent. & Rec.	70	78	81	82	78	81	84	91
Retail Sales	71	77	80	78	80	82	85	89
Visitor Air Tran.	13	27	40	43	44	50	53	56
Destination Spending	453	519	588	628	607	643	673	721
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	91	101	110	120	112	118	121	131
Arts, Ent. & Rec.	37	40	42	46	45	48	50	54
Retail**	14	16	17	17	17	17	17	18
Ground Tran.	4	4	5	5	5	5	5	5
Visitor Air Tran.	11	8	8	5	7	7	9	10
Other Travel*	4	5	3	2	4	5	5	7
Total Earnings	161	174	185	196	189	200	207	226
Industry Employment Generated by Travel Spending (Jobs)								
Accom. & Food Serv.	5,120	5,360	5,520	5,300	4,800	4,890	4,940	5,270
Arts, Ent. & Rec.	1,790	1,810	1,840	1,700	1,680	1,720	1,800	1,830
Retail**	730	770	760	750	710	700	710	730
Ground Tran.	140	140	170	170	150	150	150	160
Visitor Air Tran.	170	160	160	100	110	130	140	150
Other Travel*	80	100	80	60	70	90	80	100
Total Employment	8,030	8,340	8,530	8,070	7,530	7,680	7,840	8,230
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	14	16	19	20	20	21	22	24
State Tax Receipts	13	14	16	16	16	17	17	18
Total Gov't Revenue	27	30	34	37	36	37	39	42

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Southwest District includes Archuleta, Delta, Dolores, La Plata, Montezuma, Montrose, Ouray, San Juan and San Miguel counties.

North Central District
Overnight Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	621	637	716	760	717	755	791	854
Other Travel*	0	0	0	0	0	0	0	0
Total Direct Spending	621	637	717	761	717	755	791	854
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	549	556	625	666	621	657	690	753
Campground	19	19	19	18	18	18	18	18
Private Home	9	15	15	16	20	20	20	21
Vacation Home	44	47	57	60	59	60	62	63
Destination Spending	621	637	716	760	717	755	791	854
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	203	208	257	293	256	269	282	315
Food Service	139	147	165	175	182	191	201	216
Food Stores	34	36	39	42	42	45	47	49
Local Tran. & Gas	11	16	22	27	22	26	26	26
Arts, Ent. & Rec.	168	164	164	156	147	154	162	172
Retail Sales	66	65	69	67	68	70	73	76
Visitor Air Tran.	0	0	0	0	0	0	0	0
Destination Spending	621	637	716	760	717	755	791	854
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	104	108	122	136	123	130	134	143
Arts, Ent. & Rec.	66	61	63	66	70	72	71	72
Retail**	13	13	14	15	14	14	15	15
Ground Tran.	0	1	1	1	1	1	1	1
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0	0
Total Earnings	183	183	200	218	208	216	220	230
Industry Employment Generated by Travel Spending (Jobs)								
Accom. & Food Serv.	5,370	5,300	5,550	5,520	5,280	5,580	5,740	5,840
Arts, Ent. & Rec.	2,430	2,180	2,110	2,110	2,220	2,320	2,320	2,350
Retail**	560	550	560	540	540	540	550	570
Ground Tran.	20	20	20	20	20	20	20	20
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	10	10	10	10	0	0	0	0
Total Employment	8,390	8,050	8,250	8,200	8,060	8,460	8,620	8,770
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	19	19	23	26	24	26	28	30
State Tax Receipts	16	16	19	20	19	20	21	22
Total Gov't Revenue	34	35	41	46	43	46	48	53

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The North Central District includes Clear Creek, Gilpin, and Summit counties.

Central District
Overnight Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	595	678	798	841	876	841	910	955
Other Travel*	15	15	18	20	17	16	17	17
Total Direct Spending	609	693	815	861	893	857	927	972
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	435	498	599	635	664	622	687	727
Campground	48	49	44	40	42	42	44	43
Private Home	40	54	60	63	66	69	71	74
Vacation Home	71	77	96	104	104	108	110	111
Destination Spending	595	678	798	841	876	841	910	955
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	180	203	247	272	263	244	269	285
Food Service	137	160	190	200	227	217	237	250
Food Stores	37	44	48	53	56	55	60	62
Local Tran. & Gas	23	30	40	48	42	48	49	49
Arts, Ent. & Rec.	97	111	126	125	135	125	134	138
Retail Sales	77	83	90	87	96	91	98	100
Visitor Air Tran.	44	47	56	57	58	61	64	72
Destination Spending	595	678	798	841	876	841	910	955
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	121	138	159	174	170	174	187	199
Arts, Ent. & Rec.	63	67	79	86	84	85	88	94
Retail**	15	17	19	19	20	19	20	20
Ground Tran.	2	2	3	3	3	3	3	3
Visitor Air Tran.	12	5	7	10	8	12	13	17
Other Travel*	5	3	4	5	3	4	4	5
Total Earnings	219	234	270	297	288	296	315	338
Industry Employment Generated by Travel Spending (Jobs)								
Accom. & Food Serv.	5,740	6,170	6,570	6,390	6,120	6,220	6,400	6,570
Arts, Ent. & Rec.	1,780	1,850	1,940	1,910	1,830	1,870	1,880	1,900
Retail**	690	730	770	750	750	710	740	750
Ground Tran.	80	80	100	100	90	90	90	90
Visitor Air Tran.	210	120	140	170	130	190	200	220
Other Travel*	110	80	80	90	50	60	60	60
Total Employment	8,590	9,040	9,590	9,420	8,970	9,140	9,370	9,590
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	19	24	29	31	34	33	36	38
State Tax Receipts	15	17	20	21	22	21	23	24
Total Gov't Revenue	35	41	49	52	56	54	59	62

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Central District includes Chaffee, Fremont, Gunnison, Hinsdale, Lake, Park and Pitkin counties.

South Central District
Overnight Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	182	213	237	265	273	290	303	301
Other Travel*	1	1	2	2	2	4	2	2
Total Direct Spending	183	215	239	267	275	294	306	303
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	107	112	126	149	155	168	179	177
Campground	25	26	27	25	26	26	27	26
Private Home	37	61	65	69	72	75	76	77
Vacation Home	12	14	19	21	20	21	22	21
Destination Spending	182	213	237	265	273	290	303	301
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	45	47	53	62	64	66	70	67
Food Service	44	53	58	64	71	75	81	82
Food Stores	14	18	19	21	22	24	25	25
Local Tran. & Gas	14	20	28	36	28	35	35	34
Arts, Ent. & Rec.	24	29	30	32	33	34	35	35
Retail Sales	40	46	47	48	52	54	56	56
Visitor Air Tran.	0	1	2	3	3	2	2	3
Destination Spending	182	213	237	265	273	290	303	301
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	34	38	40	47	47	47	49	49
Arts, Ent. & Rec.	20	24	26	30	29	30	31	31
Retail**	8	9	10	10	11	11	11	11
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	1	0	0	1	1	2
Other Travel*	1	1	1	1	0	1	1	1
Total Earnings	63	72	78	88	87	89	93	94
Industry Employment Generated by Travel Spending (Jobs)								
Accom. & Food Serv.	2,670	2,850	2,980	3,160	3,040	2,970	3,020	3,040
Arts, Ent. & Rec.	940	1,020	1,040	1,090	950	960	940	940
Retail**	420	470	480	480	480	480	490	480
Ground Tran.	10	10	10	10	10	10	10	10
Visitor Air Tran.	0	0	10	10	10	10	10	20
Other Travel*	30	20	20	20	10	20	20	20
Total Employment	4,070	4,380	4,530	4,770	4,490	4,450	4,490	4,510
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	6	6	7	8	8	9	9	9
State Tax Receipts	6	7	7	8	8	8	9	9
Total Gov't Revenue	12	13	14	16	16	17	18	18

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The South Central District includes Alamosa, Conejos, Costilla, Custer, Huerfano, Las Animas, Mineral, Pueblo, Rio Grande and Saguache counties.

