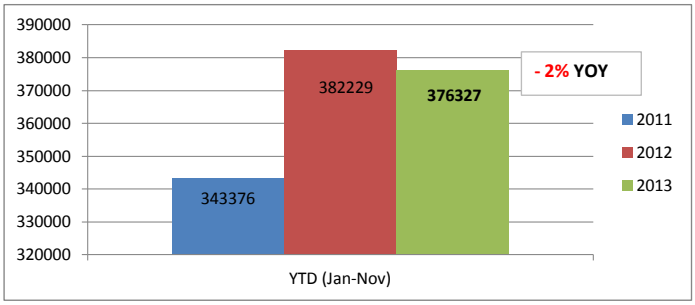
Gunnison Crested Butte TOURISM ASSOCIATION
TOURISM WORKS FOR US ALL™

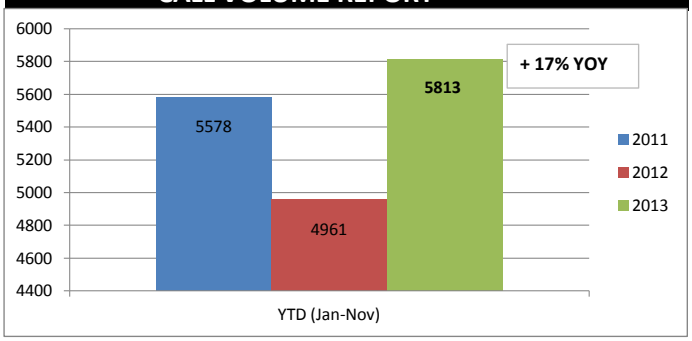
TOURISM REPORT CARD
December 3, 2013

Note: The most current data, as reported by the state and municipalities, were used to produce this report

