AGENDA ITEM or FINAL CONTRACT REVIEW SUBMITTAL FORM

AgendaTitle:
One Voice Colorado Coalition and Strategic Partners Update

Action Requested: Discussion

Parties to the Agreement: Gunnison County and One Voice Colorado

Term Begins: **Term Ends:** **Grant Contract #:**

Summary:
GCSAPP director would like to update you on state-level financing decisions and seek your input and potential support for ongoing efforts through One Voice Colorado -- a new state-coalition of community coalitions.

Fiscal Impact: to be determined

Submitted by: Matthew Kuehlhorn **Submitter's Email Address:** mkuehlhorn@gunnisoncounty.org

Finance Review: ○ Required ◉ Not Required

Comments:

Reviewed by: Discharge Date:

County Attorney Review: ○ Required ◉ Not Required

Comments:

Reviewed by: Discharge Date: Certificate of Insurance Required

Yes ○ No ○

County Manager Review:

Comments:

Reviewed by: GUNCOUNTY1\mbirnie Discharge Date: 7/29/2014

○ Consent Agenda ○ Regular Agenda ◉ Worksession Time Allotted: 10 miins

Agenda Date: 8/12/2014 Follow Up Agenda Date:

Revised April 2013

One Voice Colorado Coalition aims to reduce underage drinking and underage marijuana use by promoting evidence-based prevention strategies.

What is Substance Use Disorder Prevention?

Substance Use Disorder Prevention includes any activities to avoid substance misuse or abuse and to reduce various social and health impacts of substance use disorders. Prevention strategies can be targeted at the community as a whole, specific members of the populations, such as youth, or at people considered to be at high risk for substance use disorders.

Community Coalitions get results

Prevention saves taxpayers money. The newly released National Drug Control Strategy, states:

> "Recent research has concluded that every dollar invested in school-based substance use prevention programs has the potential to save up to $18 in costs related to substance use disorders.
> That's why the President's plan promotes the expansion of national and community-based programs—such as the Drug Free Communities Support Program—that reach young people in schools, on college campuses, and in the workplace with tailored information designed to help them make healthy decisions about their future."
>
> *http://www.whitehouse.gov/ondcp/drugpolicyreform#*

Effective substance use disorder prevention can yield major economic dividends. For every dollar invested in prevention, between $2.00 to $20.00 can be saved. Educational and alternative activities through Community-Based Prevention Coalitions can run as little as pennies per person and can reach a universal audience that includes all community members, with an emphasis on serving young people.

How do Community Coalitions prevent substance use disorders?

- We use only evidence-based and research backed programs.
- We engage proven strategies based on community level data and community assets.
- We are professionally certified prevention specialists recognized by the International Certification & Reciprocity Consortium
- We show proven results with outcome data.
- We connect multiple sectors of the community in a comprehensive approach. We coordinate community efforts and work together around a clearly defined goal. The approach of collective impact is to make meaningful and sustainable progress on issues.
- Community Coalitions are comprised of parents, school districts and their teachers, law enforcement, businesses, religious leaders, health providers, faith-based organizations and other community activists and stakeholders who are mobilizing at the local level to make their communities safer, healthier and drug-free.

Call to Action:
We encourage new revenues from the Marijuana Industry to be funneled through the federally designated Single State Authority (SSA) for substance use disorder prevention and treatment - this is the Office of Behavioral Health, within the Colorado Department of Human Services. The SSA currently funds grant programs to ensure state-local partnerships for Community Prevention Coalitions -- where the dollars will go the farthest in r**educing underage substance use** through investment in evidenced based prevention.

About One Voice

One Voice Colorado is a coalition of individuals and groups invested in promoting statewide solutions to public health and safety problems. To reduce underage drinking and underage marijuana use and the associated harms, One Voice Colorado empowers and engages community partners from throughout the State in conversations with State and local leaders about solutions that work.

Board Members:

Matthew Kuehlhorn, Matt Sundeen, Alyssa Marks, Beckah Terlouw, Kathleen Shoaf, Lindsey Breslin, May Martinez Hendershot, Moe Keller, Robyn Odendahl, Shelley Evans M.A., CAC II, Tim Webb, Tony Lacombe, Michelle Stecher

Strategic Partners:

Drug Policy Alliance, Pueblo, Adams County Prevention Partners, Weld County Prevention Partners, Denver Office of Drug Strategy, Eagle River Youth Coalition, Chaffee County Build A Generation, Teller Build A Generation, Gunnison County Substance Abuse Prevention Project

*For more information about the **One Voice Colorado Coalition** email onevoicecolorado@gmail.com or visit OneVoiceColorado.org*

One Voice Colorado
COALITION

What is substance use prevention?

Effective substance use disorder prevention is a tool box with certified mechanics at work.

Some of the tools included in today's tool boxes are:

- Researched-based social and emotional educational curriculums,
- Evidence-based environmental strategies such as store design policy, marketing restrictions, taxes on specific substances, etc.
- Information & sharing this about local data, awareness and knowledge of substance use and abuse effects and impacts,
- Alternative activities to engage a specific population, i.e. teens, to keep them occupied in healthy activities and to develop life skills.

Those *certified mechanics* are Certified Prevention Specialists recognized, and re-certified, by the International Certification & Reciprocity Consortium