Larimer District
Overnight Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	305	356	429	440	427	472	510	533
Other Travel*	6	9	8	9	6	6	5	3
Total Direct Spending	310	365	437	449	433	477	515	537
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	188	200	253	251	237	275	308	330
Campground	34	35	37	34	34	34	35	34
Private Home	56	93	102	113	115	119	123	125
Vacation Home	26	29	37	42	41	44	44	45
Destination Spending	305	356	429	440	427	472	510	533
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	74	78	106	105	101	113	125	135
Food Service	69	84	99	103	105	116	128	135
Food Stores	23	28	32	34	33	37	40	41
Local Tran. & Gas	22	29	40	49	40	48	49	49
Arts, Ent. & Rec.	52	63	71	70	68	73	78	81
Retail Sales	64	74	81	78	78	84	90	92
Visitor Air Tran.	0	0	0	1	1	1	1	0
Destination Spending	305	356	429	440	427	472	510	533
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	50	56	68	71	74	79	86	90
Arts, Ent. & Rec.	23	26	30	33	33	34	36	40
Retail**	11	13	15	15	14	15	16	16
Ground Tran.	1	1	2	2	2	2	2	2
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	4	5	6	5	3	2	2	3
Total Earnings	88	103	121	125	125	132	142	151
Industry Employment Generated by Travel Spending (Jobs)								
Accom. & Food Serv.	3,100	3,360	3,840	3,670	3,660	3,820	4,040	4,110
Arts, Ent. & Rec.	2,040	2,360	2,180	2,440	2,350	2,280	2,360	2,410
Retail**	540	600	660	660	620	640	660	660
Ground Tran.	50	50	60	60	50	50	50	60
Visitor Air Tran.	0	0	10	0	0	0	0	0
Other Travel*	120	140	130	100	70	60	60	70
Total Employment	5,850	6,510	6,860	6,930	6,750	6,850	7,180	7,320
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	9	10	12	12	12	14	15	16
State Tax Receipts	9	10	12	12	12	13	14	15
Total Gov't Revenue	18	20	24	24	24	27	29	31

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Larimer District includes Larimer county.

Denver District
Overnight Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	3,698	4,109	4,956	5,539	5,305	5,864	6,151	6,541
Other Travel*	1,139	1,215	1,380	1,453	1,393	1,529	1,579	1,672
Total Direct Spending	4,838	5,324	6,335	6,993	6,698	7,394	7,729	8,214
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	2,764	2,837	3,488	3,951	3,763	4,200	4,430	4,771
Campground	23	23	24	22	23	22	24	23
Private Home	880	1,213	1,396	1,513	1,467	1,586	1,640	1,690
Vacation Home	33	37	48	53	53	56	58	58
Destination Spending	3,698	4,109	4,956	5,539	5,305	5,864	6,151	6,541
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	653	645	869	1,057	940	1,043	1,105	1,219
Food Service	588	672	791	884	920	1,008	1,077	1,166
Food Stores	107	138	153	174	172	190	199	209
Local Tran. & Gas	549	685	877	1,021	923	1,042	1,062	1,085
Arts, Ent. & Rec.	377	445	496	522	516	552	576	606
Retail Sales	517	562	625	642	650	702	733	773
Visitor Air Tran.	908	961	1,145	1,241	1,185	1,329	1,398	1,484
Destination Spending	3,698	4,109	4,956	5,539	5,305	5,864	6,151	6,541
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	474	503	600	708	666	718	752	800
Arts, Ent. & Rec.	199	225	258	296	268	281	297	316
Retail**	90	102	112	121	115	120	124	130
Ground Tran.	54	61	72	78	78	76	78	81
Visitor Air Tran.	335	328	366	332	301	305	345	432
Other Travel*	458	454	478	428	387	389	427	522
Total Earnings	1,610	1,673	1,885	1,963	1,815	1,889	2,024	2,280
Industry Employment Generated by Travel Spending (Jobs)								
Accom. & Food Serv.	21,250	21,550	24,210	26,420	24,890	26,110	26,650	27,820
Arts, Ent. & Rec.	6,670	7,750	8,250	8,810	8,200	8,300	8,680	9,210
Retail**	3,420	3,750	4,090	4,290	4,090	4,240	4,310	4,490
Ground Tran.	2,080	2,140	2,540	2,610	2,300	2,270	2,320	2,370
Visitor Air Tran.	5,280	5,710	5,460	5,850	4,990	4,880	5,130	5,580
Other Travel*	7,900	8,040	7,170	7,580	6,410	6,200	6,390	6,860
Total Employment	46,600	48,940	51,720	55,560	50,890	51,990	53,480	56,340
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	144	156	204	235	227	249	260	281
State Tax Receipts	109	118	137	147	140	149	156	168
Total Gov't Revenue	253	274	341	382	367	398	416	449

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

DistrictThe Denver District includes Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas and Jefferson counties.

El Paso/Teller District
Overnight Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	796	937	1,005	1,115	1,087	1,168	1,156	1,176
Other Travel*	101	119	124	129	109	112	112	94
Total Direct Spending	897	1,056	1,130	1,245	1,196	1,280	1,267	1,270
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	586	641	668	766	740	806	788	812
Campground	35	38	39	36	35	35	37	35
Private Home	156	238	273	287	285	300	304	302
Vacation Home	19	21	25	27	27	28	28	28
Destination Spending	796	937	1,005	1,115	1,087	1,168	1,156	1,176
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	177	190	202	223	209	224	221	230
Food Service	164	197	210	244	260	275	276	287
Food Stores	32	43	45	51	52	56	56	58
Local Tran. & Gas	44	68	98	123	96	118	118	115
Arts, Ent. & Rec.	138	162	166	174	178	194	195	205
Retail Sales	150	170	173	183	190	198	195	198
Visitor Air Tran.	92	107	112	116	101	103	95	84
Destination Spending	796	937	1,005	1,115	1,087	1,168	1,156	1,176
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	121	138	140	162	161	178	181	190
Arts, Ent. & Rec.	55	62	66	76	71	77	77	80
Retail**	26	30	31	34	33	34	33	33
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	4	6	10	10	10	9	10	13
Other Travel*	6	8	12	12	11	11	12	15
Total Earnings	212	244	257	293	286	308	313	330
Industry Employment Generated by Travel Spending (Jobs)								
Accom. & Food Serv.	6,900	7,460	7,290	7,790	7,450	7,870	8,130	8,520
Arts, Ent. & Rec.	2,580	3,370	3,410	3,800	3,470	3,720	3,710	3,740
Retail**	1,100	1,230	1,260	1,370	1,320	1,330	1,280	1,300
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	110	120	210	210	180	170	170	190
Other Travel*	190	190	280	270	220	210	220	230
Total Employment	10,870	12,380	12,450	13,450	12,640	13,300	13,520	13,980
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	19	23	29	32	32	34	34	35
State Tax Receipts	23	26	28	30	30	31	31	32
Total Gov't Revenue	42	49	57	62	62	65	65	66

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The El Paso/Teller District includes El Paso and Teller counties.

Northeast District
Overnight Travel Impacts, 2002-2013

	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	119	155	176	194	192	209	221	247
Other Travel*	2	2	2	1	1	1	1	1
Total Direct Spending	121	157	178	195	193	210	222	248
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	54	52	58	65	60	70	78	103
Campground	6	7	7	7	7	7	7	7
Private Home	55	92	105	114	119	124	128	130
Vacation Home	4	5	6	8	7	8	8	8
Destination Spending	119	155	176	194	192	209	221	247
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	20	20	22	25	23	26	28	36
Food Service	30	40	46	50	54	58	62	71
Food Stores	10	14	16	18	18	20	21	23
Local Tran. & Gas	11	16	22	28	22	27	27	28
Arts, Ent. & Rec.	17	24	26	28	29	30	31	34
Retail Sales	30	41	44	44	47	49	51	55
Visitor Air Tran.	0	0	0	0	0	0	0	0
Destination Spending	119	155	176	194	192	209	221	247
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	19	23	25	29	28	29	31	36
Arts, Ent. & Rec.	9	12	14	16	14	15	16	16
Retail**	6	8	8	9	9	9	9	10
Ground Tran.	0	0	0	0	0	0	0	0
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	1	1	1	1	1	1	1	1
Total Earnings	35	44	48	54	51	54	57	62
Industry Employment Generated by Travel Spending (Jobs)								
Accom. & Food Serv.	1,520	1,780	1,800	1,820	1,690	1,730	1,800	2,010
Arts, Ent. & Rec.	780	1,000	1,130	1,250	1,090	1,140	1,180	1,160
Retail**	300	360	390	390	380	380	390	410
Ground Tran.	0	0	10	10	10	10	10	10
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	50	40	30	20	20	20	10	10
Total Employment	2,650	3,180	3,360	3,500	3,190	3,270	3,390	3,600
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	3	3	4	4	5	5	5	6
State Tax Receipts	4	5	5	6	6	6	6	7
Total Gov't Revenue	7	8	9	10	10	11	12	13

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Northeast District includes Logan, Morgan, Phillips, Sedgwick, Washington, Weld and Yuma counties.