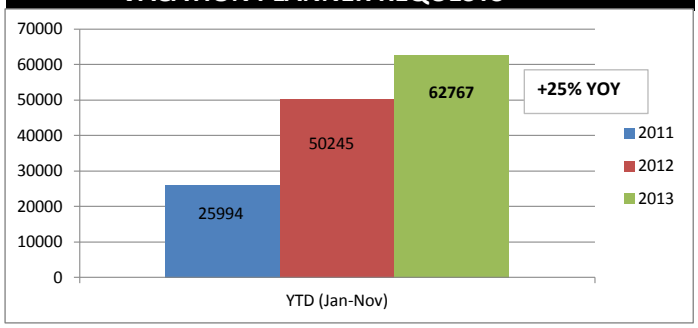
WEBSITE TRAFFIC



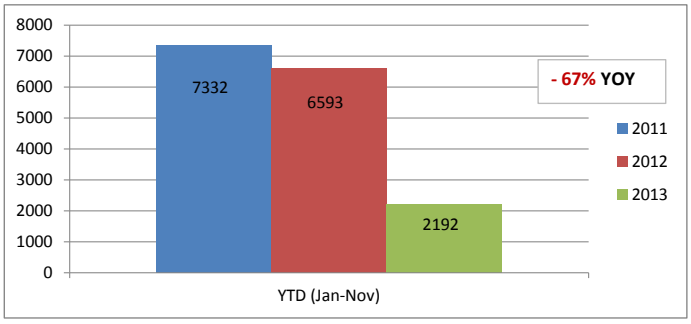
CALL VOLUME REPORT



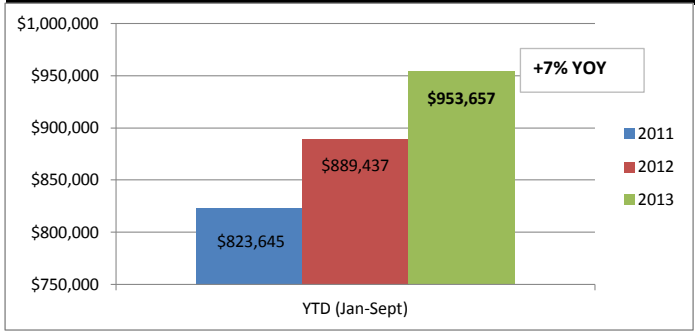
VACATION PLANNER REQUESTS



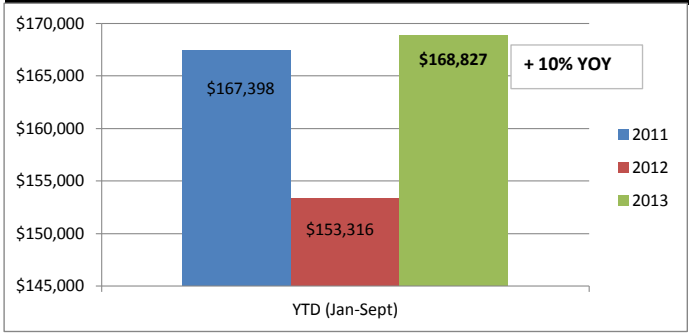
CD PLANNER REQUESTS



LMD REPORT



CITY OF GUNNISON LODGING TAX



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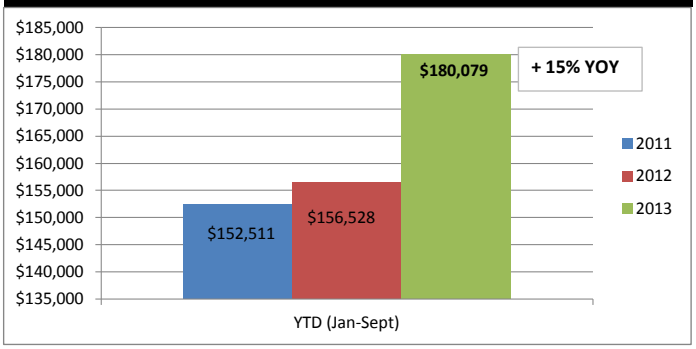
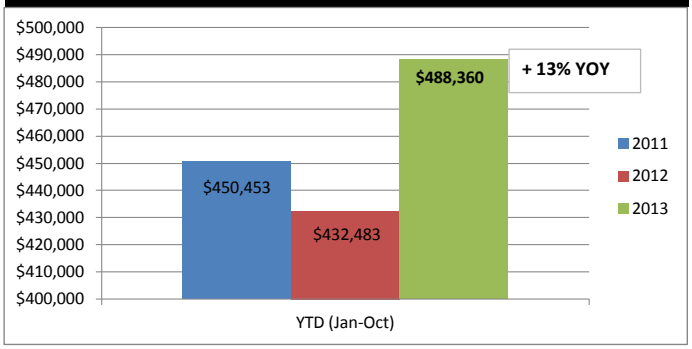
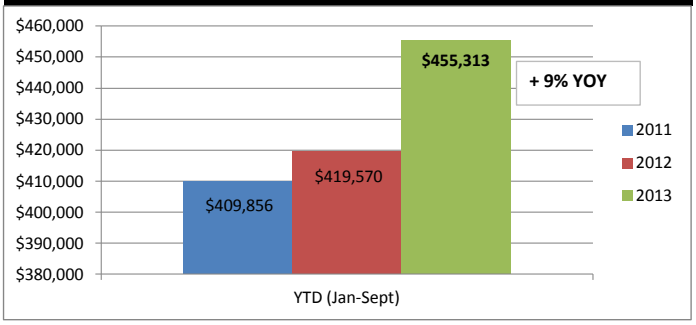
CRESTED BUTTE LODGING TAX



