AGENDA ITEM or FINAL CONTRACT REVIEW SUBMITTAL FORM

AgendaTitle:
Gunnison County Substance Abuse Prevention Project (GCSAPP) Sustainability Review

Action Requested: Discussion

Parties to the Agreement: N/A

Term Begins: **Term Ends:** **Grant Contract #:**

Summary:
Interested in updated BOCC on GCSAPP Programming and to discuss possible changes in funding and sustainability opportunities.

Fiscal Impact:

Submitted by: Matthew Kuehlhorn **Submitter's Email Address:** mkuehlhorn@gunnisoncounty.org

Finance Review: (●) Required ( ) Not Required

Comments:

Reviewed by: GUNCOUNTY1\lNienhueser Discharge Date: 6/4/2014

County Attorney Review: ( ) Required (●) Not Required

Comments:

Reviewed by: Discharge Date: Certificate of Insurance Required Yes ( ) No ( )

County Manager Review:

Comments:

Reviewed by: GUNCOUNTY1\mbirnie Discharge Date: 6/4/2014

( ) Consent Agenda ( ) Regular Agenda (●) Worksession Time Allotted: 15 min

Agenda Date: 6/10/2014 Follow Up Agenda Date: n/a

Revised April 2013

MATTHEW KUEHLHORN, GCSAPP DIRECTOR
Phone: (970) 641-7396
Email: mkuehlhorn@gunnisoncounty.org
Website: www.GCSAPP.net

June 10th BOCC Presentation Outline

The objective of this conversation is to update you on Juvenile Services/GCSAPP programming, staffing, financing and recent student reported data, to have a focused exploration of what and how to sustain GCSAPP efforts.

State of GCSAPP Report

Overall, GCSAPP is doing very well. Recognition and engagement with community has increased anecdotally. Our Parent Survey will be administered later in 2014 to mirror 2012's administration for comparison data—this will inform us more empirically about parent recognition and perceptions of GCSAPP.

Programming

Programming remains strong and full. GCSAPP delivers more than 100 hours of direct prevention curriculum to students each school year—this is huge and rare among community coalitions. The Choice Pass grew over 85% this year and we are already working with businesses to extend offerings for growing the 'community celebration' into next school year. And we are piloting a summer program as a way to extend the Choice Pass into a year round opportunity. Two youth coalitions, in CB and Gunnison, are operating well and engaging students on multiple levels in event planning and local policy (i.e. Bag It mission to work towards bag less towns). We have new funding that will allow GCSAPP to bring in Active Parenting of Teens to help work directly with parents – this will begin in the fall of 2014. Our JustSayKnow.Tips campaign is maintaining a consistent presence and there is adequate funding to continue this for the long-term – 18 months minimum.

Staffing

GCSAPP staff is incredible and they are moving on. Renee is moving to the middle school after July. Lorie Summers' family is moving to Grand Junction at the end of July and Adge is expecting a baby in the fall. We will post two 30-hour positions by the middle of June. One will be a Project Coordinator position that focuses specifically on supporting and providing direct Prevention Education within the school district. The second will be a Choice Pass coordinator who focuses on the youth coalitions, alternative activities, and in general, engaging youth.

Financing

We were recently awarded an OBH Leaf Grant for $50,000 a year for five years. Within this grant is money to;

- bring in Active Parenting of Teens,
- fund marketing campaigns,
- fund travel for CADCA trainings – bringing youth too!
- And just a few hours for staff time (5 hours).

We are awaiting word on funding from Tony Grampsus. This grant could support a 20 hour a week position with a focus on the Choice Pass program if awarded.

To date, we have been awarded the OBH grant ($50,000), a grant from the Car Club ($1,000 to Choice Pass), we are awaiting on Tony Grampsus ($49,000), and DFC ($125,000), and we did not receive funding from the Anschutz Family Foundation—we had asked for $10,000 in operating funds. We will approach El Pomar for a $10,000 operational grant this year.

Current 2014 GCSAPP Operational budget is $163,617. This is down from years past due to the end of some grants and it includes a CDPHE grant of $26,000—we enter our third and final year of this grant in July. I understand the RFA will be released for new applications and we plan to apply.

Additional funding pieces include a GCSAPP Reserve fund with a balance of $18,000. The Choice Pass Community Fund, a component fund of the Community Foundation, has a balance of $200 or so with the $1,000 commitment from the Car Club. The Choice Pass Committee has made a $4,000 goal to support this coming year's programming.

I currently chair One Voice Colorado which is a forming coalition of coalitions for the state. The primary focus for this coalition is to influence state level policy and the first task it appears will be to influence where marijuana revenues are directed – this could add considerable funding for local community coalitions like GCSAPP and it is yet to be determined how this money will be distributed.

Healthy Kids

In general, we saw **Middle School students choose to use less substances than in 2012** and we saw that **High School Students chose to use more alcohol and marijuana** (3% more alcohol and 4% more marijuana ~ 15-20 students) than a year ago.

Students, again reported they **perceive less risk to be associated with marijuana and alcohol use—**though middle school students do perceive alcohol use to be more risky than in 2012.

Students again perceive **parental attitudes to be more favorable of drug use** – for the second year in a row.

And *access for both alcohol and marijuana has become harder for local students* compared to 2012 data.

When looking at the GCSAPP Key Performance Indicator, we combine four substance measures together – marijuana use in the last 30-days, alcohol use in the last 30-days, cigarette use in the

last 30-days, and prescription drug use without a prescription – we see a slight increase in use, by ½%

In 2012, 87.5% of the students reported NOT using these substances. In 2013 87% reported NOT using these substances. This is only slightly in the wrong direction. 2016 goal is 90%.

We are waiting to see how this local data compares to the State averages – has use gone up across the state while locally ours is about the same? We are not sure yet. Some indicators from Denver would suggest that it has.

Students are reporting talking with their parents more often which has been a focused effort of GCSAPP's for a year now.

There is some great indicators and progress especially when we look at the Middle School grades. Changes that GCSAPP has made over the last 2-years seem to be showing positive outcomes. Yet, there is more work to be done.

Sustaining funds for GCSAPP and other community partners are key to continuing the efforts put into motion so far.

Sustainability

As mentioned above, we will hire two 30-hour a week positions sometime in July. These positions may end in September depending on the DFC award outcomes. Without DFC, there is current funding to support one 30-hour a week position (CDPHE- 20 hours for one year, Activity Fund – 5 hours, OBH Leaf – 5 hours).

Even should DFC be awarded, the final five years of this program (as they award up to 10 years only) demand an increase in matched funds. Currently, including in-kind hours and donations, we make our match for DFC at 100%. (yes, according to DFC budget documents our operational costs are $250,000 – this reflects the in-kind hours from our coalition which makes up the gap). Each additional year for DFC funding our match is required to increase.

This is a main reason for GCSAPP to advocate with local towns on passing and earmarking an excise tax on potential marijuana sales.

How might we like to proceed in sustaining GCSAPP efforts?