Southeast District
Overnight Travel Impacts, 2002-2013

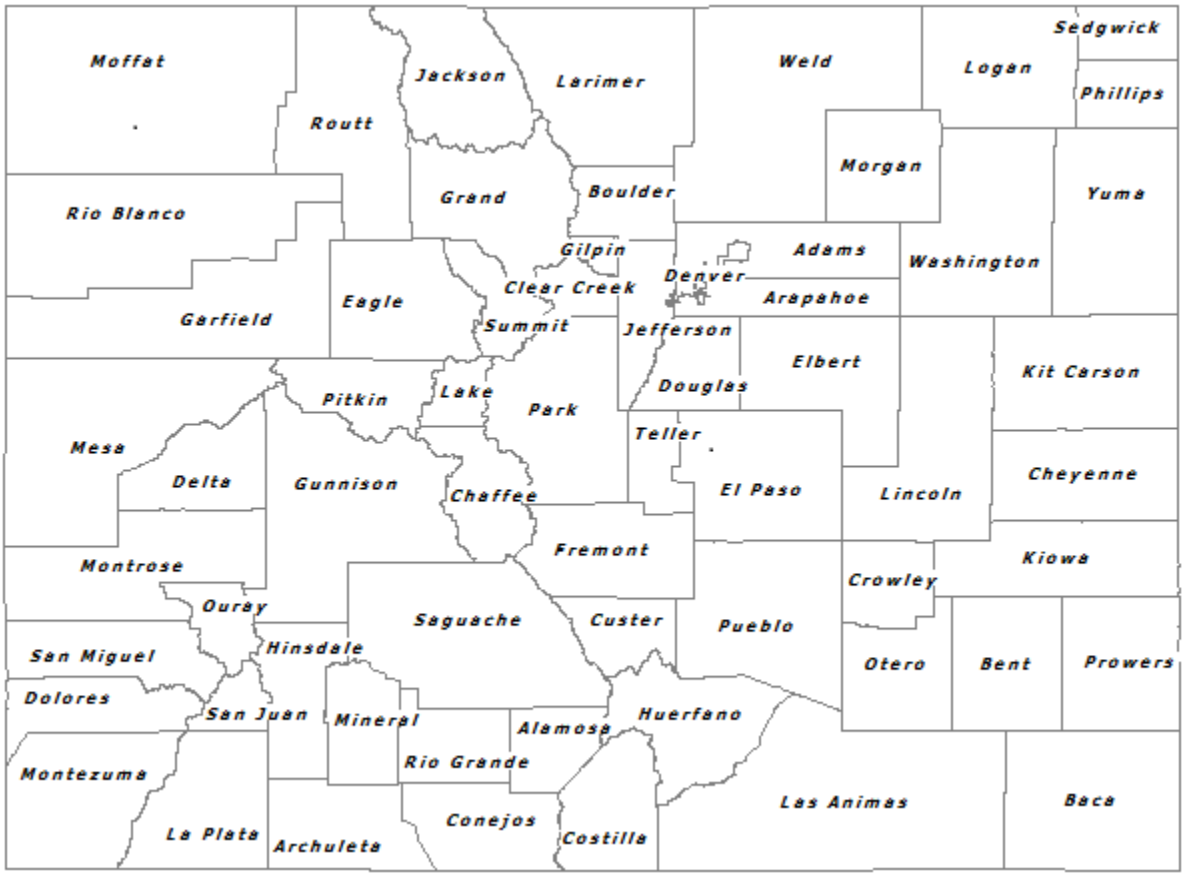
	2002	2004	2006	2008	2010	2011	2012	2013
Total Direct Travel Spending ($Million)								
Destination Spending	85	99	109	121	123	141	170	191
Other Travel*	24	22	20	20	8	8	8	10
Total Direct Spending	108	121	130	141	131	149	178	202
Visitor Spending by Type of Traveler Accommodation ($Million)								
Hotel, Motel	31	33	37	44	44	59	86	105
Campground	4	4	5	4	4	4	4	4
Private Home	42	55	60	64	66	68	69	72
Vacation Home	7	6	8	10	10	10	10	10
Destination Spending	85	99	109	121	123	141	170	191
Visitor Spending by Commodity Purchased ($Million)								
Accommodations	12	12	13	15	16	20	29	35
Food Service	12	15	16	17	19	23	30	36
Food Stores	4	5	5	6	6	7	9	10
Local Tran. & Gas	38	43	52	59	58	63	66	69
Arts, Ent. & Rec.	7	9	9	10	10	12	15	17
Retail Sales	12	14	14	14	15	17	21	24
Visitor Air Tran.	0	0	0	0	0	0	0	0
Destination Spending	85	99	109	121	123	141	170	191
Industry Earnings Generated by Travel Spending ($Million)								
Accom. & Food Serv.	11	12	12	14	14	14	16	17
Arts, Ent. & Rec.	4	4	5	5	5	6	7	7
Retail**	3	3	3	3	3	4	4	5
Ground Tran.	5	6	7	7	7	7	7	7
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	14	13	12	12	4	5	5	6
Total Earnings	36	38	38	41	34	35	39	42
Industry Employment Generated by Travel Spending (Jobs)								
Accom. & Food Serv.	780	820	790	830	800	790	870	900
Arts, Ent. & Rec.	290	350	370	360	390	410	460	470
Retail**	140	160	160	160	160	160	190	210
Ground Tran.	190	200	240	240	210	210	210	220
Visitor Air Tran.	0	0	0	0	0	0	0	0
Other Travel*	470	370	290	260	110	110	120	140
Total Employment	1,870	1,900	1,850	1,850	1,660	1,680	1,860	1,930
Government Revenue Generated by Travel Spending ($Million)								
Local Tax Receipts	2	2	2	3	3	4	5	5
State Tax Receipts	3	3	4	4	4	4	5	6
Total Gov't Revenue	5	6	6	7	7	8	10	11

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

The Southeast District includes Baca, Bent, Cheyenne, Crowley, Elbert, Kiowa, Kit Carson, Lincoln, Otero and Prowers counties.

V. COUNTY OVERNIGHT VISITOR IMPACTS
1998-2013



County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
Adams										
Travel Spending ($M)	160.3	194.0	219.6	262.3	318.4	342.6	298.9	329.8	347.5	382.8
Earnings ($M)	41.9	50.5	60.1	67.4	77.9	80.5	73.7	77.9	82.3	94.2
Employment (jobs)	2,780	3,020	3,370	3,690	3,830	3,870	3,530	3,600	3,770	4,400
Local Taxes ($M)	6.3	8.4	10.4	11.9	14.0	15.2	13.4	14.2	15.4	17.9
State Taxes ($M)	8.4	8.6	9.2	10.4	11.9	12.1	11.1	11.5	11.9	12.9
Alamosa										
Travel Spending ($M)	20.3	20.2	19.8	23.4	27.7	29.4	35.8	36.3	39.9	37.0
Earnings ($M)	6.1	5.9	5.8	6.8	7.8	8.1	8.4	8.5	9.0	8.8
Employment (jobs)	530	460	430	460	490	460	470	480	480	460
Local Taxes ($M)	0.7	0.7	0.7	0.8	0.8	0.9	1.2	1.1	1.3	1.2
State Taxes ($M)	0.7	0.6	0.6	0.7	0.8	0.8	1.0	1.0	1.1	1.0
Arapahoe										
Travel Spending ($M)	649.5	707.4	606.4	661.0	729.2	779.3	740.1	793.3	841.6	875.2
Earnings ($M)	217.0	237.6	201.7	209.2	214.4	222.6	197.5	208.3	227.0	232.9
Employment (jobs)	8,320	7,970	6,360	6,200	6,050	6,460	5,900	6,130	6,390	6,550
Local Taxes ($M)	13.7	15.8	13.7	15.5	18.0	20.3	19.3	20.5	22.2	23.6
State Taxes ($M)	21.7	22.2	19.0	20.4	22.6	23.9	22.8	23.7	25.0	25.9
Archuleta										
Travel Spending ($M)	23.1	28.6	29.6	34.2	37.8	36.8	40.6	43.7	45.9	47.2
Earnings ($M)	9.4	11.5	12.0	13.9	14.8	14.6	13.7	13.7	14.4	15.6
Employment (jobs)	550	590	600	620	670	610	560	570	560	610
Local Taxes ($M)	0.8	1.0	1.1	1.2	1.5	1.5	1.7	1.8	1.9	2.0
State Taxes ($M)	0.8	0.9	0.9	1.0	1.1	1.1	1.2	1.2	1.3	1.3