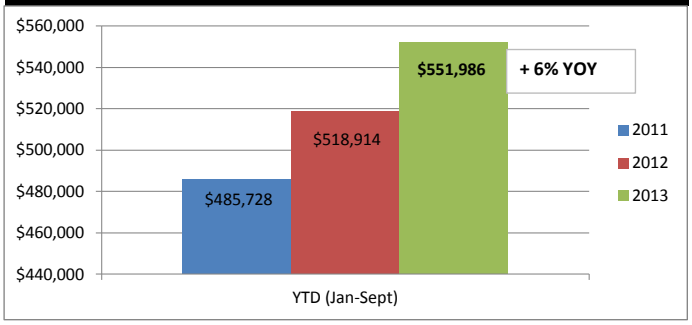
MT. CRESTED BUTTE LODGING TAX



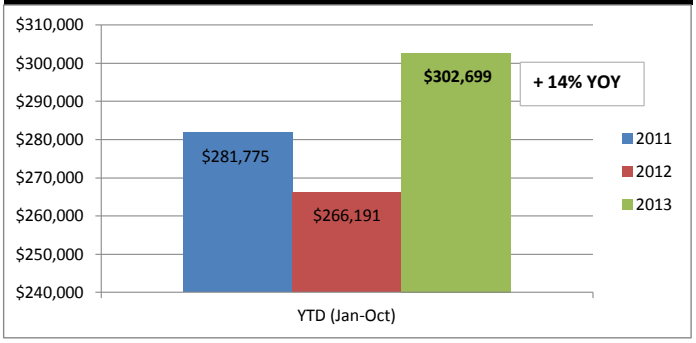
CITY OF GUNNISON RETAIL SALES TAX



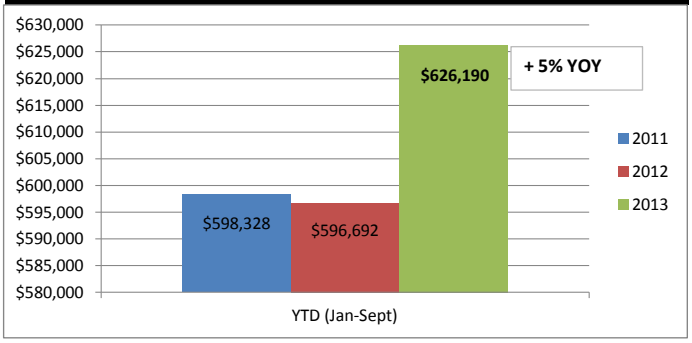
CRESTED BUTTE RETAIL SALES TAX



MT. CRESTED BUTTE RETAIL SALES TAX



CITY OF GUNNISON RESTAURANT SALES TAX



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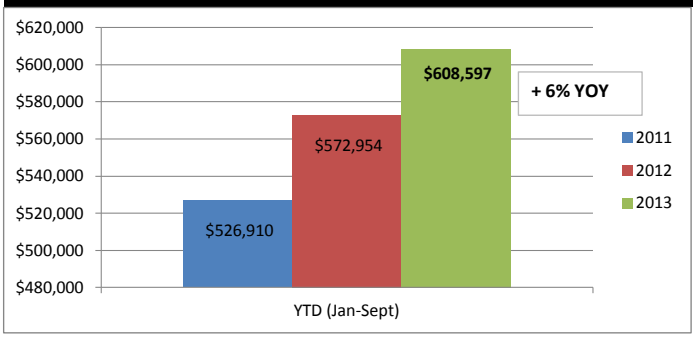
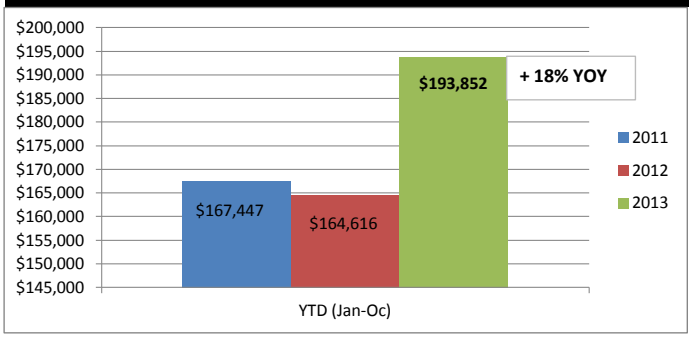
CRESTED BUTTE RESTAURANT SALES TAX



MT. CRESTED BUTTE RESTAURANT SALES TAX



FACEBOOK AUDIENCE

Annual Goal = 15,000 fans

16,426 YTD