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
Baca										
Travel Spending ($M)	2.1	2.0	1.8	2.3	3.0	3.2	3.0	2.9	3.1	3.0
Earnings ($M)	0.5	0.5	0.4	0.5	0.7	0.7	0.5	0.4	0.5	0.5
Employment (jobs)	60	50	40	50	50	50	30	30	30	30
Local Taxes ($M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes ($M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Bent										
Travel Spending ($M)	2.3	2.7	2.5	3.2	3.5	3.9	3.3	2.9	3.7	3.7
Earnings ($M)	0.6	0.6	0.6	0.8	0.8	0.9	0.7	0.6	0.7	0.8
Employment (jobs)	50	50	50	60	70	70	50	40	50	40
Local Taxes ($M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Taxes ($M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Boulder										
Travel Spending ($M)	305.2	326.2	290.5	328.7	372.9	411.3	392.2	423.8	442.0	461.6
Earnings ($M)	105.2	110.9	99.0	108.6	117.6	134.0	120.3	125.5	133.0	139.1
Employment (jobs)	5,890	5,540	4,750	5,110	5,240	5,430	5,030	5,140	5,220	5,300
Local Taxes ($M)	10.1	11.0	9.9	10.9	14.1	15.7	15.4	18.2	19.1	20.4
State Taxes ($M)	9.4	9.6	8.4	9.2	10.5	11.3	10.9	11.6	12.0	12.6
Broomfield										
Travel Spending ($M)	0.0	0.0	40.0	65.1	73.6	78.5	84.6	95.2	100.6	101.0
Earnings ($M)	0.0	0.0	13.5	21.7	24.1	26.8	23.4	23.5	25.2	26.3
Employment (jobs)	0	0	700	1,020	1,110	1,180	1,080	1,060	1,100	1,120
Local Taxes ($M)	0.0	0.0	1.6	2.5	3.2	3.4	3.6	4.1	4.4	4.4
State Taxes ($M)	0.0	0.0	1.0	1.7	1.9	2.1	2.1	2.4	2.5	2.5

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
Chaffee										
Travel Spending ($M)	40.9	44.9	47.3	50.6	50.7	56.5	56.6	59.6	71.0	75.5
Earnings ($M)	13.5	14.5	15.5	16.2	16.0	18.2	17.6	18.6	19.5	21.0
Employment (jobs)	1,020	980	1,000	990	900	910	870	910	950	970
Local Taxes ($M)	1.3	1.5	1.6	1.6	1.6	1.8	2.0	2.1	2.6	2.8
State Taxes ($M)	1.3	1.4	1.4	1.5	1.5	1.7	1.7	1.7	2.0	2.1
Cheyenne										
Travel Spending ($M)	0.9	0.9	0.7	1.0	1.5	1.7	1.6	1.7	1.8	1.8
Earnings ($M)	0.2	0.2	0.2	0.2	0.3	0.3	0.6	0.3	0.4	0.4
Employment (jobs)	20	20	10	20	20	30	50	30	30	30
Local Taxes ($M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes ($M)	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1
Clear Creek										
Travel Spending ($M)	18.6	19.5	18.6	19.9	22.2	23.3	21.5	23.3	25.1	21.9
Earnings ($M)	4.8	4.9	4.7	4.8	5.1	5.3	5.5	5.7	6.3	5.9
Employment (jobs)	370	350	320	300	300	310	300	310	330	290
Local Taxes ($M)	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.6	0.5
State Taxes ($M)	0.7	0.7	0.6	0.6	0.7	0.7	0.7	0.7	0.7	0.7
Conejos										
Travel Spending ($M)	6.5	5.5	5.6	5.9	7.3	7.5	7.6	7.6	8.2	8.1
Earnings ($M)	2.4	2.0	2.0	2.1	2.5	2.5	2.1	2.0	2.2	2.1
Employment (jobs)	180	130	140	150	180	210	190	150	160	150
Local Taxes ($M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Taxes ($M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
Costilla										
Travel Spending ($M)	1.7	4.2	3.0	3.4	3.6	3.7	3.1	3.3	4.0	4.0
Earnings ($M)	0.4	1.2	0.8	0.9	0.9	1.0	0.9	0.9	1.0	1.0
Employment (jobs)	60	120	80	80	80	80	80	80	90	80
Local Taxes ($M)	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Taxes ($M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Crowley										
Travel Spending ($M)	0.6	0.6	0.5	0.8	1.0	1.1	1.0	1.0	1.0	1.0
Earnings ($M)	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Employment (jobs)	10	10	10	10	10	10	10	10	10	10
Local Taxes ($M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes ($M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Custer										
Travel Spending ($M)	8.1	8.2	8.1	8.3	8.5	9.5	9.7	10.6	12.7	15.9
Earnings ($M)	2.1	2.0	2.0	2.0	2.0	2.3	2.0	2.0	2.3	2.7
Employment (jobs)	230	190	190	180	170	200	170	160	170	200
Local Taxes ($M)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.4
State Taxes ($M)	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.4
Delta										
Travel Spending ($M)	22.2	23.0	23.3	30.0	36.2	34.3	33.4	33.5	32.0	31.7
Earnings ($M)	6.9	6.9	7.1	9.0	10.7	10.2	9.6	9.4	9.4	9.4
Employment (jobs)	530	520	480	570	650	560	560	520	520	530
Local Taxes ($M)	0.6	0.7	0.7	0.9	1.1	1.0	0.9	0.9	0.9	0.9
State Taxes ($M)	0.7	0.7	0.7	0.8	1.0	0.9	0.9	0.9	0.8	0.8

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
Denver										
Travel Spending ($M)	3,066.4	3,580.2	3,199.3	3,484.8	4,209.8	4,651.7	4,530.8	5,034.6	5,245.4	5,581.1
Earnings ($M)	1,022.4	1,081.6	1,092.7	1,124.0	1,290.1	1,310.6	1,223.2	1,269.8	1,364.6	1,585.1
Employment (jobs)	27,150	27,540	24,540	26,310	28,360	30,730	27,970	28,610	29,430	31,010
Local Taxes ($M)	87.2	100.0	93.7	101.8	137.6	160.3	156.4	171.4	177.3	190.6
State Taxes ($M)	56.2	58.6	53.5	56.9	67.6	73.7	71.3	76.7	80.5	88.0
Dolores										
Travel Spending ($M)	2.1	2.6	3.1	3.3	3.4	3.5	3.7	3.8	4.6	4.7
Earnings ($M)	0.5	0.6	0.7	0.8	0.8	0.8	0.7	0.8	0.9	0.9
Employment (jobs)	70	60	80	80	80	70	50	50	60	60
Local Taxes ($M)	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Taxes ($M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Douglas										
Travel Spending ($M)	51.4	84.9	84.5	132.3	165.8	214.3	204.0	217.3	243.2	261.0
Earnings ($M)	12.2	21.2	21.5	33.1	40.1	54.0	52.3	55.2	57.4	60.1
Employment (jobs)	700	1,150	1,090	1,630	1,960	2,500	2,450	2,500	2,570	2,640
Local Taxes ($M)	0.9	1.8	2.0	3.0	4.0	5.6	5.8	6.3	7.1	8.0
State Taxes ($M)	2.5	3.2	3.1	4.4	5.3	6.5	6.3	6.5	7.1	7.5
Eagle										
Travel Spending ($M)	589.7	573.6	587.3	636.2	728.7	775.0	736.4	793.6	863.4	897.8
Earnings ($M)	186.2	176.0	156.6	165.2	182.7	210.2	188.8	195.2	206.4	216.4
Employment (jobs)	7,620	6,840	6,350	6,390	6,580	7,020	6,430	6,510	6,830	6,870
Local Taxes ($M)	26.4	23.0	23.8	23.1	26.8	29.1	27.5	29.7	32.9	34.7
State Taxes ($M)	15.8	15.2	14.6	15.6	17.7	19.2	18.0	19.2	21.0	22.0

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
El Paso										
Travel Spending ($M)	911.5	977.7	810.1	956.7	1,027.2	1,138.5	1,086.1	1,154.7	1,138.3	1,131.8
Earnings ($M)	199.4	211.5	180.1	208.6	221.0	252.3	246.1	265.2	268.7	286.5
Employment (jobs)	12,430	11,930	9,450	10,940	10,980	11,900	11,130	11,710	11,900	12,450
Local Taxes ($M)	18.7	20.5	18.5	22.2	28.2	31.3	31.3	32.9	32.5	33.4
State Taxes ($M)	24.9	25.8	21.4	24.6	26.1	28.4	28.0	29.4	29.1	29.9
Elbert										
Travel Spending ($M)	62.8	61.6	57.7	60.4	63.8	67.2	57.2	59.2	61.8	67.0
Earnings ($M)	20.5	21.6	19.3	19.4	19.2	19.6	12.4	12.1	12.7	14.2
Employment (jobs)	900	850	700	610	570	550	370	360	370	400
Local Taxes ($M)	0.6	0.5	0.6	0.8	0.9	1.5	1.6	1.6	1.7	1.8
State Taxes ($M)	1.4	1.3	1.3	1.3	1.5	1.6	1.5	1.5	1.5	1.7
Fremont										
Travel Spending ($M)	36.9	40.4	40.6	46.5	55.1	57.1	55.4	56.7	57.5	58.8
Earnings ($M)	10.5	11.2	11.4	12.6	14.6	15.4	15.0	15.4	14.8	14.0
Employment (jobs)	860	850	840	890	1,010	960	910	900	870	800
Local Taxes ($M)	0.8	0.9	1.0	1.1	1.3	1.4	1.3	1.3	1.3	1.4
State Taxes ($M)	1.3	1.3	1.3	1.4	1.7	1.7	1.7	1.7	1.7	1.7
Garfield										
Travel Spending ($M)	52.7	60.6	85.6	97.0	125.5	145.0	121.2	132.0	143.9	144.2
Earnings ($M)	15.8	18.0	26.8	29.5	36.8	43.5	36.1	36.7	39.0	40.9
Employment (jobs)	1,030	990	1,370	1,410	1,590	1,650	1,430	1,440	1,510	1,580
Local Taxes ($M)	1.7	2.0	3.3	3.6	5.1	5.8	5.1	5.4	6.0	6.1
State Taxes ($M)	2.1	2.2	2.9	3.2	4.0	4.4	3.8	4.0	4.3	4.3

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
Gilpin										
Travel Spending ($M)	91.6	120.8	140.6	133.1	129.1	121.0	109.5	116.5	124.4	132.4
Earnings ($M)	32.9	43.2	50.3	45.7	45.3	45.9	50.6	48.8	49.2	47.3
Employment (jobs)	1,400	1,670	1,770	1,570	1,570	1,530	1,660	1,660	1,690	1,670
Local Taxes ($M)	0.5	0.8	0.9	0.8	0.8	0.8	0.9	0.9	1.0	1.0
State Taxes ($M)	1.1	1.5	1.7	1.6	1.6	1.5	1.6	1.6	1.6	1.6
Grand										
Travel Spending ($M)	139.6	153.5	158.8	165.8	195.2	200.0	179.4	209.4	223.0	231.4
Earnings ($M)	45.4	49.5	51.5	52.6	60.3	63.1	59.4	61.4	64.0	70.3
Employment (jobs)	2,820	2,780	2,620	2,400	2,560	2,560	2,370	2,460	2,540	2,660
Local Taxes ($M)	4.9	5.4	5.6	5.7	6.6	6.7	5.9	7.0	7.4	7.8
State Taxes ($M)	3.9	4.2	4.2	4.3	5.0	5.1	4.6	5.2	5.5	5.8
Gunnison										
Travel Spending ($M)	82.6	85.3	83.2	120.3	138.5	136.4	136.2	142.4	149.8	156.5
Earnings ($M)	29.0	29.3	34.3	37.1	42.6	41.0	36.1	37.3	40.1	42.4
Employment (jobs)	1,680	1,640	1,620	2,110	2,240	2,060	1,800	1,820	1,890	1,960
Local Taxes ($M)	2.4	2.4	2.4	4.1	4.7	4.9	5.0	5.1	5.5	5.7
State Taxes ($M)	2.0	2.0	2.0	2.8	3.2	3.1	3.1	3.2	3.4	3.5
Hinsdale										
Travel Spending ($M)	8.4	9.2	9.5	9.5	10.5	10.1	10.5	10.8	11.5	11.4
Earnings ($M)	4.6	5.0	5.3	5.2	5.6	5.5	5.2	7.1	7.6	6.9
Employment (jobs)	390	370	380	320	340	300	290	420	440	450
Local Taxes ($M)	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.5	0.5
State Taxes ($M)	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
Huerfano										
Travel Spending ($M)	8.1	8.7	8.1	8.8	9.6	10.2	9.4	12.6	13.3	13.3
Earnings ($M)	2.9	3.1	2.9	2.9	3.0	3.1	2.5	3.1	3.2	3.3
Employment (jobs)	220	220	170	160	170	180	150	170	180	180
Local Taxes ($M)	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.4	0.4	0.4
State Taxes ($M)	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4
Jackson										
Travel Spending ($M)	2.4	3.2	3.2	3.1	3.4	3.8	3.9	4.0	4.1	4.6
Earnings ($M)	1.5	2.0	2.0	1.9	2.1	2.3	2.3	2.3	2.4	2.7
Employment (jobs)	90	120	100	90	90	90	100	100	100	110
Local Taxes ($M)	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
State Taxes ($M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Jefferson										
Travel Spending ($M)	358.9	424.5	397.3	390.2	465.8	515.0	447.5	499.6	508.9	551.0
Earnings ($M)	109.1	127.7	121.1	108.7	121.2	133.9	124.2	128.9	134.0	142.7
Employment (jobs)	6,020	6,490	5,790	4,980	5,170	5,400	4,930	4,950	5,010	5,320
Local Taxes ($M)	10.4	13.0	12.6	10.3	13.5	14.6	12.9	14.1	14.6	16.5
State Taxes ($M)	15.5	16.3	15.1	14.7	16.8	17.5	15.9	16.7	16.9	18.1
Kiowa										
Travel Spending ($M)	0.7	0.7	0.7	0.8	0.9	0.9	0.8	0.9	0.7	1.0
Earnings ($M)	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.2	0.3
Employment (jobs)	20	20	20	20	20	20	20	20	10	20
Local Taxes ($M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes ($M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
Kit Carson										
Travel Spending ($M)	10.6	10.9	11.2	12.5	10.7	13.0	13.8	13.8	16.7	17.8
Earnings ($M)	4.1	4.1	4.3	4.6	3.5	4.4	4.6	4.9	5.3	5.5
Employment (jobs)	310	270	260	260	190	210	220	220	240	240
Local Taxes ($M)	0.1	0.1	0.2	0.2	0.2	0.3	0.3	0.3	0.4	0.4
State Taxes ($M)	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.6
La Plata										
Travel Spending ($M)	162.4	173.0	152.0	189.5	211.8	229.1	218.1	231.2	249.0	253.5
Earnings ($M)	59.6	61.3	54.2	67.9	64.4	70.2	68.6	74.4	79.0	86.4
Employment (jobs)	3,630	3,420	2,740	3,050	2,900	2,840	2,660	2,770	2,880	2,990
Local Taxes ($M)	4.7	5.2	4.5	5.3	6.2	6.6	6.3	6.5	7.0	7.2
State Taxes ($M)	4.6	4.7	4.0	4.8	5.1	5.3	5.1	5.2	5.6	5.8
Lake										
Travel Spending ($M)	15.9	21.6	21.8	21.9	25.1	28.8	27.4	26.3	30.5	29.1
Earnings ($M)	4.7	7.1	7.2	7.0	7.9	9.5	8.3	8.5	8.8	8.7
Employment (jobs)	310	420	400	350	370	390	340	340	360	350
Local Taxes ($M)	0.4	0.5	0.6	0.5	0.6	0.7	0.7	0.7	0.8	0.7
State Taxes ($M)	0.5	0.6	0.6	0.6	0.7	0.8	0.8	0.7	0.8	0.8
Larimer										
Travel Spending ($M)	285.5	319.4	310.4	365.3	436.7	448.7	432.6	477.3	515.3	536.7
Earnings ($M)	81.7	90.2	88.3	102.6	120.5	125.4	125.4	132.2	142.0	150.5
Employment (jobs)	6,360	6,290	5,850	6,510	6,860	6,930	6,750	6,850	7,180	7,320
Local Taxes ($M)	7.4	8.7	8.5	9.6	11.8	11.8	11.7	14.2	15.0	15.8
State Taxes ($M)	9.1	9.6	9.1	10.3	12.3	12.4	12.2	13.1	14.1	14.8

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
Las Animas										
Travel Spending ($M)	13.7	15.1	15.2	17.9	27.7	35.8	33.4	36.6	35.2	36.1
Earnings ($M)	5.0	5.4	5.6	6.3	9.6	12.9	11.8	11.5	11.0	11.3
Employment (jobs)	410	420	390	430	630	770	670	650	610	610
Local Taxes ($M)	0.4	0.4	0.4	0.5	0.7	0.9	0.9	0.9	0.9	0.9
State Taxes ($M)	0.5	0.5	0.5	0.6	0.9	1.1	1.0	1.1	1.0	1.1
Lincoln										
Travel Spending ($M)	8.8	10.4	10.5	12.1	16.6	19.0	18.2	31.0	50.3	68.0
Earnings ($M)	1.8	2.2	2.3	2.4	3.1	3.4	3.5	4.1	5.4	6.7
Employment (jobs)	150	170	180	170	210	210	200	230	300	350
Local Taxes ($M)	0.2	0.2	0.2	0.2	0.3	0.3	0.4	0.7	1.2	1.8
State Taxes ($M)	0.5	0.5	0.5	0.6	0.7	0.7	0.7	1.0	1.5	1.9
Logan										
Travel Spending ($M)	15.5	14.9	17.2	18.6	20.5	21.7	21.7	20.6	24.5	23.8
Earnings ($M)	5.2	4.8	5.7	6.0	6.3	6.9	6.4	5.9	6.8	7.0
Employment (jobs)	390	330	380	400	400	380	350	330	380	380
Local Taxes ($M)	0.4	0.4	0.5	0.5	0.5	0.6	0.6	0.5	0.7	0.7
State Taxes ($M)	0.5	0.5	0.5	0.6	0.6	0.6	0.6	0.6	0.7	0.7
Mesa										
Travel Spending ($M)	115.8	127.7	133.2	180.4	223.8	272.8	240.0	252.0	266.5	269.1
Earnings ($M)	32.3	34.5	38.8	43.7	52.8	64.6	57.1	54.9	58.1	61.2
Employment (jobs)	2,470	2,400	2,470	2,700	3,020	3,340	2,910	2,850	2,900	3,000
Local Taxes ($M)	3.9	4.2	4.7	5.4	6.7	8.6	7.4	7.5	7.9	8.0
State Taxes ($M)	3.8	3.8	4.0	4.5	5.5	6.4	5.6	5.6	5.9	6.0

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
Mineral										
Travel Spending ($M)	8.8	11.5	12.2	11.8	12.4	12.6	13.7	12.7	13.8	12.7
Earnings ($M)	2.8	3.6	3.9	3.7	3.9	4.1	4.3	4.3	4.5	4.3
Employment (jobs)	250	260	320	290	290	290	300	270	290	270
Local Taxes ($M)	0.3	0.4	0.4	0.4	0.4	0.4	0.5	0.4	0.5	0.4
State Taxes ($M)	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Moffat										
Travel Spending ($M)	19.2	18.5	16.7	22.4	31.4	34.5	26.1	30.6	37.0	34.0
Earnings ($M)	4.8	4.4	4.0	5.4	7.6	8.6	7.7	7.6	8.8	8.6
Employment (jobs)	480	400	350	440	580	590	500	480	530	520
Local Taxes ($M)	0.6	0.5	0.5	0.7	1.0	1.1	0.8	1.0	1.2	1.1
State Taxes ($M)	0.6	0.5	0.5	0.6	0.9	1.0	0.7	0.8	1.0	0.9
Montezuma										
Travel Spending ($M)	53.6	64.0	53.6	60.3	72.4	75.8	70.0	73.9	77.0	84.4
Earnings ($M)	13.8	16.3	13.3	14.9	17.7	18.5	17.0	18.0	17.9	19.1
Employment (jobs)	1,140	1,260	970	1,040	1,150	1,090	990	1,020	970	1,010
Local Taxes ($M)	1.4	2.0	1.8	1.9	2.2	2.3	2.1	2.1	2.2	2.4
State Taxes ($M)	1.7	1.9	1.5	1.7	2.0	2.0	1.9	2.0	2.0	2.2
Montrose										
Travel Spending ($M)	57.5	63.9	59.9	76.8	91.9	98.9	103.1	103.1	103.8	110.0
Earnings ($M)	13.9	14.8	26.2	21.2	25.9	23.8	21.2	17.2	18.3	19.3
Employment (jobs)	1,030	1,020	1,150	1,190	1,260	970	810	740	800	850
Local Taxes ($M)	1.2	1.3	1.1	1.5	1.6	2.1	2.2	2.2	2.2	2.2
State Taxes ($M)	1.8	1.8	2.0	2.0	2.4	2.4	2.4	2.3	2.4	2.4

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
Morgan										
Travel Spending ($M)	15.8	18.2	16.6	22.0	22.8	24.9	20.1	22.0	24.2	26.4
Earnings ($M)	4.5	5.2	4.8	6.2	5.9	6.5	6.1	6.1	6.7	7.2
Employment (jobs)	430	450	380	490	450	480	450	430	460	480
Local Taxes ($M)	0.3	0.4	0.4	0.5	0.5	0.5	0.4	0.5	0.5	0.6
State Taxes ($M)	0.7	0.7	0.7	0.8	0.8	0.8	0.7	0.7	0.8	0.9
Otero										
Travel Spending ($M)	12.5	12.6	10.7	14.2	15.0	16.9	18.0	19.0	19.6	19.9
Earnings ($M)	3.9	3.8	3.2	4.1	4.1	4.8	4.9	4.8	4.8	4.9
Employment (jobs)	360	320	220	290	280	310	310	290	270	270
Local Taxes ($M)	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4
State Taxes ($M)	0.5	0.4	0.4	0.4	0.5	0.5	0.5	0.5	0.6	0.6
Ouray										
Travel Spending ($M)	17.6	21.5	20.9	22.1	22.1	27.8	28.3	29.3	32.3	33.3
Earnings ($M)	6.4	7.8	7.6	8.0	7.7	10.0	8.8	8.5	9.4	9.9
Employment (jobs)	440	490	440	400	380	460	420	400	430	460
Local Taxes ($M)	0.7	0.8	0.8	0.8	0.9	1.1	1.4	1.4	1.5	1.6
State Taxes ($M)	0.5	0.7	0.6	0.7	0.7	0.8	0.8	0.8	0.9	0.9
Park										
Travel Spending ($M)	13.0	14.3	14.9	15.7	17.6	19.6	19.8	21.3	21.6	22.0
Earnings ($M)	5.1	5.5	5.8	5.9	6.4	7.2	6.1	6.0	6.1	6.0
Employment (jobs)	470	460	430	470	500	520	490	420	410	410
Local Taxes ($M)	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.6	0.6	0.6
State Taxes ($M)	0.4	0.4	0.4	0.5	0.5	0.6	0.6	0.6	0.6	0.6

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
Phillips										
Travel Spending ($M)	2.3	2.5	2.3	3.2	3.9	4.4	3.9	4.4	4.4	4.5
Earnings ($M)	0.5	0.5	0.5	0.6	0.7	0.7	0.8	0.8	0.8	0.9
Employment (jobs)	50	50	50	60	60	60	50	50	50	50
Local Taxes ($M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes ($M)	0.2	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Pitkin										
Travel Spending ($M)	359.5	385.3	392.0	428.6	517.7	552.7	586.6	539.7	584.9	619.0
Earnings ($M)	127.0	135.3	139.0	149.4	176.4	200.2	199.5	203.5	217.7	239.1
Employment (jobs)	4,120	4,040	3,920	3,900	4,220	4,290	4,280	4,330	4,450	4,660
Local Taxes ($M)	11.0	11.9	13.0	16.0	19.8	21.3	24.0	22.7	24.8	26.4
State Taxes ($M)	8.6	9.2	9.2	10.0	12.1	13.1	13.7	12.7	13.8	14.7
Prowers										
Travel Spending ($M)	13.4	13.3	12.2	13.5	13.6	14.3	14.0	16.5	19.9	18.7
Earnings ($M)	5.9	5.8	5.3	5.8	5.8	6.4	6.6	7.4	8.8	8.3
Employment (jobs)	440	400	370	410	430	400	410	450	550	540
Local Taxes ($M)	0.4	0.4	0.3	0.4	0.4	0.4	0.4	0.5	0.6	0.5
State Taxes ($M)	0.4	0.4	0.3	0.3	0.3	0.4	0.4	0.4	0.5	0.5
Pueblo										
Travel Spending ($M)	84.9	92.9	92.3	113.5	119.2	134.7	138.3	149.8	149.4	150.6
Earnings ($M)	30.9	32.9	33.5	39.9	40.4	46.2	46.6	49.4	51.0	51.5
Employment (jobs)	2,010	1,940	1,860	2,080	2,010	2,060	1,990	2,050	2,010	2,040
Local Taxes ($M)	2.7	3.0	3.0	3.4	3.5	4.0	4.3	4.5	4.5	4.5
State Taxes ($M)	3.2	3.2	3.1	3.5	3.7	4.0	4.1	4.3	4.3	4.4

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
Rio Blanco										
Travel Spending ($M)	8.1	10.3	10.0	14.1	12.3	17.0	13.7	13.5	14.5	15.7
Earnings ($M)	3.6	4.6	4.4	6.4	5.3	7.7	7.2	6.1	6.6	7.0
Employment (jobs)	240	290	200	280	210	260	220	210	230	230
Local Taxes ($M)	0.1	0.2	0.3	0.4	0.3	0.5	0.4	0.4	0.4	0.4
State Taxes ($M)	0.3	0.3	0.3	0.4	0.3	0.5	0.4	0.4	0.4	0.4
Rio Grande										
Travel Spending ($M)	12.6	13.5	14.3	16.5	17.4	17.8	18.3	18.1	22.2	18.4
Earnings ($M)	4.9	5.2	5.6	6.3	6.3	6.4	6.3	5.8	6.9	6.9
Employment (jobs)	430	410	400	450	410	400	360	320	370	400
Local Taxes ($M)	0.5	0.5	0.6	0.6	0.6	0.6	0.7	0.6	0.8	0.7
State Taxes ($M)	0.5	0.5	0.5	0.5	0.6	0.6	0.6	0.6	0.7	0.6
Routt										
Travel Spending ($M)	209.7	220.5	234.6	249.9	296.6	322.7	273.2	291.0	294.9	316.3
Earnings ($M)	98.6	101.8	125.2	104.5	122.9	130.7	123.3	130.0	140.6	148.4
Employment (jobs)	3,770	3,600	3,720	3,280	3,620	3,510	3,340	3,480	3,690	3,730
Local Taxes ($M)	7.5	7.9	8.6	9.0	10.6	11.6	9.5	10.1	10.2	11.1
State Taxes ($M)	5.7	5.8	6.2	6.1	7.2	7.7	6.6	7.0	7.2	7.8
Saguache										
Travel Spending ($M)	3.5	3.9	4.2	4.9	5.3	5.6	6.0	6.3	6.8	6.9
Earnings ($M)	1.0	1.1	1.1	1.3	1.4	1.5	1.7	1.6	1.7	1.8
Employment (jobs)	90	90	80	90	110	120	120	120	120	120
Local Taxes ($M)	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Taxes ($M)	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
San Juan										
Travel Spending ($M)	11.7	12.5	11.9	10.6	12.8	11.6	12.1	13.1	13.2	14.2
Earnings ($M)	2.9	3.1	3.0	2.6	3.1	2.8	3.3	3.2	3.2	3.3
Employment (jobs)	200	220	200	170	200	170	160	170	160	170
Local Taxes ($M)	0.3	0.4	0.3	0.3	0.4	0.3	0.4	0.4	0.4	0.5
State Taxes ($M)	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4
San Miguel										
Travel Spending ($M)	87.1	105.5	106.2	107.2	121.6	135.3	123.0	138.4	141.9	171.3
Earnings ($M)	29.8	36.0	37.0	35.9	39.3	44.6	46.3	54.6	54.9	61.6
Employment (jobs)	1,190	1,390	1,380	1,210	1,240	1,300	1,310	1,430	1,450	1,570
Local Taxes ($M)	2.3	3.8	3.7	4.0	4.5	5.2	4.7	5.4	5.5	6.8
State Taxes ($M)	2.3	2.8	2.7	2.7	3.0	3.4	3.2	3.6	3.7	4.4
Sedgwick										
Travel Spending ($M)	1.2	1.2	1.1	1.6	1.8	2.0	1.9	2.1	2.1	2.1
Earnings ($M)	0.3	0.3	0.3	0.4	0.4	0.4	0.3	0.3	0.3	0.3
Employment (jobs)	30	20	20	30	30	30	20	20	20	20
Local Taxes ($M)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State Taxes ($M)	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Summit										
Travel Spending ($M)	438.5	486.9	461.8	484.0	565.4	616.3	585.9	615.3	641.6	700.1
Earnings ($M)	122.1	134.4	128.0	132.5	149.5	166.5	151.6	161.7	164.4	176.9
Employment (jobs)	6,790	6,920	6,300	6,180	6,380	6,360	6,100	6,490	6,600	6,810
Local Taxes ($M)	15.3	18.3	17.3	17.9	21.3	24.2	23.0	24.9	26.1	28.9
State Taxes ($M)	13.2	14.5	13.4	14.0	16.3	17.8	16.8	17.5	18.2	19.9

County Overnight Travel Impacts, 1998-2013

	1998	2000	2002	2004	2006	2008	2010	2011	2012	2013
Teller										
Travel Spending ($M)	96.2	86.1	87.0	99.3	102.6	106.0	109.6	124.9	129.1	138.2
Earnings ($M)	35.7	31.2	32.1	35.0	36.4	40.3	40.0	42.7	44.3	43.8
Employment (jobs)	1,900	1,540	1,420	1,440	1,470	1,550	1,520	1,580	1,620	1,530
Local Taxes ($M)	0.7	0.7	0.6	0.7	0.8	0.8	0.9	1.0	1.0	1.1
State Taxes ($M)	1.5	1.3	1.3	1.5	1.6	1.7	1.7	1.8	1.9	1.9
Washington										
Travel Spending ($M)	1.7	2.0	1.7	2.4	2.6	2.6	2.6	2.7	2.7	2.8
Earnings ($M)	0.5	0.5	0.5	0.7	0.7	0.7	0.5	0.5	0.5	0.6
Employment (jobs)	40	40	40	50	60	50	30	30	30	30
Local Taxes ($M)	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1
State Taxes ($M)	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Weld										
Travel Spending ($M)	68.9	75.9	75.8	102.6	117.8	131.1	135.8	150.0	155.9	180.1
Earnings ($M)	19.7	21.3	21.5	28.3	31.7	36.3	34.6	37.6	39.1	43.9
Employment (jobs)	1,790	1,760	1,610	1,970	2,170	2,330	2,120	2,240	2,280	2,460
Local Taxes ($M)	1.4	1.6	1.7	2.2	2.7	3.0	3.2	3.6	3.7	4.5
State Taxes ($M)	2.5	2.5	2.4	3.0	3.4	3.7	3.8	4.1	4.2	4.9
Yuma										
Travel Spending ($M)	5.0	5.7	6.0	6.2	8.0	8.1	7.2	8.2	8.0	8.4
Earnings ($M)	1.7	1.9	2.1	2.0	2.5	2.5	2.5	2.7	2.7	2.6
Employment (jobs)	170	170	180	170	190	160	170	190	170	170
Local Taxes ($M)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
State Taxes ($M)	0.2	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.3	0.3

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APPENDICES

Appendix A. Regional Travel Impact Model

Appendix B. Definition of Terms

Appendix C. NAICS Industries

Regional Travel Impact Model

This appendix provides a brief overview of methodology, terminology and limitations of the Regional Travel Impact Model.

Direct Impacts

The estimates of the direct impacts associated with traveler spending in Colorado were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The input data used to detail the economic impacts of the Colorado travel industry were gathered from various local, state and federal sources.

Travel impacts consist of estimates of travel spending and the employment, earnings and tax receipts generated by this spending. These estimates are also broken out by type of traveler accommodation and by the type of business in which the expenditures occur.

Types of Travel Impacts Included

Most of the travel that occurs in Colorado is included in the scope of this analysis. The purpose of such travel can be for business, pleasure, shopping, to attend meetings, or for personal, medical or educational purposes. All trips to Colorado by U.S. residents and foreign visitors are included. The travel of Colorado residents to other destinations within Colorado is included, provided that it is neither commuting nor other routine travel. Travel to non-Colorado destinations by Colorado residents is not included as a component of visitor spending. Outbound air travel impacts and spending on travel arrangement services are included in the "Other Travel" category.

The impacts associated with both overnight and day travel are included if the travelers remain at the destination overnight or the destination is over 50 miles, one-way, from the traveler's home. These definitions are used to screen and, if necessary, to interpret and adjust local data used for travel impact measurements.

Transportation Impacts

The focus of this analysis is on the destination-specific impacts of visitors. This is straightforward with respect to the spending on commodities such as accommodations, food services, recreation and retail purchases. It is less obvious with respect to ground and air transportation services, in that transportation provides a link between an origin and destination. In this report, the impacts related to spending on transportation are allocated to the location (i.e., county) in which those spending impacts occur, regardless of whether that location is the ultimate destination of the visitor. For this reason, urban counties will tend to have relatively greater transportation impacts even though some of that spending on transportation will be related to visits at other destinations.

Impact Categories

The specific categories of travel impacts included in this analysis are as follows:

Impact Category	Description
Expenditures	Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes, paid by the traveler at the point of sale.
Earnings	The earnings (wage and salary disbursements, earned benefits and proprietor income) of employees and owners of businesses that receive travel expenditures. Only the earnings attributable to travel expenditures are included; this typically is only a portion of all business receipts.
Employment	Employment associated with the above earnings; this includes both full- and part-time positions of wage and salary workers and proprietors.
Local Tax Receipts	Tax receipts collected by counties and municipalities, as levied on applicable travel-related purchases, including lodging, food and beverage service, retail goods and motor fuel taxes. The local share of the state sales tax is also included in this category. Property taxes are not included.
State Tax Receipts	The state share of the state sales tax, state lodging and motor fuel taxes, auto rental taxes, modified business taxes, entertainment taxes and gaming taxes are included in state tax receipts.

Visitor Categories

Travelers are classified according to the type of accommodation in which they stay. The types of visitors are as follows:

Type of Visitor	Description
Hotel, Motel, B&B	Travelers staying in hotels, motels, resorts, bed & breakfast establishments, and other commercial accommodations, excluding campgrounds, where a transient lodging tax is collected.
Campground	Travelers staying in a privately owned (i.e., commercial) or publicly managed campgrounds.
Private Home	Travelers staying as guests with friends or relatives.
Vacation Home	Travelers using their own vacation home or timeshare and those borrowing or renting a vacation home where a transient lodging tax is not collected.
Day Travel	Both in-state and out-of-state residents whose trip does not include an overnight stay at a destination in Colorado.

Reporting Format

A description of the headings and categories of the detailed direct impact tables is provided below.

- *Total Direct Travel Spending* includes the total visitor spending at destination, described above, plus spending on travel agencies and resident air travel (other spending). Total direct travel spending does not include secondary (indirect and induced) effects.
- *Visitor Spending by Type of Traveler Accommodation* refers to the total direct spending of each category of visitor at that destination (county or state). For example, the spending of visitors that stayed at hotels or motels includes their spending on accommodations, food & beverage service, recreation, transportation and all other visitor related commodities.
- *Visitor Spending by Commodity Purchased* refers to the total spending on each commodity for all types of visitors. For example, the total spending on Food & Beverage Services includes spending by visitors staying in hotels, private campgrounds, private homes and the other types of accommodation. The total spending on commodities is identical to the total spending by type of accommodation.

The next two sections, *Travel-Generated Earnings and Employment by Industry,* provide estimates of travel-generated earnings and employment that are based on an industry, rather than a commodity, classification. A business that is classified in a particular industry may include more than one commodity. For example, a resort that is classified in the accommodation industry may provide accommodations, food and beverages, and recreation.

- *Industry Earnings Generated by Travel Spending* includes the payroll, other earned benefits and proprietor income of all employees in that industry classification.
- *Industry Employment Generated by Travel Spending* includes all full- and part-time employees. This includes payroll employees covered by unemployment insurance and those that are not, as well as proprietors.

The final section provides an estimate of tax receipts generated by travel spending.

- *Tax Revenues Generated by Travel Spending* provides a breakout of local and state a tax receipts. The specific taxes are listed on the preceding page.

Interpretation of Impact estimates

Users of this report should be aware of several issues regarding the interpretation of the impact estimates contained herein.

- The employment estimates in this report are estimates of the total number of full- and part-time jobs directly generated by travel spending, rather than the number of individuals employed. Both payroll jobs and self-employment are included in these estimates. Caution should therefore be used in comparing these estimates with other employment data series.
- In general, estimates of small geographic areas (e.g., rural counties) are less reliable than estimates for regions or metropolitan counties. Trend analysis and comparisons of counties with relatively low levels of travel-related economic activity should therefore be interpreted cautiously.
- The estimates of travel impacts published in this report will necessarily differ somewhat from estimates generated from different models, methodologies and data sources. Nonetheless, it should be emphasized that all credible estimates of direct travel impacts at the state level, including those of Dean Runyan Associates, are of similar magnitude.

DEFINITION OF TERMS

Accommodation: Spending for lodging by hotel and motel guests, campers and vacation home users.

Air Transportation: Air passenger spending attributable to travelers in and to Colorado. The spending total includes air travel spending made outside Colorado for travel to Colorado, purchases by Colorado residents who travel outside the state, and air travel within the state.

Campers: Travelers staying at RV parks and commercial campgrounds or at public campgrounds such as those in State or National Parks.

Day Visitor: A traveler whose trip does not include an overnight stay and who travels out of his/her local area (50+ miles one way).

Destination Spending: Spending by travelers at or near their destinations. This excludes spending on air transportation and for travel arrangement. All automobile operating expenses are included in the ground transportation component of destination spending.

Earnings: Total earnings include wage and salary disbursements, other earned benefits and proprietor income. Only the earnings attributable to travel expenditures are included.

Eating, Drinking: Businesses serving food and beverages for immediate consumption. In addition to table service restaurants, this category includes fast-food outlets and refreshment stands.

Employment: Industry employment (jobs) associated with the travel-generated payroll and proprietors. This includes both full- and part-time positions.

Expenditures: Purchases by travelers during their trip, including lodging taxes and other applicable local and state taxes paid by the traveler at the point of sale.

Food Stores: Grocery stores, supermarkets, fruit stands, retail bakeries, and other businesses selling food for consumption off the premises.

Ground Transport: Spending on car rentals, gasoline and other vehicle operating expenses, and on local transportation such as taxi, bus and train.

Hotel and Motel Guests: Travelers staying in hotels, motels, resorts, bed & breakfast establishments, condominiums, and other lodging places where the transient lodging tax is collected.

Local Tax Receipts: Tax revenue collected by counties and municipalities, as levied on applicable travel-related businesses (includes the transient lodging and local sales taxes).

Private Home Guests: Travelers staying as guests with friends or relatives.

Receipts: Travel expenditures less the sales and excise taxes imposed on those expenditures (also referred to as business receipts).

Recreation: Spending on amusement and recreation, such as admissions to tourist attractions.

Retail Sales: Spending for gifts, souvenirs and other items (excludes spending listed separately, such as food stores or recreation).

Spending Distributions: Information from visitor surveys showing how spending by each type of visitor is divided between various business categories.

State Tax Receipts: State sales taxes, personal and business income taxes, motor fuel taxes, and car rental taxes attributable to travel expenditures.

Transient Occupancy Tax: A local tax charged on lodging (also referred to as room tax, transient lodging tax, hotel tax or bed tax).

Travel: A day or overnight trip that is not of a local or commuting nature. Travel may be for business or pleasure purposes.

Travel Arrangement: Spending for fees paid to travel agents and tour operators.

Traveler: A person traveling in the state of Colorado. A traveler may be a Colorado resident or a resident of another state. The terms traveler and visitor have the same meaning in this report.

Vacation Home User: Travelers using their own vacation home or timeshare and those renting a vacation home or privately-owned cabin where transient occupancy tax is not collected.

TRAVEL IMPACT INDUSTRIES MATCHED TO 2007 NAICS

TRAVEL NAICS INDUSTRIES* (code)	Approximate Pct. Travel Employment
Accommodation & Food Services	
Accommodation (721)	80%
Food Services and Drinking Places (722)	20%
Residential Property Managers (531311)	
Arts, Entertainment & Recreation	40%
Performing Arts, Spectator Sports (711)	
Museums (712)	
Amusement, Gambling (713)	
Scenic and Sightseeing Transportation (487)	
Miscellaneous Industries (see note**)	
Retail	
Food & Beverage Stores (445)	5%
Gasoline Stations (447)	15%
Clothing and Clothing Accessories Stores (448)	5%
Sporting Goods, Hobby, Book, and Music Stores (451)	5%
General Merchandise Stores (452)	5%
Miscellaneous Store Retailers (453)	5%
Ground Transportation	
Interurban and rural bus transportation (4852)	
Taxi and Limousine Service (4853)	
Charter Bus Industry (4855)	
Passenger Car Rental (532111)	70%
Parking Lots and Garages (812930)	
Air Transportation	
Scheduled Air Passenger Transportation (481111)	70%
Support Activities for Air Transportation (4881)	
Travel Arrangement Services	
Travel Agencies (56151)	100%

Notes: *Government enterprises (e.g., park systems) are included in this classification.
**Includes parts of industries in other sectors (e.g., accommodation, charter bus).
A more detailed description of these industries can be found at http://www.ntis.gov/na